

## Project for Development of Local Industry Through One Village One Product (CaDUP) Movement and KAIZEN



## **Project Outline**

Duration: 2022 ~ 2027

Sector: Business Management

Name of Counterpart Institution: IPEME

• Type of ODA: Technical Cooperation

Total Cost: 610 million Japanese Yen

 Project Overview: Develop Local industry ecosystem through verifying the SME support model under CaDUP initiative in Maputo Metropolitan area and Manica Province



## **Development Issues / Background**

- •In Mozambique, registered Small and Mediumsized Enterprises SMEs accounted for 98.6% of all registered companies and they are the principal players of local industrial development.
- To reduce regional disparities and promote employment, it is a priority to promote local industries utilizing the rich resources of each region.
- It is expected that the local industry development system will be further strengthened based on potential approach such as Kaizen.

## **Expected Impact on the Industry Sector**

- •300 SME's receives training and among them 60 is supported directly by the project team to concretize their business plan.
- •In the target area, the actors (the SMEs supported by the projects, financial institutions etc.) are connected to each other creating a qualified network for strengthening the ecosystem of local industry
- •Good examples of ecosystem are created in each target area.