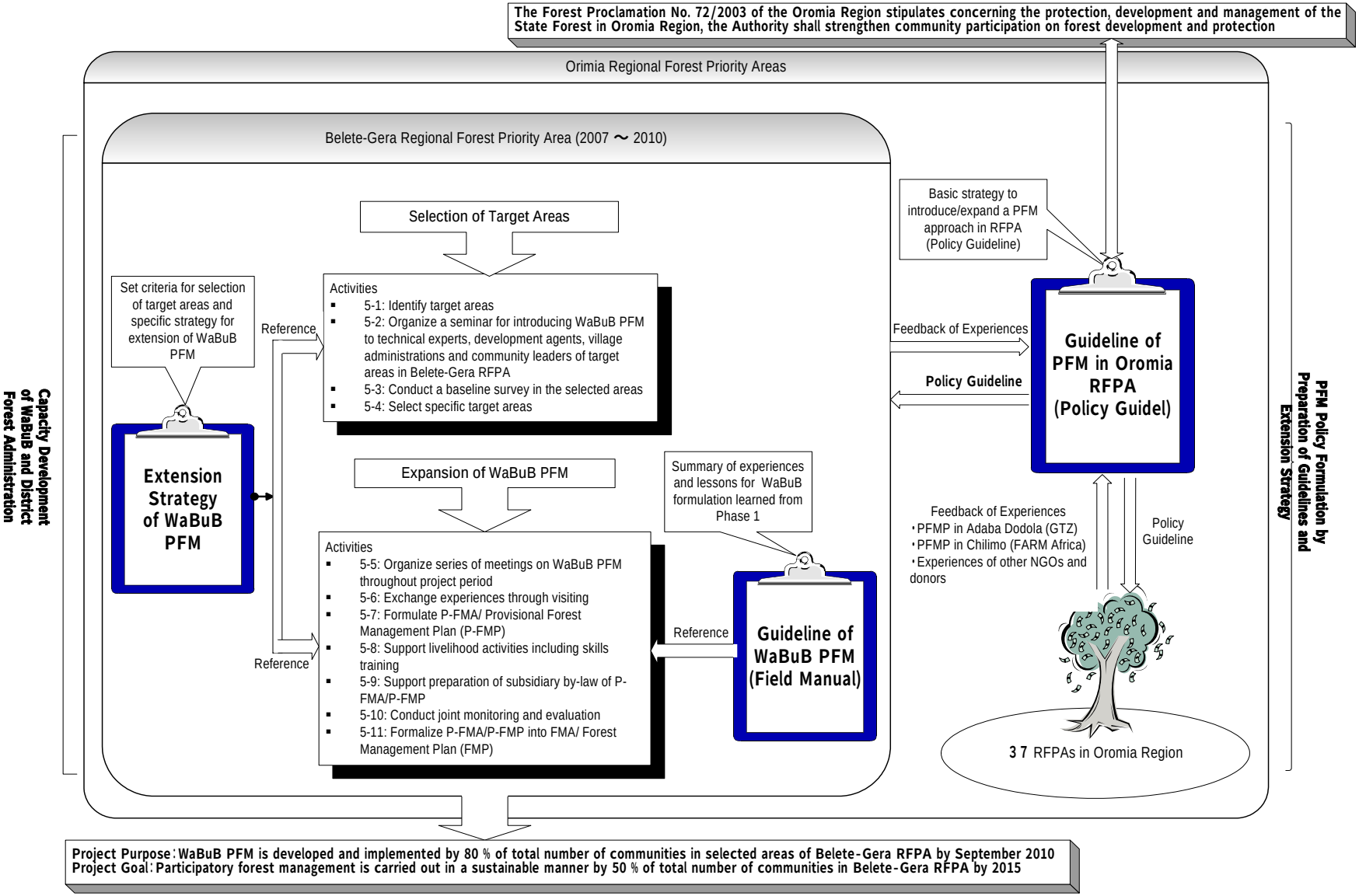Conceptual Illustration for Project Activities