



Unlocking the profit potential  
of agricultural resilience



CONFIDENTIAL



## CHALLENGE

Declining ag resilience is contributing to our global climate, food and water security crises

75 billion tons of soil are lost each year

Globally, impacts to soil health cost between \$6-\$10T per year

Agriculture accounts for 70% of all water withdrawals globally

Climate change is increasing extreme weather events, impacting ag supply chains and leading to greater probability of topsoil loss



## BARRIERS

Agricultural stakeholders lack the insights and sustainable agriculture data needed to drive change



High cost of quantification of carbon, water and other ecosystem outcomes



High transaction cost for verification of market assets



Challenging to scale

**That's where  
Regrow comes in.**





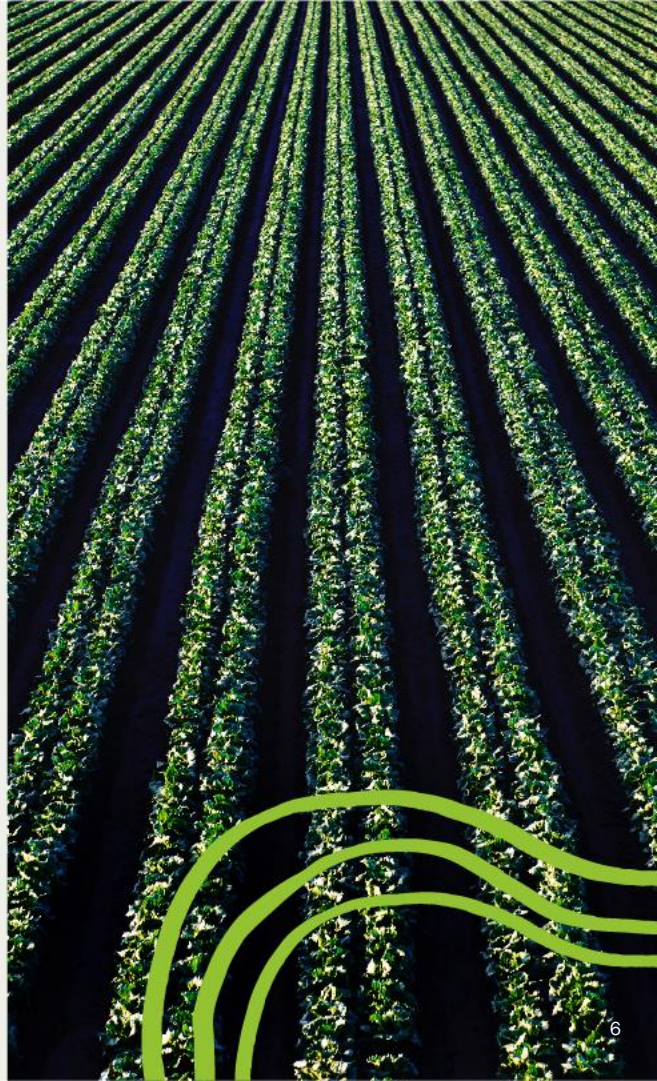
# Meet Regrow.

## MISSION

Make agriculture resilient, globally.

## VISION

Our vision is for science and technology to enable agriculture to restore the environmental balance globally, nourish the population, and be equitable for everyone.



# Regrow Team

**180+**

experts

**25+**

PhDs

**18**

countries



# Our Recent Awards



Named one of the **most influential companies** in the 'Leader' category with Nvidia, Stripe, SpaceX, and Patagonia



Named Fast Company's **No.1 Most Innovative Company in Agriculture**



Inducted to **UBS Global Visionaries Program**, an initiative designed for leading entrepreneurs working towards at least one of the 17 UN Sustainable Development Goals



Winner of the **2023 BOLDest AgriTech Award** for technology that drives real-world outcomes that benefit agriculture and food production



# Regrow Impact

**1.3 billion**

acres continuously  
monitored

**100+**

customers

**14**

countries

**598,000**

metric tonnes  
CO<sub>2</sub> equivalent  
abated using  
Regrow MRV

**\$19 million**

est. payments to  
farmers for  
implementing resilient  
ag practices

# Our Customers & Partners

# Our customer - industry leaders



## Input providers

**BASF**  
We create chemistry

**syngenta**

**Nutrien**



## Industry orgs and nonprofits

The Nature Conservancy 

**ESMC**  
Ecosystem Services Market Consortium

WALTON FAMILY FOUNDATION



## Food processors

**Cargill**

**LDC**   
Louis Dreyfus Company

**Lamb Weston**  
SEEING POSSIBILITIES IN POTATOES



## Food brands and CPGs

 **General Mills**  **Unilever**

 **Nestle**  
 **PURINA**  
 **PEPSICO**

**MARS**  **GRUPO BIMBO**

**Kellogg's**



# Example Projects from Asia Pacific

# Transforming Rice Value Chains in the Mekong

A large, smallholder rice project seeking voluntary market registration in 2025

## Location

An Giang, Kien Giang and Dong Thap in the Mekong River Delta of Vietnam



The TRVC program seeks to enroll a minimum of 200k ha in a smallholder practice change program in the Mekong over 6 seasons. The program is structured as a “pay for performance” contest, with DFAT funding the prizes. Prizes are secured based total number of CO2e tonnes abated. This project seeks to register on the voluntary carbon market in 2025, under Verra’s new rice module.

SNV



## Regrow product

Regrow MRV

## FACT SHEET

**Status:** Enrolment open January - March 2024

**Project length:** 5 years

**Total Investment:** \$15 million

**On the ground support:** training for farmers on irrigation mgmt, nutrient mgmt & soil health

**Protocol:** Considering both new Verra rice method and Gold Standard rice method

## Partnership Structure

**DFAT:** funding the project and oversight

**SNV:** end to end project management and design

**Regrow:** MRV partner

**Government of Vietnam:** Taking learnings from the project to inform local NDC and carbon trading scheme

## MRV Configuration: Interventions



Improved Irrigation/AWD



Straw/Stubble Management



Nutrient Management

# Unlock Cotton

## Scope 3 reductions for the fashion industry in US & India

### Location

Maharashtra, Gujarat,  
Madhya Pradesh



The Unlock program seeks to connect global fashion brands with high quality, SBTi-aligned insets. The program was designed from the start with global applicability as a key success criteria, ensuring that smallholders were included in incentivisation structures. Given Regrow's global positioning, we were selected as the MRV partners for their pilot roll-out in the US and India.



### FACT SHEET

**Status:** First phase began 2022 - 2024, evaluating frameworks that could work across the US & India

**Project length:** Initial phase is 2 years, with plans for global scale up after that

**On the ground support:** training for farmers on irrigation mgmt, nutrient mgmt & soil health

**Protocol:** Regrow's scope 3 quantification framework

### Partnership Structure

**The Fashion Pact:** Program funder and manager

**Regrow:** MRV partner

**Implementation Partners:** The unlock initiatives leverages existing programs and actors on the ground in India - Better Cotton, Organic Cotton Accelerator, Staple Cotton Cooperative Association



### Regrow product

Regrow MRV

### MRV Configuration: Interventions



Improved Irrigation



Reduced Tillage



Nutrient Management



Cover cropping



**regrow**

Let's regrow the potential  
of resilient agriculture,  
together.

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