



Knowledge Co-Creation Program (Group & Region Focus)

GENERAL INFORMATION ON

**Special Economic Zone (SEZ) and Industrial Zone (IZ)
Development for Promoting Foreign Direct Investment (A)**
課題別研修「投資促進のための経済特区開発・工業団地開発 (A)」
JFY 2018

NO. J1804175 / ID. 1884845

Course Period in Japan: From June 20, 2018 to July 14, 2018

This information pertains to one of the JICA Knowledge Co-Creation Program (Group & Region Focus) of the Japan International Cooperation Agency (JICA), which shall be implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.

'JICA Knowledge Co-Creation Program (KCCP)' as a New Start

In the Development Cooperation Charter which was released from the Japanese Cabinet on February 2015, it is clearly pointed out that *"In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field-oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together."* We believe that this 'Knowledge Co-Creation Program' will serve as a center of mutual learning process.

I. Concept

Background

Under the rapid penetration of global economy in the every corner of the World, many developing countries have adopted the policies to encourage the inflow of Foreign Direct Investment (FDI) as one of the primary development policies among others, with an attempt to achieve economic growth by acquiring the development funds, necessary technologies and supply chain which are not available at their home country.

However, every country should now adopt uniquely designed and attractive FDI promotion policy within the backdrop that many developing countries have applied the similar FDI promotion policy and it has invited stiff competition among themselves in promotion of FDI from the developed countries. The Development of SEZ/IZ is one of the most essential strategies to achieve the goals set under the FDI promotion policy, but the strategy shall cover wider range of activities from planning, development, operation and management to after-care, based on the viewpoints of investor, not simply develop the SEZ/IZ as an infrastructure.

This program has therefore been designed to provide an opportunity to learn and understand the key points of the theories and practices to the participants in Japan, and the participants will be enhanced the capability to draw his or her own action plan from the viewpoints of investor for the development of SEZ/IZ at his or her home country.

For what?

This Program is for participants to understand views of foreign investors toward FDI and acquire methodology for developing SEZ and IZ for promoting FDI.

For whom?

This Program is offered for those who are responsible for administrating the developing policy and implementation processes, and who are directly involved in the planning, developing, operating and maintaining the SEZ and IZ in the central and local governments.

How?

Participants shall have the following opportunities in Japan to achieve the objectives.

1. Lectures on theory for SEZ/IZ in Japan
2. Lectures and site visits for understanding the policy and practices on SEZ/IZ development in Japan
3. Discussions with Japanese experts and other participants
4. Development and presentation of the outcomes from group works

Participants will also formulate action plans, by utilizing the knowledge and ideas acquired and discussed in Japan, which describe what the participants will implement for their on-going activities after going back to home countries.

II. Description

1. Title (J-No.):

Special Economic Zone (SEZ) and Industrial Zone (IZ) Development for Promoting Foreign Direct Investment (A) (J1804175)

2. Course Period in JAPAN

June 20, 2018 to July 14, 2018

3. Target Regions or Countries

Ethiopia, Cuba, Kenya, Cote D'Ivoire, Kosovo, Zambia, Zimbabwe, Nigeria, Namibia, Palestinian Authority, Brazil, Jordan, Lesotho and South Africa

4. Eligible / Target Organization

This Program is designed for Governmental Organizations being involved in the development of SEZ and IZ.

5. Course Capacity (Upper limit of Participants)

14 participants

6. Language to be used in this program:

English

7. Course Objective:

Draft of SEZ and IZ Development Plan will be prepared based upon the results of analytical study on the FDI potentiality in the recipient country.

8. Overall Goal

Implementation Plan for SEZ and IZ development for promotion of FDI will be promoted.

9. Expected Module Output and Contents:

This program consists of the following components. Details on each component are given below:

(1) Preliminary Phase in a Participant's home country

(June 2018)

Each participant shall make his or her Country Report independently, unless otherwise he or she come to this program together with other participant(s) from the same section of the same organization. For those organizations who dispatch more than one participant to the program, participants from such organization may prepare the Country Report jointly with others.

To prepare a Country Report as given in ANNEX-1 for Presentation	<ul style="list-style-type: none"> ■ Participants are requested to prepare a Country Report for Presentation along with the subjects given in ANNEX-1, and send them by email to JICA Tokyo (tictip@jica.go.jp) by June 13, 2018. <p>*Presentation should be in form of Power Point.</p>
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<p>(2) Core Phase in Japan (June 20 to July 14, 2018) Participants dispatched by the organizations attend the Program implemented in Japan.</p>		
Expected Module Output	Subjects/Agendas	Methodology
To analyze and Identify the potentiality of FDI inviting into your Country	<ul style="list-style-type: none"> ■ Presentation of the Country Report ■ Discussion on practices and plans conducted by participants' country. 	Presentation and discussion among participants
To understand the basic philosophy and concept of SEZ/IZ development and basic conditions for successful development of SEZ/IZ	<ul style="list-style-type: none"> ■ To understand the key elements on SEZ/IZ development. ■ To understand the viewpoints of investors when they select the location for their FDI (the level of understanding will be deepened through the workshop on finding investment potentials). 	Lectures Field visits and Exercise
To understand Key Elements on the Investment Environment in relation to the FDI promotion to SEZ/IZ	<ul style="list-style-type: none"> ■ To understand policies, laws and regulations related to the SEZ/IZ ■ To understand how to operate SEZ/IZ. ■ To understand the promotional activities related to SEZ/IZ. ■ To understand the infrastructure development related to SEZ/IZ. 	
To Analyze and discuss on the Implementation Plan for SEZ/IZ development	<ul style="list-style-type: none"> ■ Case Study: Group Works - for the preparation of SEZ/IZ Development Action Plan ■ Case Study: Presentation of the SEZ/IZ Development Action Plan and its Evaluation ■ Individual Consultation for the preparation of Action Plan ■ To prepare an Action Plan considering the investment potential of the home country. 	Workshops, discussion among participants and presentation

(3) Finalization Phase in a participants home country Participating organizations are expected to produce outputs by making use of results brought back by participants	
Expected Modules Output	Activities
To share training results and discuss within participant's organization for further improvement based on Action Plans by participants	<ul style="list-style-type: none"> ■ Sharing knowledge acquired through the program with their supervisors and colleagues ■ Discussion how to make use of results to their activities

<Structure of the program>

Topic outline (subject to minor changes)

1st Week (6/21-6/22)

- Briefing and Program orientation

2nd Week to 4th Week (6/25-7/13)

- Presentation and discussion: Country Report
- Lectures: Development of SEZ and IZ for the promotion of FDI
- Field Visit: Observation tour to certain IZ(s) and National Strategic Special Zone in Japan and tenancy firms located.
- Group Works: Discussion and Presentation by Group based on a case given
- Preparation of Action Plans and Presentation

III. Conditions and Procedures for Application

1. Expectations from the Participating Organizations:

- (1) This program is designed primarily for organizations that intend to address specific issues or problems identified in their operation. Participating organizations are expected to use the program for those specific purposes.

- (2) This program is enriched with contents and facilitation schemes specially developed in collaboration with relevant prominent organizations in Japan.
These special features enable the program to meet specific requirements of applying organizations and effectively facilitate them toward solutions for the issues and problems.

2. Nominee Qualifications:

Applying Organizations are expected to select nominees who meet the following qualifications.

(1) Essential Qualifications

- 1) Current Duties: be an official/manager who is responsible for the administration, planning and implementation, development and administration of SEZ and IZ at least for 3 years in central or local government
- 2) Educational Background: be a graduate of university or with equivalent knowledge and experience
- 3) Language: have a competent command of spoken and written English
- 4) Have basic computer skills, including ability to use Microsoft office software (Word, Excel, Power Point)
*During the course, participants will be required to prepare presentation slides using Power Point, and reports using Word.
- 5) Health: must be in good health, both physically and mentally, to participate in the program in Japan. Pregnant applicants are not recommended to apply due to the potential risk of health and life issues of mother and fetus.

(2) Recommendable Qualifications

Age: between the ages of 30 and 50 years

3. Required Documents for Application

(1) Application Form: The Application Form is available at **the JICA office (or the Embassy of Japan)**.

(2) Photocopy of passport: to be submitted with the application form, if you possess your passport which you will carry when entering Japan for this program. If not, you are requested to submit its photocopy as soon as you obtain it.

*Photocopy should include the followings:

Name, Date of birth, Nationality, Sex, Passport number and Expire date.

(3) Nominee's English Score Sheet: to be submitted with the application form. If you have any official documentation of English ability. (e.g., TOEFL, TOEIC, IELTS)

4. Procedures for Application and Selection:

(1) Submission of the Application Documents:

- Applicants are required to submit memos, which contain 1) brief analysis on potential industries for FDI attraction to applicants' home countries by comparing with other developing countries, and 2) brief explanation on policies, laws and regulations related to SEZ/IZ in applicants' countries.
- Closing date for applications: **Please inquire to the JICA office (or the Embassy of Japan)**.

(After receiving applications, the JICA office (or the Embassy of Japan) will send them to **the JICA Center in JAPAN** by **May 10, 2018**

(2) Selection:

After receiving the documents through proper channels from your government, the JICA office (or the embassy of Japan) will conduct screenings, and then forward the documents to the JICA Center in Japan. Selection will be made by the JICA Center in consultation with concerned organizations in Japan. *The applying organization with the best intention to utilize the opportunity of this program will be highly valued in the selection.* Qualifications of applicants who belong to the military or other military-related organizations and/or who are enlisted in the military will be examined by the Government of Japan on a case-by-case basis, consistent with the Development Cooperation Charter of Japan, taking into consideration their duties, positions in the organization, and other relevant information in a comprehensive manner.

(3) Notice of Acceptance

Notification of results will be made by the JICA office (or the Embassy of Japan) **not later than May 25, 2018**.

5. Document(s) to be submitted by accepted candidates:

Accepted candidates are requested to send the following documents by e-mail to JICA Tokyo (tictip@jica.go.jp) by **June 13, 2018**

Country Report for Presentation (ANNEX-1):

Before coming to Japan, participants are requested to make presentation **using power point slides**, on the subjects given in ANNEX-1.

6. Conditions for Attendance:

- (1) to strictly adhere to the program schedule.
- (2) not to change the program topics.
- (3) not to extend the period of stay in Japan.
- (4) not to be accompanied by family members during the program.
- (5) to return to home countries at the end of the program in accordance with the travel schedule designated by JICA.
- (6) to refrain from engaging in any political activities, or any form of employment for profit or gain.
- (7) to observe Japanese laws and ordinances. If there is any violation of said laws and ordinances, participants may be required to return part or all of the training expenditure depending on the severity of said violation.
- (8) to observe the rules and regulations of the accommodation and not to change the accommodation designated by JICA.

IV. Administrative Arrangements

1. Organizer:

- (1) **Name:** JICA Tokyo International Center (JICA TOKYO)
- (2) **Contact:** Madoka NOJIRI (Ms.)
Industrial Development and Public Policy Division
JICA Tokyo International Center (tictip@jica.go.jp)
- (3) **URL:** <http://www.jica.go.jp/english/contact/domestic/>

2. Implementing Partner:

- (1) **Name:** World Business Associates Co., Ltd.
- (2) **Contact:** Junichiro Motoyama (j-motoyama@wba.co.jp)
- (3) **URL:** <http://www.wba.co.jp/>

3. Travel to Japan:

- (1) **Air Ticket:** The cost of a round-trip ticket between an international airport designated by JICA and Japan will be borne by JICA.
- (2) **Travel Insurance:** Coverage is from time of arrival up to departure in Japan. Thus traveling time outside Japan will not be covered.

4. Accommodation in Japan:

JICA will arrange the following accommodations for the participants in Japan:

JICA Tokyo International Center (JICA TOKYO) Address: 2-49-5 Nishihara, Shibuya-ku, Tokyo 151-0066, Japan TEL: 81-3-3485-7051 FAX: 81-3-3485-7654 (where "81" is the country code for Japan, and "3" is the local area code)

If there is no vacancy at JICA TOKYO, JICA will arrange alternative accommodations for the participants. Please refer to facility guide of TIC at its URL, <http://www.jica.go.jp/english/contact/domestic/pdf/welcome.pdf>

5. Expenses:

The following expenses will be provided for the participants by JICA:

- (1) Allowances for accommodation, meals, living expenses, outfit, and shipping
 - (2) Expenses for study tours (basically in the form of train tickets.)
 - (3) Free medical care for participants who become ill after arriving in Japan (costs related to pre-existing illness, pregnancy, or dental treatment are not included)
 - (4) Expenses for program implementation, including materials
- For more details, please see "III. ALLOWANCES" of the brochure for participants titled "KENSU-IN GUIDE BOOK," which will be given before departure for Japan.

6. Pre-departure Orientation:

A pre-departure orientation will be held at the respective country's JICA office (or Japanese Embassy), to provide participants with details on travel to Japan, conditions of the workshop, and other matters.

V. Other Information

1. References:

Before coming to Japan, it is recommendable to refer the following reports that "Industrial Zone" and "Economic Zone", search it on JICA HP.

(1) "Industrial Zone":

<http://www.jica.go.jp/english/searchResults/index.html?q=Industrial%20Zone>

(2) "Economical Zone":

<http://www.jica.go.jp/english/searchResults/index.html?q=economic%20zone>

2. Preparations-what to bring

- (1) **It is mandatory to bring your personal computer (PC) equipped with Power Point**, since the PC will be used for the preparation and presentation of your "Action Plan" in the training.
- (2) Three days short trip is scheduled in the program, so please bring the small bag for the trip. Also, if you have a folding umbrella, we recommend that you bring it.
- (3) Please bring business attire (jacket and tie) or traditional clothes for some special occasions such as formal visits and ceremonies

VI. ANNEX:

For only accepted candidates

ANNEX-1 Country Report for Presentation

Special Economic Zone (SEZ) and Industrial Zone (IZ) Development for Promoting Foreign Direct Investment (A) (J1804175 / ID 1884845)

In the beginning of the program, participants are requested to make a presentation on the analysis and issues identified in the home country in relation to the program in front of all the other participants and course staffs.

- The purpose of the presentation is to share issues in participant's country and prepare for further discussions planned in this program,
- Each participant has 20 minutes for presentation and 10 minutes for discussion.

Please include the following topics in the country report;

- 1) Your name/country/organization/current works,
- 2) Recent records on the amount of FDI,
- 3) Investment potential in your country,
- 4) Brief explanation on SEZ/IZ in your country,
- 5) Main reasons why your country/organization needs SEZ/IZ,
- 6) Priority industry your country would like to develop in the future,
- 7) Resources your country has and how these resources can be used for the development of SEZ/IZ,
- 8) Any specific region/location where your country gives preference for the development of SEZ/IZ,
- 9) Challenges and constraints faced by your country in the development of SEZ/IZ,
- 10) Existing policy actions by your country to develop SEZ/IZ, if any.
- 11) Investment incentive for promoting FDI at your country, if any
- 12) Expectation to the program.

NOTE:

- #1. Please be reminded that the presentation should focus more on the objectives and challenges related to the development of SEZ/IZ in your Country rather than the general information or statistics of the Country.
- #2. Each participant shall make his or her Country Report independently, unless otherwise he or she come to the training program together with other participant(s) from the same section of the same organization.

【Instruction for Country Report Presentation】

(1) Data Format:

It should be prepared by Power Point (15 slides at a maximum).

(2) Submission of the Report:

The Report should be sent to JICA Tokyo (tictip@jica.go.jp) by e-mail by **June 13, 2018**. Please include the **Course Title ‘Special Economic Zone (SEZ) and Industrial Zone (IZ) Development for Promoting Foreign Direct Investment (A)’** and **Course Number (J1804175)** in the e-mail title.

For Your Reference

JICA and Capacity Development

The key concept underpinning JICA operations since its establishment in 1974 has been the conviction that “capacity development” is central to the socioeconomic development of any country, regardless of the specific operational scheme one may be undertaking, i.e. expert assignments, development projects, development study projects, training programs, JOCV programs, etc.

Within this wide range of programs, Training Programs have long occupied an important place in JICA operations. Conducted in Japan, they provide partner countries with opportunities to acquire practical knowledge accumulated in Japanese society. Participants dispatched by partner countries might find useful knowledge and re-create their own knowledge for enhancement of their own capacity or that of the organization and society to which they belong.

About 460 pre-organized programs cover a wide range of professional fields, ranging from education, health, infrastructure, energy, trade and finance, to agriculture, rural development, gender mainstreaming, and environmental protection. A variety of programs and are being customized to address the specific needs of different target organizations, such as policy-making organizations, service provision organizations, as well as research and academic institutions. Some programs are organized to target a certain group of countries with similar developmental challenges.

Japanese Development Experience

Japan was the first non-Western country to successfully modernize its society and industrialize its economy. At the core of this process, which started more than 140 years ago, was the “*adopt and adapt*” concept by which a wide range of appropriate skills and knowledge have been imported from developed countries; these skills and knowledge have been adapted and/or improved using local skills, knowledge and initiatives. They finally became internalized in Japanese society to suit its local needs and conditions.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from this “*adoption and adaptation*” process, which, of course, has been accompanied by countless failures and errors behind the success stories. We presume that such experiences, both successful and unsuccessful, will be useful to our partners who are trying to address the challenges currently faced by developing countries.

However, it is rather challenging to share with our partners this whole body of Japan’s developmental experience. This difficulty has to do, in part, with the challenge of explaining a body of “tacit knowledge,” a type of knowledge that cannot fully be expressed in words or numbers. Adding to this difficulty are the social and cultural systems of Japan that vastly differ from those of other Western industrialized countries, and hence still remain unfamiliar to many partner countries. Simply stated, coming to Japan might be one way of overcoming such a cultural gap.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the

disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



CORRESPONDENCE

For enquiries and further information, please contact the JICA office or the Embassy of Japan. Further, address correspondence to:

JICA Tokyo International Center (JICA TOKYO)
Address: 2-49-5 Nishihara, Shibuya-ku, Tokyo 151-0066, Japan
TEL: +81-3-3485-7051 FAX: +81-3-3485-7654