

Eco-tourism for Officials on Nature Conservation 自然環境行政官向けのエコツーリズム		Continuing	
		8 participants	
Target Countries :			
Course No. : J1704145		No. : 1784831	
Sector : Nature Conservation/Sustainable Use of Natural Resources			
Sub-Sector : Nature Conservation/Conservation of Biodiversity			
Language : English			
Outline			
Ecotourism can be a valuable measure towards using the natural environment wisely; contributing towards fund raising for biodiversity conservation as well as the improvement of awareness and livelihoods for the local people. This training aims to strengthen the capacity of administrators in charge of promoting/developing nature conservation plans/projects including ecotourism in and around nature reserves.			
Objective/Outcome		Target Organization / Group	
<p>【Objective】 Participants in the training will learn mechanisms and techniques required for planning and implementation of sustainable ecotourism with regard to environmental, economic and social aspects.</p> <p>【Outcome】</p> <ol style="list-style-type: none"> 1. The concept of ecotourism, an outline of the nature conservation area system including national parks in Japan, and methods of conservation and monitoring of natural resources as related to tourism can be explained. 2. Needs and methods for tourism marketing in planning ecotourism and a mechanism for collaboration among related ministries, local governments and private companies in planning and implementing ecotourism can be explained. 3. Needs and methods for environmental education can be explained. 4. Needs and methods for community-participatory (community-based) tourism can be explained. 5. It becomes possible to promote or develop conservation plans and project plans incorporating ecotourism by using findings obtained in 1) to 4) in an integrated manner. 		<p>【Target Organization】 National and local administrative organizations involved in the promotion/development of conservation/project plans for natural environments.</p> <p>【Target Group】 1) National/local administrators involved in the promotion/development of conservation/project plans or persons who nominated by administration agency; 2) More than three years of work experience; 3) Between 25 to 40 years old; 4) Need basic PC skill</p>	
Contents			
<ol style="list-style-type: none"> 1. Preparation of an inception report. 2. Learning through the following lectures, practical training, and study visits in order to achieve the unit goals described above: <ol style="list-style-type: none"> ① Overview of ecotourism: Definitions, advantages and disadvantages of ecotourism, an outline of payment for ecosystem services (PES), etc.. ② Outline of the nature conservation area system including national parks in Japan: Legal framework, characteristics of Japan's zoning-based natural park management system, relationships with local governments and surrounding local people, park management planning and management techniques including financial mechanisms, etc.. ③ Monitoring/management of plants, animals, etc.: Mechanisms of use and admission controls, case studies, etc. in Japan's zoning-based natural park. ④ Mechanisms for collaboration among related ministries, local governments, private companies and tour operators in planning and implementing ecotourism: Outline of the Ecotourism Promotion Council system, case studies, etc.. ⑤ Efforts of environmental education: Nature guide/interpreter systems and human resource development, case studies, etc.. ⑥ Community-participatory tourism: Case studies (utilization of cultures, etc.) ⑦ Formulation, presentation and discussion of a final report which includes learning from this program and how to use the learning to promote ecotourism in the participant's country and what points to note. 		Course Period	2017/09/05~2017/10/19
		Department in Charge	Global Environment Department
		JICA Center	JICA Hokkaido (Obihiro)
		Cooperation Period	2016~2018
Implementing Partner	Kushiro International Wetland Center		
Remarks and Website			