



MISU
AI in Healthcare



What is MISU?



Data analysis



3 AIs Onboard



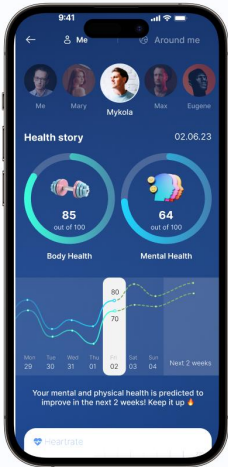
Physical and
mental states
prediction



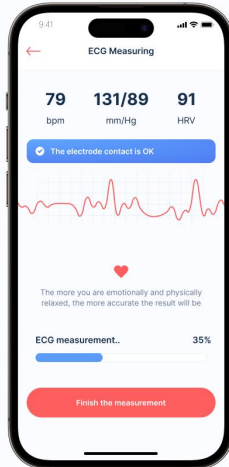
Appearance in
doctor's
workspace

Variety of data

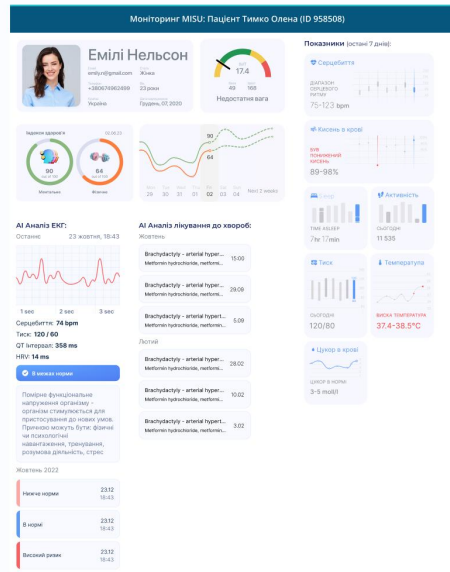
Health risks forecasts



AI for health indicators



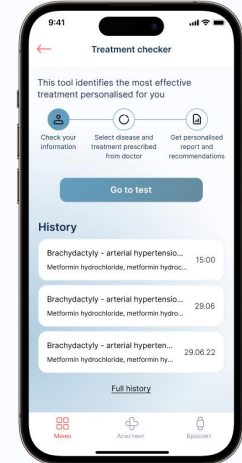
MISU in every doctors desktops



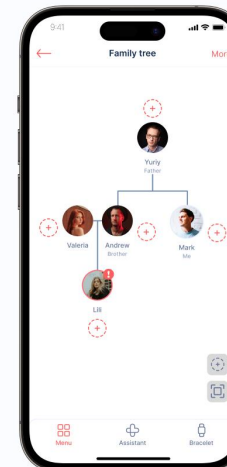
AI for text with users



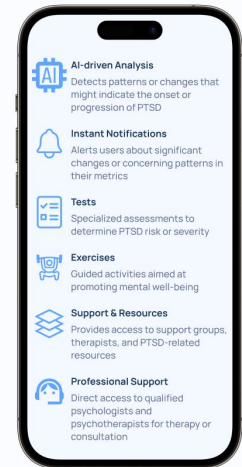
AI Treatments



For all families

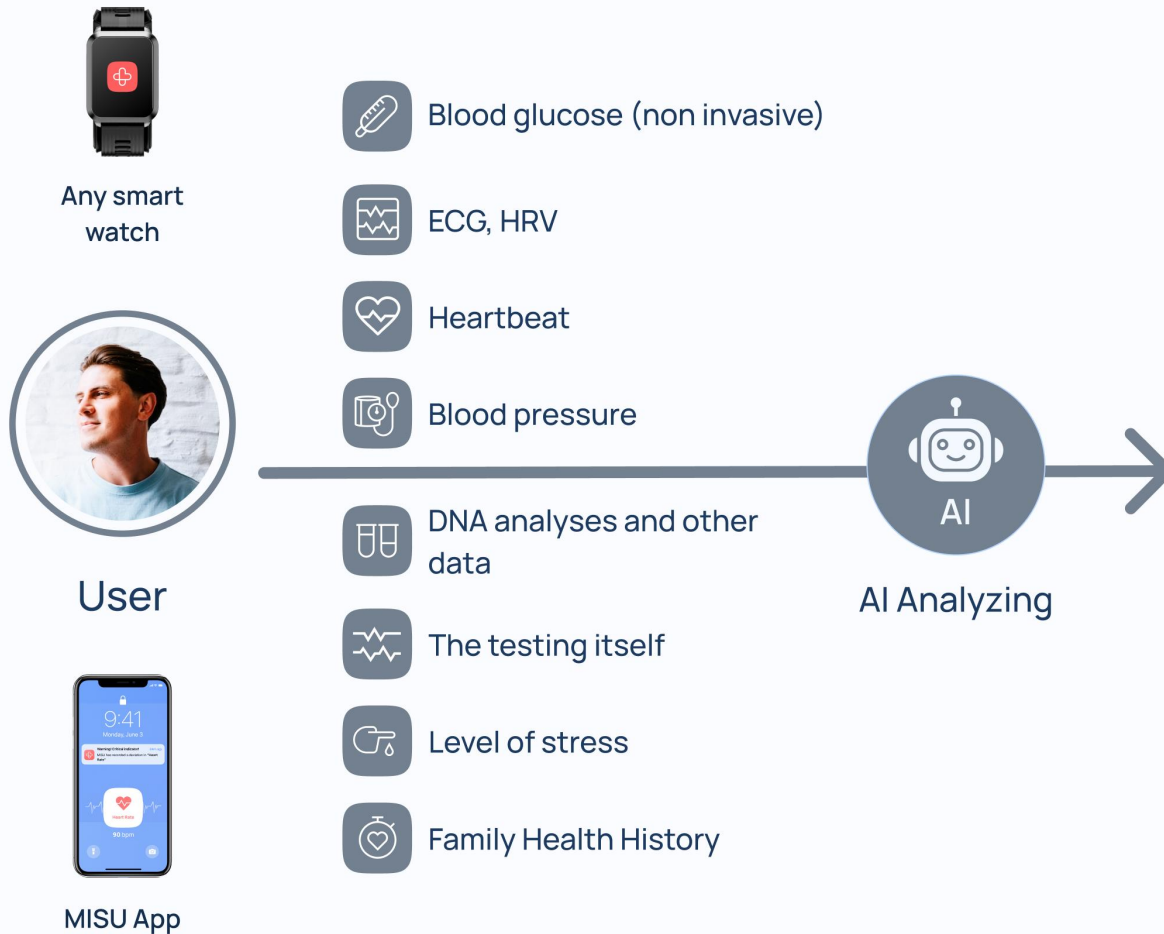


For militaries



How it works?

DATA FLOW



MISU creates core health condition reports for doctors before patients arrive at the hospital



Recommendations and protocols with specific actions tailored to the current situation



All users can create the family groups and companies can create corporational groups



Reducing employee falls by promptly addressing mental health issues



Available in Japan



Generating leads for large corporations by promoting traditional healthy habits without sharing data

MISU reports based on
6 types
of partner's data

B2C, B2G, Clinics, Insurance, Militaries, Rehabilitation centres

Over **3K** of users



+4 950 258 users from CRM
Collect data 24/7

Over **50** families



Detect **6** types of diseases

1183 clinics
with MISU



47 153 doctors

Average ~ **20K** data from
each of users per week



2 detect critical
conditions per week

1.4 connects with doctors



For **1** users per week

+2 TOP insurance
to MISU



2 clinics every week
wants to use our data



- Corporate health defense for employees
- Additional corporate options for insurance packages
- Lead generation for medical centers
- Prediction of internal corporate trends
- Data defense within the corporation



1 phase: networking

MISU was born 3 years ago



2020

10%

2021

50%

summer 2022

80%

end of 2022

100%

2023

- CoronaScanner - first work with AI prelude MISU

- Created Device Watch 1st prototype

- Used many books and built team

- Added most predictions - of heart diseases

- Start MISU: Add Apple Watches

- The first funds raised - USF, Poland Prize, AWS

- Opened 2 LLC - UA & PL

- Exhibition in Paris - VIVATech and meets with Emanuel Macron

- Got knowledge from NINJA Acceleration Program

- Participate in Web Summit

- Work with Insurance company

- Finish MVP and launch sales in Ukraine

- Visited more than 12 countries

- 300 users and 130 doctors in our base on start stage

- Preparing include biggest medical data for MISU algorithms: 25 mio people

- Start 3 types of monetization and start pilots MISU

- Start in MISU 3 types of data for analysis

- Start with biggest CRM for clinics and doctors

2 phase: Use in real life

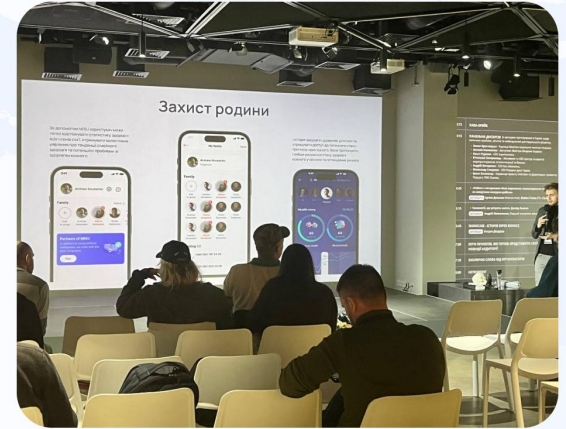
4MedBox, ApixMed, Oranta AI, ASKEP, VUSO - on board in MISU Apps

- New non-invasive blood sugar sensor in MISU watch
- AI MISU available for MISU and Apple users
- Sync MISU with ASKEP CRM
- Testing pilot in Ukraine with militaries and government
- 3 types of monetisations: Family, Assistance, Treatment

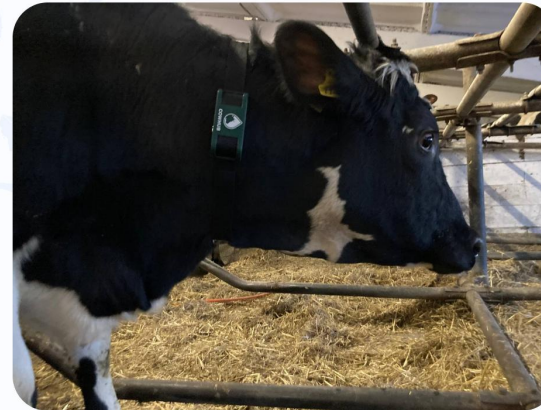
- Launched MISU for cows (HowCow) after 6 month of development
- Connect biggest Argotech LLC in Ukraine
- Visited CES 2024 in US

Next steps

- Start expansion to Europe (ready to work in any country)
- Launch first FHH in Europe in MISU
- MISU for military and work with PTSD with B2G
- Start work with biggest private brand of clinic
- DNA data AI analysis, Predict triggers for cancer



Presentation of MISU PTSD for the military Ukraine "Iron Heroes"



Start to work MISU for cows in MHP



Launching a pilot with doctors and patients in Ukraine

MISU Team



Volodymyr Shevchuk
CEO, Founder



Dmytro Kruhlov
CTO, Co-founder



Dariia Sorokivska
Product manager,
Co-founder



Alex Kolenchuk
COO

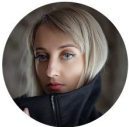
Marketing

Design

Development



Dmytro Shumakov
IOS Developer



Olena Levenets
Frontend Web Developer



Andrii Podobailo
Lead Web Developer



Weronika Chertoryzhska
CMO



Maksym Zozulyak
Android Developer



Dmytro Khosh
Android Developer



Pavlo Olshansky
Back-end Developer

Already in MISU

Science



Poland medical assistance



Insurance



Science partners



- Mentoring and support for technical requirements in Europe
- Collaborative work on Family Health History and PTSD in MISU



Sander van Boom

CIO of 4MedBox



Rick Overkleeft

CEO of 4MedBox



Arthur Schreuder

COO of 4MedBox



- Work on DNA research more than 10 years
- AI analysis of DNA and compatibility of treatment with diagnosis in MISU



Maryna Korshevniuk

Co-founder of Apixmed, PhD

Kimi Sarkis

Professor in surgery,
MD, Ph.D

France



Rivne Regional Clinical Hospital Team

- Research and testing of MISU in the hospital
- Work on the analysis of heart diseases



ORANTA AI

- AI analysis of ECG
- Prevention of cardiac risks
- Determination of psycho-emotional state



MISU
Chance to live long



**Let's make healthy lifestyle
more convenient in Japan!**

support@misu.in.ua

