JAPAN INTERNATIONAL COOPERATION AGENCY PHILIPPINES

JICA

MINDANAO

ACTIVITY: ARMM Industry Clustering Capacity Enhancement Project (AICCEP)
COMPONENT: Improvement of Public Service Delivery
PROJECT: Comprehensive Capacity Development Program for ARMM (CCDP-A)

Background:

DTI – ARMM is mandated to promote sustainable growth and development of agri-industry as well as micro, small and medium enterprises (MSMEs) and pursue investment promotion to generate jobs in the countryside. One of the strategies that DTI-ARMM is looking into is the industry cluster approach.

Following the success of the Davao Industry Cluster Capacity Enhancement Project (DICCEP), DTI Central Office expanded the model and implemented it as a national program, thus, launching the National Industry Cluster Capacity Enhancement Project (NICCEP) in 2012. Cognizant of the gains that DICCEP and NICCEP have effected in its target clusters (8 for DICCEP and 24 for NICCEP), DTI-ARMM adopts the same framework in ARMM to revitalize the region's economic stance.

The "Development Study on Local Industry Promotion in ARMM" conducted by the Japan International Cooperation Agency (JICA) from 2010-2012, recommended for the promotion of local industries such as agriculture and fisheries, sectors where ARMM commands a comparative advantage.

Through the industry clustering project, stakeholders of related industries in a cluster will be convened to discuss, identify and address hindering factors to their competitiveness. Consequently, with more coordinated efforts from different players of the value chain (producers, processors, consolidators, research institutes, buyers, etc.) of a target industry, the business environment can be improved, generating in turn more investments and creating more jobs.

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Implementing Agency:
Department of Trade and Industry - ARMM

Target Group:
Stakeholders (especially the private sector) in the value chain for
(1) seaweed, (2) abaca; (3) rubber; (4) coffee; (5) coconut and (6) oil palm industry clusters

Project Duration:
March 2014 – June 2016

Objective: The Project aims to develop and enhance the regional capacity for industry cluster approach through the establishment of models of industry clusters in ARMM.

By regional capacity, this means the capacity of all the relevant people for the industry cluster approach including:

• those in the leading/supporting government agencies to promote and support the approach and

• the stakeholders in the target model clusters to take advantage of the industry cluster approach for their development

Overall Framework for AICCEP:

The program consists of 4 modules:

Module1: Cluster approach for Industrial Development (Understanding the cluster approach)

Module2: Strategic Business Planning (Learning the business planning process)

Module3: Formulation of Implementation Plans (Preparing action projects for implementation)

Module 4: Project Monitoring (Regular review of the action projects)

five tentative target commodity-based clusters of the project (clockwise from upper left photo): coffee, seaweeds, rubber, oil palm and abaca (manila hemp) - photo retrieved from Google.com

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