

Spectee, Inc. Media Briefing
(August 11, 2023 | 14:00PM at Japan Ambassador's Residence)

Draft Speech for JICA Chief Representative SAKAMOTO Takema

All distinguished guests and participants

Magandang hapon po sa inyong lahat!

こんにちは。

It is truly my honor and pleasure to welcome all of you today for this very exciting occasion.

Today, I am really thrilled to invite you to share the uniqueness and huge potential of achievements of the very innovative technology, **AI-technology** introduced by a Japanese private company, SPECTEE.

For over five decades, the Philippines and Japan have been exceptionally important **“Strategic Partners”**, which developed into the highest level nowadays.

It is even called as **“friends closer than brothers”**.

Such robust partnership has been built through our mutual efforts in political and economic relations, as well as multi-layered people to people exchanges.

Among them, the business relationship, or the activities of private sector also plays a key role to strengthen our bonds.

As a sole responsible agency of Official Development Assistance of Japan, in this sense, JICA is really keen to contribute to the more prosperous future of Filipino friends, and to more robust bonds between two nations as well.

As you know, JICA has been extending powerful Official Development Assistance (ODA) to the Philippines through wide-ranging schemes, such as provision of soft loans, grant assistance and technical cooperation.

In addition to these conventional ODA schemes, recently, JICA has been putting higher priority on **Public-Private Partnership** promotion program.

It is in this context that JICA has been proactively conducting our **“SDGs Business Supporting Survey”**.

It is a unique scheme of JICA, which was initiated and promoted by Ambassador Koshikawa himself.

This PPP promotion program aims for win-win impacts both for beneficiary countries, such as *the Philippines*, and also for Japanese companies' business deployment.

It can contribute to solve a wide range of development challenges, and to boost further socio-economic growth of our partner countries, like *the Philippines*.

Furthermore, it works up business appetite of Japanese companies in promising overseas markets, like *the Philippines*.

Specifically, today's activity is focused on promoting innovations like Artificial Intelligence (AI) for society's well-being and for economic growth.

We've all heard about how AI is transforming our lives today.

It is making tasks easier from writing love letters through chatGPT, to driving cars.

Our friends from Spectee will be presenting today how AI can be used to promote disaster resilience in the Philippines.

Spectee has no.1 market share in social media alert service in Japan.

More than 100 Japanese government organizations, and almost 90% of big news organizations in Japan have been using their product, ***Spectee Pro***, to grasp early and mitigate disasters' damages.

So, we think the Philippines is lucky that this technology is now being introduced here to save more Filipino lives and valuables in times of disasters.

We believe the Philippines medias are ready for this kind of technology.

You will be kept up to date, and have access to user-generated content to ensure timely and engaging news coverage.

We see their potential to benefit from this innovation, particularly in the area of disaster management.

On this note, I hope you can enjoy today's informative and fruitful discussion with Spectee about this innovative and exciting digital technology.

We also look forward to hearing your thoughts and feedback on this initiative.

Let's work together to let more people experience the benefits of AI, and save more lives and valuables during disasters.

Tara na!

Thank you, and I wish you all a productive day in this media session.

Maraming-maraming salamat po sa inyong lahat,

Mabuhay !

ありがとうございました。