



“Bridging the Gap - Technology and Grassroots Innovation in the Agriculture Sector”

27/02/2024



Journey So Far

DeHaat™ is the fastest growing Indian agritech startup providing complete end to end agri value chain services - right from “Seeds to Market”. It is an ICT based one stop platform for farmers which connects them for entire 360° needs - seed, fertilizers, crop advisory & market linkage through a network of trained micro entrepreneurs..



2.2M+ Farmers with access to Digital Advisories



8200+ physical extension meets for Farmer consultations, PoP amendments and digitisation.



Last mile access of 4000+ Input SKUs to over 2.8 Million acres with climate resilient varieties, Biologicals



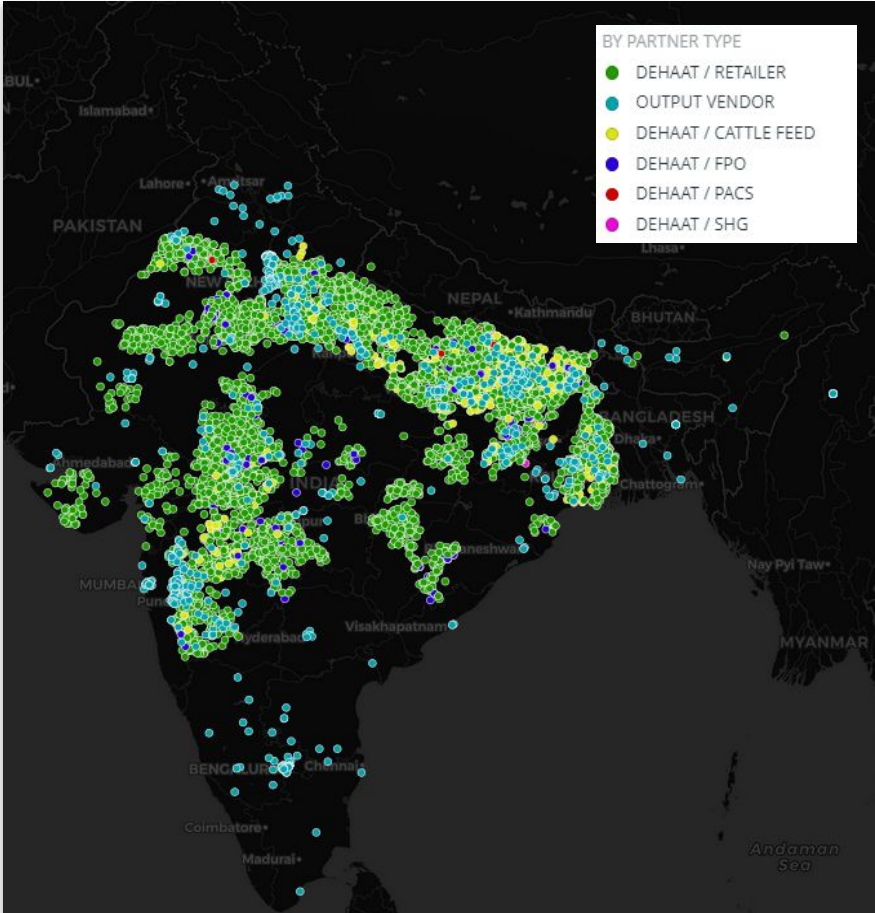
800+ Institutional Partner network on DeHaat platform



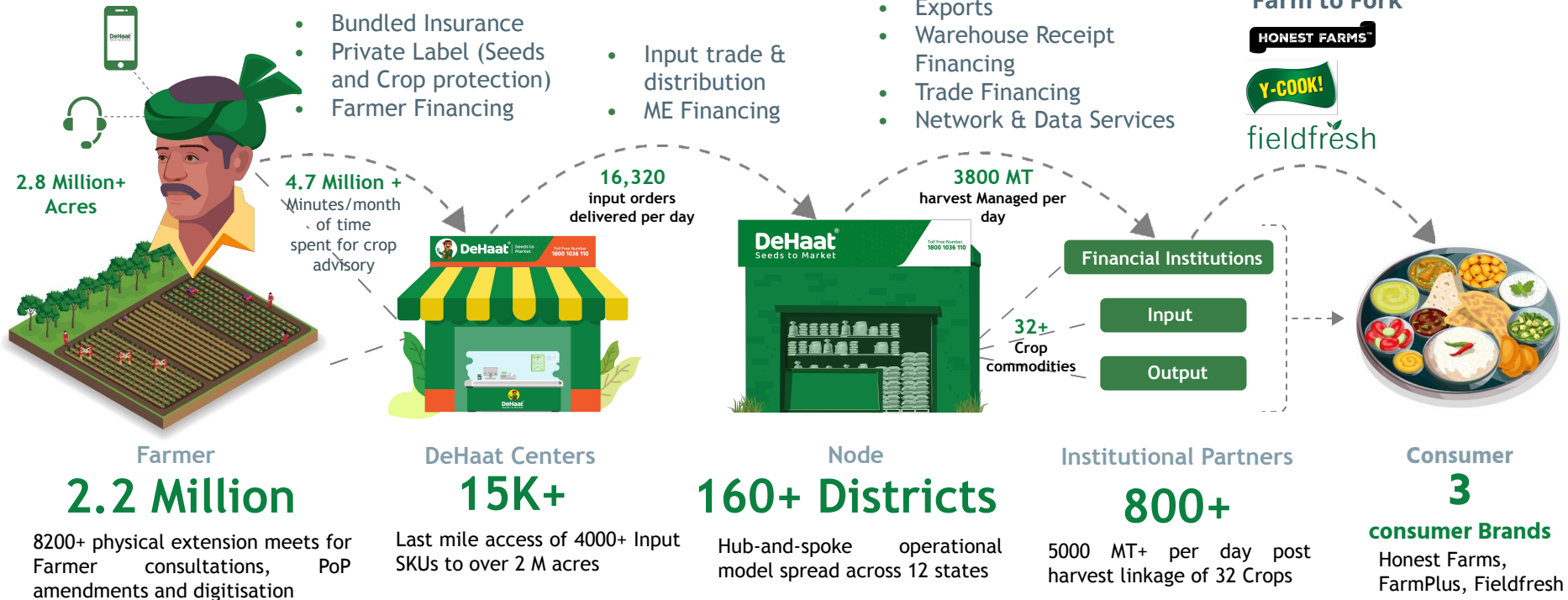
5000MT + per day post harvest linkage of 32 Crops - Wheat, Maize, Soybean, Onion, Mustard, Potato, Apples, Litchi etc.. with less than 3% post harvest losses



48+ Crops - Exhaustive crop pest database

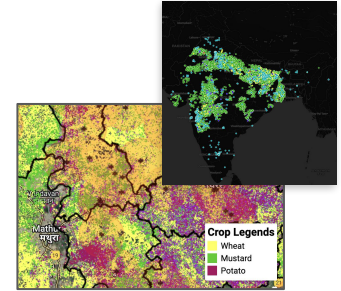
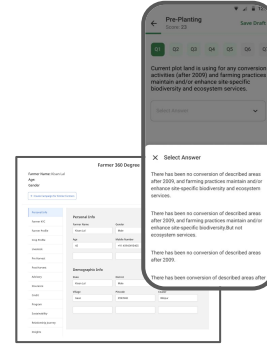
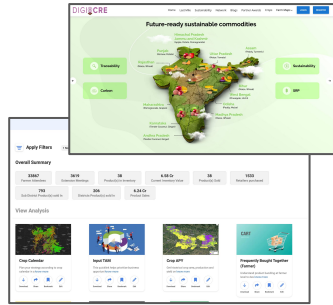


Current Milestone



With a net market opportunity of over **3.5 Billion USD** comprising of over **100 Million Farmers**, our mission is to scale DeHaat as enabling platform to formalize the agriculture value chains from farm to Fork, sustainably.

Current Capabilities : Operationalizing Sustainability



Region Understanding

- Established a robust database capturing regional practices, soil profiles, input usages, and market linkages.
- Understanding of crop specific existing POPs across different

Hyperlocal Programs

- Curated hyper localized programs understanding the regional agricultural context.
- Through SHRI Program; Region & Crop specific intervention for the farmer to ensure sustainable adoption

Demo Fields

- Implementing practical, on-field demonstrations to validate and showcase the effectiveness of our approaches.
- Demo / Model farms showcasing the benefits of sustainable products & Practises

Digitising Touchpoints

- Digitized crucial touchpoints in the program for efficient operations and analyzing program effectiveness.
- Digital Advisory, Data & proof collection at farm level

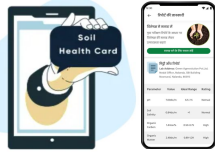
Partner Network

- Strengthened our network of partners, ensuring a specialized focus on each crop for holistic support.

Agri Stack for tracing sustainability adoption



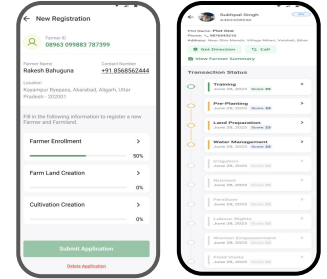
Farm



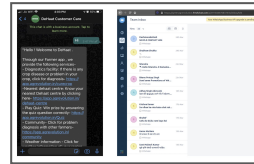
Soil testing at the farm level



AI based satellite analysis over farms to detect crop health, crop cycles, farm stress at every 10 days



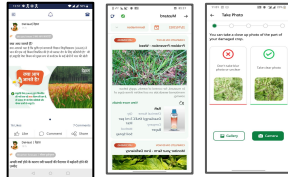
App for crop stage wise data Collection at the farm & farmer level



IVRS & Call center - Agri Expert Support to farmer for any farming related queries



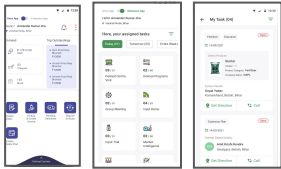
Farmer



Farmer app - farmer diary, pest detection, community forum & inputs discovery



Agri Extension



App for field agents for physical capacity building, sample surveys and lead farmer identification



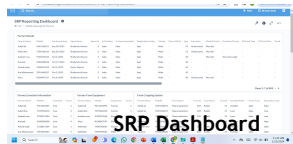
Physical Field Meeting by the extension agents



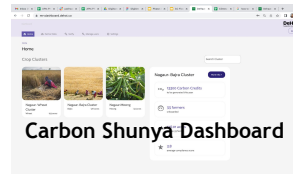
Development of Demo farms to showcase the best practises



Partners



SRP Dashboard



Carbon Shunya Dashboard

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Farm Sustain

Enabling sustainable program via comprehensive program development & management

- Engaging Agriculture and Carbon Neutrality
- Empowering Agriculturists with Financial Access
- Small Climate Agriculture Insurance
- Packaging Farm Products and Service Customization
- Enhancing the Growth and Sustainability of Agricultural Supply Chain
- Innovative Platform for Digital Capacity Building

Need Assessment Program MBV Impact Assessment

Sustainable Farm Production Management LAUNCH PROGRAM

Thank You