

# EF Polymer

- produces world's first 100% natural and biodegradable superabsorbent polymer optimized for sustainable agriculture
- helps farmers decrease water and fertilizer uses while increasing yields (ex. water ~40%, fertilizer ~20%, and yields ~15%)
- is your partner for your company's sustainable transformation in agriculture and beyond (daily and sanitary products)



45% world population facing drought today

water available for human is used for agriculture



Drought Risk Medium (0.4 - 0.6) Arid lands\*, low water

# **Problems We Are Tackling: Drought is Causing 30-40% Yield Decrease for Farmers**

# Our Solution: 100% Natural and Biodegradable Water & Fertilizer Retainer

- Made of bio-waste
- 1 g absorbs up to 50 g Water
- Effective for 6 months
- Fully biodegrades in year



# Our Solution: 100% Natural and Biodegradable Water & Fertilizer Retainer

 Economically and Environmentally Sustainable Agriculture

**Example:** 

40% less water

20% less fertilizer

15% yield increase

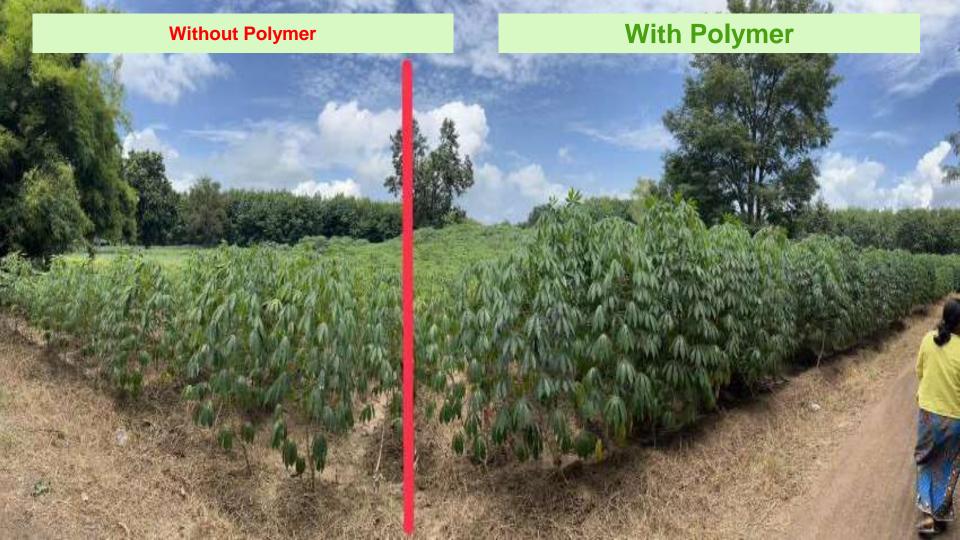


### **Without Polymer**

# **With Polymer**







# Why Our End Users (= Farmers) choose us?

# Farmers are looking for products that are

Optimized for Agriculture





In Effective for Long Time

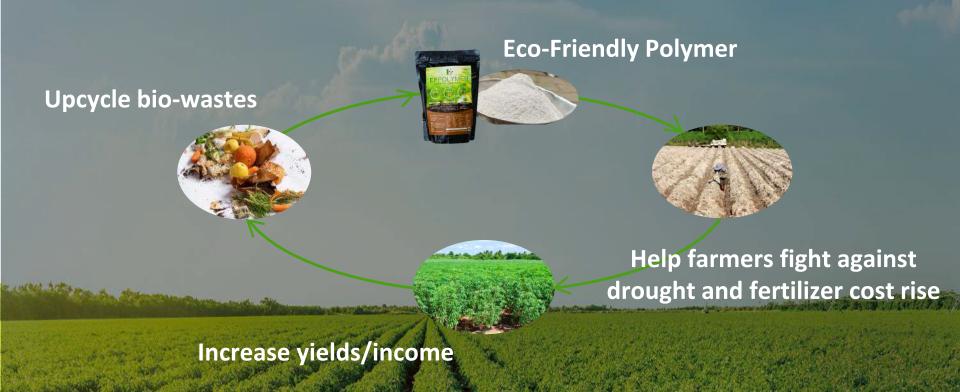
Not Damaging the Farm





**Enhancing Soil Environment** 

# Our Vision – Circular Model: With our patented technology, we can upcycle locally collected bio-wastes to help local farmers



# **Beyond Agriculture:**

### **Agriculture / Horticulture**





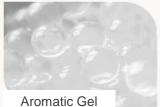
### **Sanitary Products**





**Daily Products** 











**Disaster Prevention Goods** 





# **Pet Goods**



Medical







環境に優しい保冷剤 原材料は?

# **Business Line**

### Sales

- D2C Sales
- Agents
- Distributor



# Licensing

 B2B Product Development Licensing (agriculture and non-agriculture)



Consulting

B2B, B2G Waste to Wealth Consulting



**Series A Fundraising (April 2023)** 

# 4<sub>M</sub> USD

- Production Capacity (100tonnes/m)
- R&D (product improvement, raw material diversification, etc.)
- Business development in India, Japan, US, France, and Thailand

# **Tractions Since 2021** 12,000 160tn 12,000 Acre Sold **Farmers Nations**

# **Business Development Plan** = Focus = Sub-Focus

# **Energetic and Growing Team**



Narayan Lal Gurjar (Co-Founder/CEO)

### **Eco-Friendly Polymer Japan (HQ) – 11 members**

Hiroshi Yoshikawa (CFO)

Kunihiro Shimoji (COO)

Kyoji Nakao (Public Relations and Marketing, Director)

Hiromi Tsukada (Business Development, Senior Manager)

Vincent Dupuy (Business Development, Manager)

Eriko Kotani (Administrative Manager)

Martin Cheung (R&D Staff)

Ko Nakagawa (R&D Staff)

Rintaro Najima (R&D Staff)

Ginji Takara (Business Development Staff)

Eri Yoshikawa (Accounting Staff)

### **Eco-Friendly Polymer India (Subsidiary) – 40 members**

Puran Signh Rajput (Co-Founder/ COO)

Ankit Jain (Co-Founder / CBDO)

Teams:

Operations, Sales, R&D/Piloting,

Production, Accounting, HR, Marketing, Public Relations

# **Awards & Achievements**

Ministry of Environment Best Startup Award



G20 DIA Summit
AgriTech Section 2<sup>nd</sup> Prize



Cleantech Group
APAC CleanTech25



All India Startup Award
Best Startup Award in Rajasthan



Bill & Melinda Gate Foundation Melinda's Visit



Creww X Google for Startup Global Sustainability Accelerator



ICC Real Tech Catapult

1st Place



French SIVAL Innovation Silver Prize





