



Leading the World with Trust

PRESS RELEASE

For Immediate Release

SAVE OUR ENVIRONMENT BY 3R

Hanoi, November 9th, 2019 - “*Save Our Environment: 3R – Reduce, Reuse, Recycle, experience from Japan*”, an event to raise public awareness and promote daily life waste classification was successfully hosted in Hanoi on November 9 by JDS* Alumni Working Group under the support of the Japan International Cooperation Agency (JICA), the Japan International Cooperation Center (JICE), and in collaboration with the Vietnam Waste Planning Co. Ltd.,

The event attracted the participation of small kids at the age between 5 and 9 and their accompanied adults who are either JDS alumni or parents who are interested in environment protection.

Being inspired by how Japanese kids are educated and practicing waste classification and 3R activities in their daily life, that JDS alumni had experienced while studying in Japan, the event was designed to introduce a basic concept of daily waste classification and 3R activities which bring about strong and lifelong impacts on environment protection to both Vietnamese and Japanese kids living in Vietnam.

Highlight of the event was interesting interactions between Ms. Kanto Yuko, Senior Project Formulation Advisor under Environment sector of JICA Vietnam Office, also the facilitator of the event, and participants including kids and parents in story telling activities, games and fun questions & answers which helped the kids understand the sources of waste, how to reduce, reuse and recycle wastes in relation with waste classification, encouraged them to practice those activities in daily life and raised awareness among parents about environment protection education.

*JDS is the Project for Human Resource Development Scholarship by Japanese Grant Aid funded by Japanese ODA to provide Vietnamese young and capable officials in the public sector, who are expected to contribute to the socio-economic development of Vietnam, with full scholarships for Master and Doctoral programs in Japan.

Vietnam Alumni Working Group was established in January 2017 with the aim to create a strong networks among alumni who studied under JDS with the vision to collaborate with partners and experts to share their voice and send their message to create high impact on the socio-economic issues as well as to contribute to further strengthening bilateral relationships between Japan and Vietnam.



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