4. Standard indicator reference and typical lessons learned (SMEs promotion)

Mid-term sub-targets corresponding to models in this reference

Model name	Corresponding mid-term s
Model (1) Capacity development for organizing/analyzing sector information	1-2-2 Capacity development for organizing/analyzing sect
Model (2) Strengthening horizontal/vertical relationships among industries (strengthening	2-1-1 Strengthening horizontal/vertical relationships amor
value chain)	
Model (3) Strengthening local activities of businesses/cooperatives/economic groups (in	2-1-2 Strengthening local activities of businesses/cooperation
particular, One Village One Product)	
Model (4) Improvement of institutional arrangements for supporting businesses/Capacity	2-2-1 Improvement of institutional arrangements for supp
development of human resources	of human resources
Model (5) Enhancement of technologies of enterprises (in particular, enhancement of quality	2-2-3 Enhancement of technologies of enterprises (enhancement)
management and productivity)	productivity)
Model (6) Enhancement of technologies of enterprises (in particular, enhancement of	2-2-3 Enhancement of technologies of enterprises (enhancement)
manufacturing technologies)	
Model (7) Training entrepreneurs/business human resources/acquisition of know-how	2-4-1 Training entrepreneurs/business human resources/ac
Model (8) Training of engineers/technicians	2-4-2 Training of engineers/technicians

sub-targets ector information

ong industries (strengthening value chain)

ratives/economic groups

oporting businesses/Capacity development

ncement of quality management and

ncement of manufacturing technologies)

acquisition of know-how

JICA standard indicator reference and typical lessons learned in technical cooperation projects (SMEs promotion) <u>Model (1) "Capacity development for organizing/analyzing sector information"</u>

	Nodel (1) Capacity development for organizing/analyzing sector information							
Development strategic objective	Mid-term objective	Indicators at a program goal level	Mid-term sub-target	Overall goals/Project purposes and indicator examples	Methods/ Policies for setting indicators	Typical lessons learned	Example of project purpose (image of projects)	Reference projects
Country assistance policy	Development thematic issue level to which the cooperation program corresponds	Connection with the target years or indicators in sector/regional development plans by the recipient country's government	Level of thematic issue to solve in individual projects	By/through (output)	Ways of thinking, points to remember, and important points in setting indicators	Write in lessons and risks to be necessarily used or reflected in implementing projects corresponding to the "mid-term sub-targets" from the perspectives of: 1) planning stages, and 2) management.	Examples of project purpose	Project information with good practices to refer to
1. Improvement of		Industrial structure (by	1-2-2	(Proposed model description)		• For the development and analysis	To improve statistics that can	1. Project on Industrial
policies/institutions	Establishment of institutional	industry, by area)	Capacity development	To improve industrial statistics in keeping		of policies, it is indispensable to	keep up with changes in the	Statistics in Thailand
for SMEs promotion	arrangements for		for organizing/analyzing sector information	with changes in the industrial structure in O		correctly and timely assessing the real situation. However, many	industrial structure in Thailand and assess the current condition	(Term of Cooperation: June 2006 – June 2007)
	policy	- Value added amount	sector mormation	• country, (outcome)		real straation rio we very many	of business rapidly,	Julie 2000 Julie 2007)
	implementation	2.		By the improvement of the statistical skill		quantitative data as industrial	By adjusting the industrial	
		- The number of companies		level of statisticians through learning of		i i i i i i i i i i i i i i i i i i i	statistics system (such as	
		by size - The number of employees		statistical survey methods that can keep up		which is becoming an obstacle to the development of policies. In	reviewing questionnaires) to keep up with changes in the	
		- Average salary		with economic changes, (output)		addition to the quantitative data,	industrial structure and making	
		3.		Thereby contributing to the establishment of		qualitative feedback from	preparations, such as	
		Amount of exportsAmount of imports		measures that more reflect the actual situation		enterprises is essential to improving	establishing indicators in response to the revision of	
		- Amount of investments		of SMEs. (impact)		the quality of policies and a legal system. Development of appropriate	standards for indexes,	
				(impact)		policies requires a system to	Thereby contributing to	
		Others				improve and collect both	improvement in the industrial	
		- The number of bankruptcies				quantitative and qualitative data. Furthermore, as seen in Japan,	statistics as a result of an increase in the statistical skill	
		- The number of business				regular publication of White Papers	level of statisticians in Thailand,	
		start-ups		(Standard indicator examples)		will lead to understanding the	such as appropriate assessment	
				1. Indicators examples of overall goal		r · · · · · · · · · · · · · · · · · · ·	of the economic condition, by	
				(Basic)		relevant new trends and analyzing the factors in a periodic manner.	learning statistical survey methods that can keep up with	
				(1) Number of policies established based on improved industrial statistics		This will increase a possibility of	the Thai economy.	
				improved industrial statistics		developing policies that more		
						adequately reflect the real situation		
						of SMEs. In any ways, support for improving the ability of		
						administrative human resources is		
				2. Indicator examples of project purpose		indispensable to the series of		
				(Basic)		operations conducted to assess the		
				(1) Number of updated data (business type,		real situation of SMEs. (From "Thematic Guideline - Small and		
				establishment, item, etc.) (2) Number of times of regular updating		Medium Enterprises (SMEs)		
				(business type, establishment, item, etc.)		Promotion")		
				(3) Degree of improvement in industrial				
				statistics (to be measured by rating or				
				comparison with Japan, etc.)				

JICA standard indicator reference and typical lessons learned in technical cooperation projects (SMEs promotion) Model (2) "Strengthening horizontal/vertical relationships among industries (strengthening value chain)"

Development		Indicators at a program goal		ntal/vertical relationships among Overall goals/Project purposes and	Methods/ Policies for		Example of project purpose	
strategic objective	Mid-term objective	level	Mid-term sub-target	indicator examples	setting indicators	Typical lessons learned	(image of projects)	Reference projects
Country assistance policy	Development thematic issue level to which the cooperation program corresponds	Connection with the target years or indicators in sector/regional development plans by the recipient country's government	Level of thematic issue to solve in individual projects	To (outcome)	Ways of thinking, points to remember, and important points in setting indicators	Write in lessons and risks to be necessarily used or reflected in implementing projects corresponding to the "mid-term sub-targets" from the perspectives of: 1) planning stages, and 2) management.	Examples of project purpose	Project information with good practices to refer to
2. Enhancement of competitiveness of businesses	2-1 Promotion of collaboration among businesses/ related organizations	Industrial structure (by industry, by area) 1. - Output and sales volumes - Value added amount 2. - The number of companies by size - The number of employees - Average salary 3. - Amount of exports - Amount of investments Others - The number of bankruptcies - The number of business start-ups	Strengthening horizontal/vertical relationships among industries (strengthening value chain)	 (Proposed model description) To increase opportunities for business negotiations and contracts with assembly manufacturers (such as cars, home electronics and parts), mainly foreign-affiliated ones, (outcome) By strengthening the business and technological capacity of local relevant SMEs in ○● country and improving their competitiveness, (output) Thereby contributing to the strengthening of manufacturing supply chains and an increase in the local supply rate in ●O country. (impact) (Standard indicator examples) 1. Indicator examples of overall goal (1) Local supply rate in assembly manufacturers/sector (2) Increase of sales amount in cluster 		of two steps – classroom training and hands-on training – leads to effective strengthening of capacity. The first step includes the understanding of industrial clusters, the acquisition of techniques to develop action plans	component suppliers (Tier-1(*)) and Mexican auto parts suppliers (Tier-2) in the target province, By recommending Tier-2 to Tier-1 smoothly, making it possible for Tier-2 to have competitiveness enough to participate in the Japanese-affiliated automotive supply chain, having the model Tier-2 deepen the understanding of Japan's business practices and increasing opportunities for business negotiations between Tier-1 and Tier-2 Thereby contributing to the strengthening of the automotive supply chain in Mexico. (*) Tier-1 stands for the companies that directly supply parts to automakers (primary suppliers). Tier-2 stands for the companies that supply parts to Tier-1 for manufacturing Tier-1's parts (secondary suppliers).	2. Davao Industry Cluster Capacity Enhancement Project in the Philippines (Term of Cooperation: November 2007 – June 2010)

	 Indicator examples of project purpose Number of assessed local potential SMEs Number of cases of business negotiations with assembly manufacturers Number of contracts concluded with assembly manufacturers Number of use of supplier database Vitalization of cluster activities Creation of a support system 	management. At the second step the knowledge and skills learned in the classroom training are actually used in an industrial sector. At the second step, the Ministry of Trade and Industry and Japanese experts give advic to each cluster so that clusters ca early solve various problems in the sector. (From the Reference Project 2 written on the right) •As a result of the training in	various areas of the Davao region, Thereby contributing to each stakeholder's proceeding with the measures necessary for achieving the goals specified in the cluster development plan. To establish a sustainable	3. Automotive Human
		Japan, the cluster team members who had paid attention only to markets in the Philippines, bega to pay attention also to markets Japan and in the world and make efforts to satisfy various strict conditions for export. In addition during the training period, they had opportunities of conducting business negotiations with Japanese importers concerning banana, mango and wood and began to export them to Japan tentatively. In this way, trainees from the private sector participated in the training in Japan and visited Japanese companies' worksites, resulting the beginning and expansion of business activities in both countries. (From the Reference Project 2 written on the right)	system for effectively developing human resources in the automobile and supporting industries in Thailand, By preparing training curriculums and training materials in three sectors (manufacturing technology (including management), production technology and mold), fostering the necessary number of Thai trainers, establishing qualifications for certifying skills in the automobile and supporting industries that are consistent	Resource Development Project for Supporting Industries in Thailand (Term of Cooperation: December 2006 – March 2011)

JICA standard indicator reference and typical lessons learned in technical cooperation projects (SMEs promotion) Model (3) "Strengthening local activities of businesses/cooperatives/economic groups (in particular, One Village One Produc

Development		Indicators at a program		s of businesses/cooperatives/economic Overall goals/Project purposes and	Methods/ Policies for		Example of project purpose	
strategic objective	Mid-term objective	goal level	Mid-term sub-target	indicator examples	setting indicators	Typical lessons learned	(image of projects)	Reference projects
Country assistance policy	Development thematic issue level to which the cooperation program corresponds	Connection with the target years or indicators in sector/regional development plans by the recipient country's government	Level of thematic issue to solve in individual projects	To (outcome) By/through (output) Thereby contributing to (impact) Indicator examples	Ways of thinking, points to remember, and important points in setting indicators	Write in lessons and risks to be necessarily used or reflected in implementing projects corresponding to the "mid-term sub-targets" from the perspectives of: 1) planning stages, and 2) management.	Examples of project purpose	Project information with good practices to refer to
2. Enhancement of competitiveness of businesses	collaboration among businesses/related organizations	Industrial structure (by industry, by area) 1. - Output and sales volumes - Value added amount 2. - The number of companies by size - The number of employees - Average salary 3. - Amount of exports - Amount of imports - Amount of investments Others - The number of bankruptcies - The number of business start-ups	2-1-2 Strengthening local activities of businesses/cooperatives/e conomic groups	 (Proposed model description) To develop local specialties and improve the market access, (outcome) By supporting the local government's One Village One Product (OVOP) movement and discovering and using potential resources in the target area, (output) Thereby contributing to increases in the local producers' sales and incomes. (impact) (Standard indicator examples) 1. Indicator examples of overall goal (Basic) (1) Sales and profits from the product of One Village One Product (2) Income of producers participating in One Village One Product 2. Indicator examples of project purpose (Basic) (1) Number (type) of developed specialties (products/services) (2) Number of groups producing the specialties (products/services) (3) Number of buyers (with whom contracts were concluded) (4) Number of sales bases 		needs in each country that has different circumstances. Even in Japan, there are various types of experiences in local industrial promotion, not only in the OVOP movement, tailored to the circumstances of each region. When cooperation is provided for this field, it is important to conduct research and analysis on the circumstances and characteristics of economy, society, and industry of the target country and region; focus on considering and planning a measure that suits the target country and region after Japanese experiences, etc., are examined as reference; and accordingly provide support for implementing the measure. The past promotion of local industries, as well as support for OVOP, had a tendency toward starting making what was available because of its concept/approach using regional resources to produce "specialties." This occasionally resulted in unsuccessful outcome in the market. In business promotion, it is important to have a marketing perspective; i.e., reflecting the market needs on products and finding a way to access the market, based on the viewpoint of thinking and creating what sells well in the market. Therefore, in this kind of support, more attention should be	OVOP program by the OVOP National Secretariat (ONS), having the outreach system function and strengthening the business support system in cooperation with the relevant government offices and donors, Thereby contributing to popularize OVOP as an effective approach for sustainable local development. To establish an implementation system for supporting rural communities' voluntary efforts, including the OVOP secretariat, and develop human resources, By establishing a project management system centering on the OVOP secretariat, improving management know-how and capacity to promote OVOP, including organizational management, through training for the OVOP secretariat staff and technical training instructors, carrying out model cases that can become good practice of the OVOP movement, sharing information on the OVOP movement and the status of progress, Thereby contributing to the provision of comparatively advantageous and high-quality products and services by the use of resources present in the rural communities.	 3. Project for Improving OVOP Services in Kenya (Term of Cooperation: November 2011 – November 2014) 6. Institutional and Human Resource Development Project for OVOP Programme in Malawi (Term of Cooperation: October 2005 – September 2010)

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•Necessity for selecting the most suitable approach taking into account the conditions in each country;

JICA has given cooperation in OVOP movements in many countries. As shown in Malawi, there are many cases where JICA focuses on the development of institutions and the development of organizations and human resources for activating the function of the institutions.

At the stage of planning, this projec also placed importance on the development of institutions. However, as a result of overlooking the rural people's educational level and business awareness and administrative officers' capacity, it was found that the approach of developing institutions first might result in insufficient functioning of the system and loss of its substance. Therefore, it was necessary first to prove that OVOP can be realized with the participation of local people and that OVOP is effective.

With regard to the approach of starting OVOP with institutional development, it is necessary to clarify and confirm preconditions for the functioning of OVOP beforehand. If preconditions cannot be clarified, it is necessary to adopt an approach like village development whereby OVOP activities are carried out, repeating trial and error together with group members on site, and send information on the feasibility and effectiveness of OVOP at the on-site level and the policy level. It is necessary to adopt a step-by-step approach of developing parts in order of necessity based on accumulated experience in OVOP activities after the concerned parties' deepening of understanding. Given the reality of Laos, this becomes a direction of 'One Distric One Product (ODOP)', the Lao version of OVOP.

The approach adopted in Laos seems to be characterized by starting with the development of products and proving ODOP activities and have become an approach for supporting OVOP movement. As a result, it can be said that active movements for the

f s ct	To prove that the project activities are effective for popularizing Laos's One District One Product (ODOP) in Savannakhet Province and Saravan Province, By having the operational system for carrying out the pilot project function, improving the staff's and the concerned parties' capacity, developing marketable products, and extracting lessons for popularizing Laos's ODOP in Savannakhet Province and Saravan Province from the experience in the pilot project, Thereby contributing to the popularization of ODOP in Savannakhet Province and Saravan Province.	1. One District One Product Pilot Project in Savannakhet and Saravanh Provinces in Laos (Term of Cooperation: November 2008 – November 2011)
e.		
	To activate communities through	2. One Village One
ot t g.	To activate communities through business by the use of local resources, By establishing an application and approval system for promoting One Village One Product (OVOP) activities, strengthening the activities of the OVOP group, operating the monitoring follow-up system and making OVOP widely known in the target area, Thereby contributing to the diversification of local farmers' livelihood means by the OVOP approach.	2. One Village One Product Promotion Project in Ethiopia (Term of Cooperation: May 2010 – May 2014)
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	promotion of ODOP movement were drawn out at the central level and at the district on-site level and that a great impact was made on concerned Lao parties' change in consciousness.
	JICA has so far cooperated with various countries in OVOP activities. It is necessary to utilize cooperation experience so far, including the efforts in Laos, for clarifying what kind of approach is effective under what conditions and what steps should be taken. When giving similar cooperation to other countries in the future, it is necessary to review the experience so far and draw out knowledge in order to take a more appropriate direction. (From the Reference Project 1 written on the right)

JICA standard indicator reference and typical lessons learned in technical cooperation projects (SMEs promotion) Model (4) "Improvement of institutional arrangements for supporting businesses/Capacity development of human resource

Development strategic objective	Mid-term objective	Model (4) "Improvem Indicators at a program goal level		Overall goals/Project purposes and		y development of human resourc Typical lessons learned	es" Example of project purpose (image of projects)	Reference projects
Country assistance policy	Development thematic issue level to which the cooperation program corresponds	Connection with the target years or indicators in sector/regional development plans by the recipient country's government	Level of thematic issue to solve in individual projects	To (outcome) By/through (output) Thereby contributing to (impact) Indicator examples	Ways of thinking, points to remember, and important points in setting indicators	Write in lessons and risks to be necessarily used or reflected in implementing projects corresponding to the "mid-term sub-targets" from the perspectives of: 1) planning stages, and 2) management.	Examples of project purpose	Project information with good practices t refer to
2. Enhancement of competitiveness of businesses		Industrial structure (by industry, by area) 1. - Output and sales volumes - Value added amount 2. - The number of companies by size - The number of employees - Average salary 3. - Amount of exports - Amount of investments Others - The number of bankruptcies - The number of business start-ups	of human resources	 (Proposed model description) To make it possible to provide support service that satisfies the needs of the target SMEs, (outcome) By strengthening the analysis, diagnosis, and advice capacity, and capability in a certain area of human resources (such as consultants) of the agency that support the target SMEs, (output) Thereby contributing to the solution of the target SMEs' business issues and the improvement of their productivity, quality, sales and profits. (impact) (Standard indicator examples) 1. Indicator examples of overall goal (Basic) (1) Productivity index of the target SMEs (increase in the index) (2) Increase in the SMEs' sales 2. Indicator examples of project purposes (Basic) (1) Number of SMEs receiving support service from agencies supporting SMEs (2) Number of SMEs satisfied with support service from agencies supporting SMEs (3) Types (number) of support service (4) Certified consultants (number) 		business and qualification of becoming advisors; and they sometimes cannot maintain or improve support services in a continuous manner. Therefore, it is not appropriate to uniformly regard public organizations as Business Development Service (BDS) providers. It should be noted that roles of private BDS providers will increase as the BDS market grows in the private sector of the target country. When considering which organization—private or public	management, marketing skill and financial support service through the fostering of SME counselors who can analyze SMEs' problems and needs and give basic (not highly technical) advice to SMEs, By appropriately fostering SMIDEC staff members (SME counselors) and training instructors for SME counselors,	1. Development of Human Resource for Small and Medium Industries in Malays (Term of Cooperation: May 2006 – May 2009)

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textbooks can be used to prepare textbooks and other materials for training tailored to each country's circumstances, so that efficient cooperation can be realized. As mentioned above, it is necessary to consider and grasp in advance how the target country is trying to develop a system and how and where the developed human resources will be utilized. In fact, although the implementation of the SME management consultant system appears to be attractive to relevant agencies in many developing countries, the system is not always fully utilized even after the system is implemented. The cooperation should be provided based on needs and opinions of administrative organizations and the private sector with sufficient consideration of how the system can become beneficial to SMEs' management improvement, including consideration of how roles of the consultants can be clarified in the entire SME support system and how the system can be effectively used in combination with other SME support measures, including financing. (From "Thematic Guideline - Small and Medium Enterprises (SMEs) Promotion")

Based on the model of Japan's certified To arrange the Ministry of SME consultant system, training Industry's human resource materials were prepared focusing on the development project for SMEs parts necessary for the development of systematically, promote the human resources for SMIDEC, a foundation of the Ministry's SME corporate consultation course was human resource development included in the training at the request of center and promote the SMIDEC, and visiting advisory service establishment of the system and was given to companies. This seems to the utilization of certified SME lead to training effective for carrying consultants, out similar projects. By establishing a project

SMIDEC's earnest efforts not only to give loans and subsidies to SMEs but also to provide advisory service to them became widely known through the SMIDEC executives' high interest in the project and the fact that the Minister for SMEs, effectively introducing of Economy, Trade and Industry mentioned the project in newspapers. In addition, the staff of SMIDEC had an opportunity for renewing their awareness as SME supporters. (From the Reference Project 1. written on the right)

management and implementation system, improving committees, working groups and clinics related to the Ministry of Industry's development of human resources and utilizing experience in the establishment of an SME consultant system in Japan and Thailand, appropriately planning the SME human resource development center's role, function and implementation system, facilitating the Ministry of Industry's preparations (including a legal system and an authentication system) necessary

2. Project on Human Resource Development for SMEs in Indonesia (Term of Cooperation: October 2005 – October 2008)



for the establishment of an appropriate SME consultant system, preparing, implementing, evaluating model training for consultants to establish an SME consultant system appropriately, planning an appropriate system for effectively using the SME consultant system and certified SME consultants and promoting the effective provision and dissemination of information on the SME consultant system to SMEs and communities, Thereby contributing to the strengthening of the Ministry of Industry's human resource development function for SMEs.	
To improve the capacity of the certified SME consultants who received guidance from Japanese experts and activate the SMEs for OJT in Bangkok, Chiang Mai and Surat Thani, By assessing the status of the SME consultants' activities in Thailand, improving the capacity of the SME consultants in Bangkok, Chiang Mai and Surat Thani, improving the quality management and productivity of the SMEs for OJT, strengthening the Thai Government's SME support agency staff's capacity to conduct basic diagnosis and give consultation and making suggestions about the standardization of certified SME consultants (diagnosis, management consulting system), Thereby contributing to an increase in the competitiveness of SMEs (including Japanese-affiliated ones) in Thailand.	4. Project for SME Consultant Retraining in Thailand (Term of Cooperation: June 2010 – October 2010) (Information on the project is from the project summary sheet)

JICA standard indicator reference and typical lessons learned in technical cooperation projects (SMEs promotion) Model (5) "Enhancement of technologies of enterprises (in particular, enhancement of quality management and productivity)"

		Model (3) Ell	nancement of teen	mologies of enter prises (in part		ient of quality management and	productivity)	
Development strategic objective	Mid-term objective	Indicators at a program goal level	Mid-term sub-target	Overall goals/Project purposes and indicator examples	Methods/ Policies for setting indicators	Typical lessons learned	Example of project purpose (image of projects)	Reference projects
policy	Development thematic issue level to which the cooperation program corresponds		Level of thematic issue to solve in individual projects	Thereby contributing to (impact) Indicator examples	Ways of thinking, points to remember, and important points in setting indicators	Write in lessons and risks to be necessarily used or reflected in implementing projects corresponding to the "mid-term sub-targets" from the perspectives of: 1) planning stages, and 2) management.	Examples of project purpose	Project information with good practices to refer to
2. Enhancement of competitiveness of businesses	2-2 Strengthening managerial/technical capacities of businesses	Industrial structure (by industry, by area) 1. - Output and sales volumes - Value added amount 2. - The number of companies by size - The number of employees - Average salary 3. - Amount of exports - Amount of imports - Amount of investments Others - The number of bankruptcies - The number of business start-ups	(enhancement of quality management and productivity)	 (Proposed model description) To make it possible to provide support service that satisfies the needs of the target SMEs, (outcome) By strengthening the capacity of the agencies that support SMEs' improvement of quality management and productivity, (output) Thereby contributing to the improvement of the target manufacturers' productivity and quality. (impact) (Standard indicator examples) Indicator examples of overall goal (Basic) (1) Productivity index of the target SMEs (increase in the index) (2) Increase in the SMEs' sales 		expectations for JICA's support to local SMEs regarding improvement of quality and productivity in raising high quality and reliable vendors to them. Some Japanese-affiliated firms desire the following: (1) Quick effects (to prevent missing opportunities because the circumstances may change if it takes time to develop instructors, etc.) and (2) Specific technical guidance based on the needs of the workplace (practical details used at enterprises, not textbook-oriented). Especially for the support provided to countries in which many Japanese-affiliated firms operate business, it is necessary to consider a quick and flexible support method, for example, by identifying a technical area required in actual business in addition to providing the basics for improving quality and productivity, as described in the	and quality management as the main body for promoting productivity improvement movement through the provision of various services using Japanese-style productivity and quality management methods, By having the staff of the Kaizen Center learn skills enough to be able to provide consulting service according to needs and plan and manage training and workshops concerning productivity and quality control methods and having the Kaizen Center develop a method for sharing information with private and public agencies, create a network with such agencies and establish a system for managing itself to facilitate the target manufacturers' activities for improving productivity and quality, Thereby contributing to Egyptian manufacturers' beginning of activities for improving productivity and quality.	4. Productivity and Quality Improvement Center Project in Egypt (Term of Cooperation: October 2007 – April 2011)
				 2. Indicator examples of project purposes (Basic) (1) Number of SMEs receiving support service from agencies supporting SMEs (2) Number of SMEs satisfied with support service from agencies supporting SMEs (3) Types (number) of support service (4) Certified consultants (number) 		project for fostering management consultants in the field of productivity improvement, it is necessary to carry out detailed research on role sharing during the preparatory study to assess the status of role sharing between the public sector and the private sector. (From the Reference Project 2. written on the right)	To strengthen the training programs of the SME Development National Center (SMEDNC), By establishing training based on SME's needs, develop guidance materials suitable for the training courses, improve the lecturers' capacity to the level at which they can independently provide training and establishing SMEDNC's follow-up system for training graduates,	

				Thereby contributing to the strengthening of the management	
				methods of the SME owners participating in the training courses established by the project and improvement in the skills of business development service providers.	
			• In this project, CEFOF, the implementing agency, provides service for a consideration to gain profits while receiving subsidies from the competent Ministry of Scientific Research and Technology (note: now under the jurisdiction of the Ministry of Education) to make up for a shortage of funds necessary for the management of the agency. In addition, because the target group is limited to SMEs whose capacity to pay is low, high profits from the service cannot be expected at least during the project period. Although the goal of this project is to improve CEFOF's capacity, it is difficult to carry out technical cooperation activities unless sufficient financial resources are secured for managing the agency soundly. Therefore, in the case of such a project, it is essential to consult fully with the government agency concerning necessary financial resources and the method to secure them before the	To improve the capacity to provide extension and support service related to quality and productivity improvement in the priority sectors (electrical/electronic sector, mechanical sector, packaging sector) of UGPQ (National Quality Program Unit),	1.Project on Quality/Productivity Improvement in Tunisia (Term of Cooperation: October 2009 – September 2012)
			core center in South America for productivity improvement. In this project, however, partly because preliminary measures are insufficient for carrying out activities within the Central American region, the partner government's commitment in the region-wide project has not resulted in actual activities. The implementation of a region-wide project requires not only the implementing agency's sufficient capacity but also the partner government's policy and strong	To enable the Personnel Training Center for Industrial Development of Central America (CEFOF) to carry out activities for improving Costa Rican companies' productivity and improve the level, By establishing a system for managing the project, improving the counterpart's technical level related to "production management," "quality management," "business management" and "productivity measurement," carrying out consulting service systematically and improving information and promotion service, Thereby contributing to the strengthening of productivity improvement activities through CEFOF in Costa Rica and in the Central America Region.	2. Project on Productivity Improvement for Enterprises in Costa Rica (Term of Cooperation: January 2001 – January 2006)

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a system for sustainably quality and productivity (Kaizen) among private	5. Project on Capacity Building for Dissemination of quality and Productivity Improvement (KAIZEN) Project in Ethiopia
ng an organization and a e popularization of quality rity improvement (Kaizen) g the Ethiopian KAIZEN d) as the core agency, I's system whereby large enterprises (LMEs) an resources that tality and productivity (Kaizen) and, with regard small enterprises (MSEs), el of system that EKI ical and Vocational d Training (TVET) ners (TTTs), ributing to an increase in f private companies that lity and productivity (Kaizen).	(Term of Cooperation: November 2011 – October 2014)

JICA standard indicator reference and typical lessons learned in technical cooperation projects (SMEs promotion) Model (6) "Enhancement of technologies of enterprises (in particular, enhancement of manufacturing technologies)"

		Mour	ci (0) Elinancenie	in or technologies of enter prises	<u> </u>	nhancement of manufacturing tec	initiologies)	
Development strategic objective	Mid-term objective	Indicators at a program goal level	Mid-term sub-target	Overall goals/Project purposes and indicator examples	Methods/ Policies for setting indicators	Typical lessons learned	Example of project purpose (image of projects)	Reference projects
Country assistance policy	Development thematic issue level to which the cooperation program corresponds	Connection with the target years or indicators in sector/regional development plans by the recipient country's government	Level of thematic issue to solve in individual projects	To (outcome) By/through (output) Thereby contributing to (impact) Indicator examples	Ways of thinking, points to remember, and important points in setting indicators	Write in lessons and risks to be necessarily used or reflected in implementing projects corresponding to the "mid-term sub-targets" from the perspectives of: 1) planning stages, and 2) management.	Examples of project purpose	Project information with good practices to refer to
2. Enhancement of competitiveness of businesses		Industrial structure (by industry, by area) 1. - Output and sales volumes - Value added amount 2. - The number of companies by size - The number of employees - Average salary 3. - Amount of exports - Amount of imports - Amount of investments Others - The number of bankruptcies - The number of business start-ups	technologies of enterprises (enhancement of manufacturing technologies)	(Proposed model description) To improve the support service to SMEs by the technical research, guidance and promotion agency's ○● technology, (outcome) By strengthening of the research capacity, training system and technical staff related to the ○● technology, (output) Thereby contributing to improvement in companies' technical capacity for the ○● technology. (impact) (Standard indicator examples) 1. Indicator examples of overall goal (Basic) (1) A decrease in the product defective rate for companies in the target area and a decrease in the number of complaints from customer assembly companies (2) Improvement in the productivity of companies in the target area (3) An increase in the volume of delivery from companies in the target area to assembly companies		sector and academia-industry cooperation including collaboration with Japanese firms in the target country and other organizations such as technical colleges and universities. This is important in a sense that public organizations can grasp technology actually required by enterprises even after project completion and they can achieve division of roles and cooperation with other research, technical, and educational institutions. With regard to supporting enterprises requiring advanced technology, it is confirmed that there are cases where the counterpart organization could not deliver the same level of technical assistance to the enterprises as during the project period, after the project completion. In case of Indonesia, there is a report saying that the counterpart organization could not maintain or develop the level of technical assistance to the enterprises; partly because the counterpart organization could not increase personnel due to government policy. This suggests that the objective of technical assistance to the counterpart organization was not achieved. It is important to create an enduring system for human resources development of the counterpart organizations and a sustainable framework including	 pressing companies, By strengthening the project management and the advisory department of CIDESI, improving the counterpart agency's pressing technology, providing itinerating guidance service to the model companies and giving training systematically, Thereby contributing to improvement in the technical capacity of the small and medium pressing companies around Queretaro Province. To improve the technical capacity of the Bureau of Supporting Industries Development (BSID), the Department of Industrial Promotion, the Ministry of Industry so that BSID can provide high-quality service to the plastic molding industry in Thailand, By strengthening the system for carrying out the project, providing and installing necessary machinery and equipment, operating and managing them properly, improving the C/P's technical capacity at the stages of design, processing, assembly and trial molding, holding training courses and seminars systematically, providing advisory service systematically, Thereby contributing to Thailand's establishment of international competitiveness in the plastic molding industries in Thailand. 	Industry Center in Thailand (Term of Cooperation:

		 2. Indicator examples of project purposes (Basic) (1) A decrease in the product defective rate of the model companies and a decrease in the number of complaints from customer assembly companies (2) Improvement in the productivity indicators (such as production volume per hour) of the model companies (3) Improvement in the level of technical service satisfaction of companies having O● technology with the technical research, guidance and promotion agency (4) An increase in the number of companies that receive technical service from the technical research, guidance and promotion agency 	important to define the target group (not only direct target but final target) and the proper technical level to be transferred through the project. To do so, it is important to make accurate information on the project objectives and the overall goal widely known among the parties	By introducing a welding coordinat training curriculur providing training coordinators, havi plan for the devel- Indonesia and pro welders, Thereby contribut
				To enable the Me Development Cer and technical supp technology, By strengthening operating and main equipment approp counterpart's tech in plastic molding providing the tech of the Department systematically, Thereby contribut technical level of the molding indus To improve the tech Industries Develo and medium casti By strengthening implementation of maintaining facilit the improvement the counterpart (Comanufacturing ser technical promoti- providing informa Thereby contribut medium casting e the level required Indonesia.

nodel program for improvement of logy and provide training for a model of skill standards for nators, preparing a model of lum for welding coordinators ng for trainers of welding wing experts suggest a draft action elopment of welding technology in roviding training for trainers of buting to the establishment of ng technology in Indonesia.	2. Project for Welding Technique Improvement in Indonesia (Term of Cooperation: November 2010 – September 2012)
Metals Industry Research and enter (MIRDC) to provide training apport concerning plastic molding g the project management system, naintaining the machinery and opriately, improving the chnical capacity, provide training ng technology systematically and chnical support service of MIRDC ent of Science and Technology	3. Upgrading Project for Plastic Molding Tool Technology in the Philippines (Term of Cooperation: September 1997 – August 2002)
buting to improvement in the of engineers and skilled workers in ustry in the Philippines. technical service of the Metal lopment Center (MIDC) for small sting enterprises, g the management system for the of the project, preparing and ilities and machinery necessary for at of casting technology, training (C/P), providing prototype service systematically, providing otion service systematically and mation service systematically, nuting to enabling small and enterprises to produce castings at ed by assembly industries in	4. Project on Supporting Industries Development for Casting Technology in Indonesia (Term of Cooperation: April 1999 – March 2004)

JICA standard indicator reference and typical lessons learned in technical cooperation projects (SMEs promotion) Model (7) "Training entrepreneurs/business human resources/acquisition of know-how"

Development strategic objective	Mid-term objective	Indicators at a program goal level	Mid-term sub-target	Overall goals/Project purposes and indicator examples	Methods/ Policies for setting indicators	Typical lessons learned	Example of project purpose (image of projects)	Reference projects
Country assistance policy	Development thematic issue level to which the cooperation program corresponds	Connection with the target years or indicators in sector/regional development plans by the recipient country's government	Level of thematic issue to solve in individual projects	To (outcome)	Ways of thinking, points to remember, and important points in setting indicators	Write in lessons and risks to be necessarily used or reflected in implementing projects corresponding to the "mid-term sub-targets" from the perspectives of: 1) planning stages, and 2) management.	Examples of project purpose	Project information with good practices to refer to
2. Enhancement of competitiveness of businesses	2-4 Development of business/technical human resources	Industrial structure (by industry, by area) 1. - Output and sales volumes - Value added amount 2. - The number of companies by size - The number of employees - Average salary 3. - Amount of exports - Amount of investments Others - The number of bankruptcies - The number of business start-ups	human resources/acquisition of know-how	 (Proposed model description) To promote individuals or groups' starting a business or finding a job, (outcome) By holding training for individuals or groups so that they can acquire business knowledge and know-how according to market needs, (output) Thereby contributing to an increase in opportunities for individuals or groups aiming to starting a business or finding a job to create employment or income. (impact) (Standard indicator examples) 1. Indicator examples of overall goal (Basic) (1) Increasing number of employed persons (2) Increasing amount of income 2. Indicator examples of project purposes (Basic) (1) Number of individuals' or groups' business start-ups (2) Number of employed individuals or groups 		• Clarification of the overall goal and refinement of external conditions This project has been positioned as one of the "poverty reduction" programs. However, when the project was formed, the relation between the project objectives and the overall goal was not necessarily made clear. For example, it was unclear how the project objective of "starting a business in a poverty area" would contribute to the overall goal of "improvement in the life of women living in poverty." It is necessary to refine the external conditions more closely to have the concerned parties share understanding as to what conditions should be satisfied during the processes until the	family members' and recipient communities' starting a business or finding a job By establish models that provide surrendered soldiers' families and recipient communities with support in starting businesses and finding a job in Bogota City and strengthen partnerships with related institutions, Thereby contributing to an increase in opportunities of surrendered soldiers' family members' and recipient communities' creating a job and income and the promotion of social and economic rehabilitation of surrendered soldiers and their families. To enable women living in poverty to start and manage small-scale businesses by the use of local resources at the project site through the improvement of their vocational abilities and the counterpart agency's ability,	Recipient Communities in Colombia (Term of Cooperation: February 2008 – March 2012)

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						proje
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						in ot
						To g
					of the target group To manage a business, it is necessary to	Laos Phil
						of ac
					such as market analysis, accounting and	
						By a Inter
					education level. It is necessary to plan a	
					project flexibly – for example,	exis
					conducting a baseline survey beforehand and setting a longer training	busi thro
						ente
					group. (From the Reference Project 2.	The
					written on the right)	achi
						com inter
					•Visualization of internal and external	To i
					changes in female groups by the use of	
					empowerment indicators	for p
					In this project, empowerment indicators are used for visualizing how internal	By a
					e	supp
					caused by entrepreneurship activities.	the s
					This can be said to be an epoch-making attempt, making a proposal for	in Ja man
					empowerment-related projects.	orga
					However, because it took a lot of time	supp
					to collect qualitative data, there is room for considering how to collect	Japa
					information efficiently. (From the	The
					Reference Project 2. written on the	stre
					right)	pror activ
						SOF
					• Importance of social training to support for women's entrepreneurship	
					Although it is clear that technical	
					training and corporate training are	
					necessary for supporting entrepreneurship, it seems impossible	
					to give multiple viewpoints to women	
					organized for the first time and women	
					restricted in their activities and make their organizations sustainable unless	
					social training also is introduced. (From	L
					the Reference Project 2. written on the	
	l				right)	

aking advice service available to ose women after the start of nall-scale businesses, and compiling oject results into a guideline and a llection of cases, nereby contributing to improvement the life of the women living in verty covered by the project and e implementation of projects for pporting those women to start sinesses by the use of the perience and results of the project other districts. 9 give participants from Cambodia, 3. ICT for

os, Myanmar, Vietnam and the ilippines (CLMVP) opportunities acquiring ICT technology and owledge for starting a business, v acquiring the skill to use the ternet, websites and other ICTs, vising e-strategies concerning the isting business and the start of a siness in the future and learning rough study tours to pioneer ICT terprises,

ereby contributing to CLMVP's nievement and maintenance of mpetitive predominance in the ernational information economy.

a improve government officers' ility for strengthening the system r promoting female entrepreneurs' tivities in Saudi Arabia, v assessing the basic system for pporting female entrepreneurs and e situation of female entrepreneurs Japan and understanding the anagement systems and methods of ganizations that provide technical pport, training and seminars to nale entrepreneurs in pan,

ereby contributing to the engthening of the system for omoting female entrepreneurs' civities in Saudi Arabia, including DHO (Small Office/Home Office). 3. ICT for Entrepreneurship in the Philippines (Term of Cooperation: 2001 – 2003)

4. Female Entrepreneur Promotion Project in Saudi Arabia (Term of Cooperation: February 2006 – January 2009)

JICA standard indicator reference and typical lessons learned in technical cooperation projects (SMEs promotion) Model (8) "Training of engineers/technicians"

Development	Development Mid turn Lulis turn to an annual and Busis turn and an Matheda / Balisia fan										
strategic objective	Mid-term objective	Indicators at a program goal level	Mid-term sub-target	Overall goals/Project purposes and indicator examples	Methods/ Policies for setting indicators	Typical lessons learned	Example of project purpose (image of projects)	Reference projects			
Country assistance policy	Development thematic issue level to which the cooperation program corresponds	Connection with the target years or indicators in sector/regional development plans by the recipient country's government	Level of thematic issue to	To (outcome) By/through (output) Thereby contributing to (impact) Indicator examples	Ways of thinking, points to remember, and important points in setting indicators	Write in lessons and risks to be necessarily used or reflected in implementing projects corresponding to the "mid-term sub-targets" from the perspectives of: 1) planning stages, and 2) management.	Examples of project purpose	Project information with good practices to refer to			
2. Enhancement of competitiveness of businesses		Industrial structure (by industry, by area) 1. - Output and sales volumes - Value added amount 2. - The number of companies by size - The number of employees - Average salary 3. - Amount of exports - Amount of imports - Amount of investments Others - The number of bankruptcies - The number of business start-ups	engineers/technicians	(Proposed model description) To improve the function of training teachers engaged in ▲ △ technology at the teachers training center in O● country, (outcome) By preparing a ▲ △ technology curriculum according to the industrial world's needs to train industrial high school teachers at the center, (output) Thereby contributing to industrial high schools' supply of high-quality labor power. (impact)		 Development of engineers and technicians require improvement of curriculums tailored to the needs of domestic and international enterprises. This means providing education and training that helps engineers and technicians acquire knowledge and skills required by enterprises, thus contributing to their employment. Furthermore, by proactively developing human resources who can be employed locally by Japanese and other foreign firms, or work for local enterprises that can form partnership with those foreign firms, attractive investment environment can be developed and thus, bring positive cycle of promoting investment and encouraging local supporting industries. For example, in Mexico, input from the plastic industry is reflected on a curriculum of plastic courses in industrial high schools on one hand, and on the other, internship program is utilized to develop human resources that match the needs of enterprises. This program benefits both the local enterprises and the educational institutions. Consequently, it is necessary to develop human resources based on the needs of enterprises and the issues to be responded to. On the other hand, it is absolutely important to develop human resources form the overall perspective of industrial promotion that is not affected by temporary corporate needs and with an eye toward the future of the country. When this kind of support is provided, it is important to make a balanced discussion with relevant organizations from the standpoint of specific needs of enterprises and overall needs required of the target industry, so that support for human resources development can be promoted with the solid concept and target. (From "Thematic Guideline - Small and 	Center for Actualization of Industrial Technical Education (CNAD), By enabling the instructors of CNAD to teach industrial high school teachers plastic injection molding technology, preparing a curriculum in the technology according to the plastic industry's needs so that CNAD can train industrial high school teachers, managing CNAD's the training course on the technology efficiently at CNAD, preparing and improving the injection molding technology part (subject and practice) of the training course to be established newly at the model industrial high school according to the plastic industry's needs and establishing a joint committee as the linkage of CNAD with the model industrial high school and the plastic industry, Thereby contributing to industrial high schools' supply of high-quality labor power to the plastic industry in Mexico.	in Mexico (Term of Cooperation: October 2010 – October 2014)			

(Standard indicator examples) 1. Indicator examples of overall goal (Basic)

(1) Number of trainees in the industrial high school teachers training course on \blacktriangle technology at the teachers training center in \bigcirc country.

(2) Technical level of the trainees in the industrial high school teachers training course on \blacktriangle technology at the teachers training center (equivalent to level 1 or 2 of Japan's skill test)

(3) Number of graduates of the \blacktriangle technology courses at industrial high schools (4) Number of industrial high schools which have a \blacktriangle technology course

(5) Number of persons employed in the industrial world after graduating from a 🔺 \triangle technology course at an industrial high school

(6) Technical level of graduates from \blacktriangle technology courses at industrial high schools (equivalent to level 3 of Japan's skill test)

2. Indicator examples of project purposes (Basic)

(1) Ministry of Education's approval of the curriculum improved according to the industrial needs' for the industrial high school teacher training course on \blacktriangle technology at the teacher training center in Country $O \bullet$; preparation of teaching materials; number of trainees (2) Number of C/Ps (teacher training center's instructors) trained under the project (3) Number of model industrial high school teachers receiving training at the teacher training center

Medium Enterprises (SMEs) Promotion")

• The Technical and Vocational Training Corporation (TVTC) and JICA reached an agreement on the development of training programs at the Development and Training Center (DTC) in the three sectors of machinery, electricity and construction On the other hand, the remaining 12 sectors not covered by this project were entrusted to TVTC. Whether DTC, the counterpart of this project, will be able to function fully as a training center for technical college teachers in the future depended on the results of efforts in the teachers in the three sectors, creating remaining 12 sectors in addition to the three target sectors. Because sufficient results could not be achieved inside and teachers at the three sectors and outside of this project, DTC itself was reorganized.

Therefore, when planning a technical cooperation project in a few sectors, it is important not only to examine the contents of the plans within the project but also to check the policy for the efforts with the counterpart agency closely concerning the contents of plans outside of the project. In addition, during the implementation of the project, it is important to monitor the status of progress in the whole project plan and encourage the counterpart agency to take appropriate measures if needed. (From the Reference Project 1. written on the right)

• Ensuring quality at the time of detailed planning survey; During certain time of this project, there was no counterpart and only the Secretariat-General existed for a while because the establishment of the Council for Technical and Vocational Education and Training (COTVET), the counterpart, and the placement of staff were delayed. In addition, due to insufficient review of the implementation system on the Japanese side, the placement of Japanese experts was frequently changed during the project period. The provision of technical cooperation requires the existence of a counterpart and the creation of an appropriate implementation system on the Japanese side. Therefore, it is important to conduct detailed planning survey, such as design of feasible cooperation, containing the placement of a

To improve the ability of the instructors of the Development and Training Center (DTC) to provide training for technical college teachers in the sectors of machinery, electricity and construction, By confirming the technical level of technical college teachers and the industrial world's necessity for human resources in the three target sectors of machinery, electricity and construction, developing training programs for technical college a training system (including evaluation) for technical college establishing a system for managing training programs for technical college teachers in the three sectors, Thereby contributing to improvement in technical college teachers' knowledge and skills in the three sectors.

. Development and **Fraining Center Project** n Saudi Arabia (Term of Cooperation: September 2004 -March 2009)

To strengthen the implementation system related to the introduction of Vocational Education demand-driven Technical Vocational and Training Support Education and Training (TVET) through the strengthening of the organization of the TVET implementing agency, human resource development and trials of education and training based on demand-driven TVET, By establishing the Council for

Technical and Vocational Education and Training (COTVET), acquiring the TVET's organizational and policy management capabilities, accumulating lessons for the creation of a TVET system through demand-driven TVET in the sector of mechanical engineering at the trial school and establishing environments for the implementation of demand-driven TVET in other sectors.

Thereby contributing to an increase

3. Technical and Project in Ghana (Term of Cooperation: April 2007 – March 2011)

					implementation system on the Japanese side on the assumption of input resources. (From the Reference Project 3. written on the right)	system. To establish a teacher training system at the Teacher Training Center (TTC), which was founded as an institution attached to the Izmir Mazhar Zorlu Anatolian Technical High School, By strengthening TTC's teacher training planning ability, its ability	Industrial Automation Technologies Department in Turkey (Term of Cooperation: August 2007 – September 2010)
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