

# Recent JICA Projects in Industry and Investment Sector



## Policy Advisor to Board of Investment (Nationwide)

### Investment Climate Improvement Advisor (on going)

Provide policy advices on substantially improving investment climate and promoting effective investment attraction activities. **(2010-2024)**

## Policy Advisor to Engineering Development Board (Nationwide)

### Automotive Industry Development Advisor (on going)

Provide policy advices on promoting expansion of investments by Japanese manufacturers, new business entry of parts vendors by improving invest climate and expanding the domestic market etc. **(2010-2024)**

## Policy Advisor to Ministry of Information Technology and Telecommunication (Nationwide)

### ICT Industry Development Advisor (on going)

Provide policy advices on planning and implementing for effective utilization of Pakistani ICT human resources, matching business and promoting investment between Japan and Pakistan. **(2021-2023)**

## Policy Advisor to Trade Development Authority of Pakistan (Nationwide)

### Trade Policy and Promotion Advisor (completed)

Provide policy advices on promoting trade between Japan and Pakistan, and new business entry of Japanese companies by solving issues related to trade promotion. **(2009-2021)**



## Production of high value -added textile products (Punjab)

### Project for Skills Development and Market

#### Diversification of the Garment Industry (completed)

1) Formulation of training plan to fulfill needs of garment industry 2) Strengthening of management capacity and Development of training system of target training institutes 3) Enforcement of public - private partnership for market expansion of garment products and women employment promotion. **(2016-2022)**

## Producing human resources meet needs of industries (Punjab)

### Project for Strengthening Diploma of Associate Engineer in Mechanical Technology at Government College of Technology (GCT) (completed)

1) Share revised training management cycle with other GCTs 2) Formulation of curriculum meets needs of industry 3) Expansion of educational facilities 4) Development of master trainers 5) Strengthening collaboration between industry-academia. **(2015-2019)**

## Strengthening of competitiveness of auto parts (Nationwide)

### Project for Technical Support to Auto Parts Manufacturing Industry (completed)

1) Formation of framework of support system 2) Creation of model cases 3) Development of fundamental skills 4) Improvement of capacities of Small and Medium Enterprises Development Authority to support industry. **(2015-2019)**

Technical Cooperation

As of January 2023

# Thematic Focus in Industry and Investment Sector



Promoting economic growth by strengthening core industries and creating new major industries

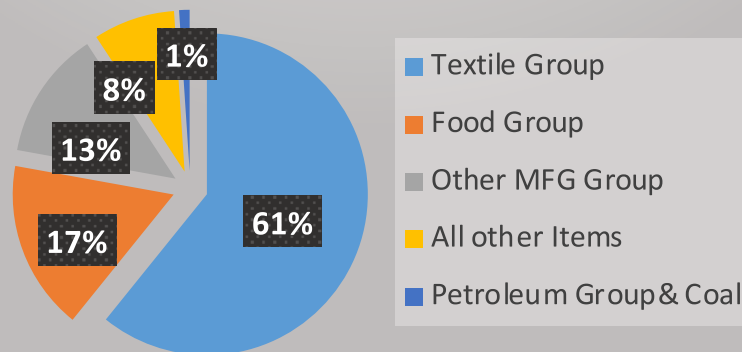
Pillar 1: Achieve surplus of trade balance and soundness of industrial portfolio through diversification and high value-added of export industries

- Promotion of Foreign Direct Investment(FDI)
  - Upgrade of technological capabilities of domestic manufacturer through entry of extensive FDI with international competitive
- Development of attractive investment climate
- Formulation of consistent industrial policy that contains investment and trade, and establishment of implementation system

Pillar 2: Development of human resource toward accumulating human capital

- Development of industrial human resources that can respond to market needs
  - ⇒ vocational training and development of manager-class's capabilities
- resolving of mismatch between supply side and demand side for human resources

Exports Sectors July-June FY2021/2022  
Total 31,791 (Trade values in USD Million)



➔ **Importance of industrial diversification**



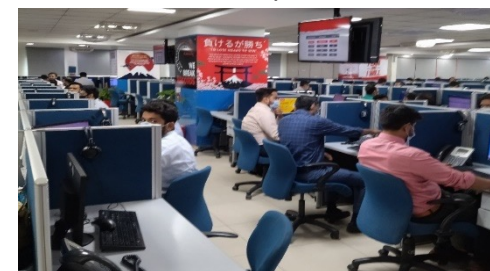
Policy recommendations by JICA experts



Technical transfer by FDI



Improving skills of core industries



ICT industry growing remarkably