



IMPACT INVESTING FIRM - ARUN

FEBRUARY 2022

OVERVIEW

- ARUN is a firm investing in Social Entrepreneurs and Social Enterprises addressing major social issues by using business principles in a scalable and sustainable manner across the country and globe.
- Established in 2011 at Tokyo, Japan, with our investments backed by Individuals and Corporates, ARUN provides patient capital to support the businesses which aims for both risk-adjusted financial return and social return.
- ARUN's focus is early-stage companies, including idea-stage individuals and companies.
- ARUN also provides the support for the creation of Impact Assessment model. The result can also be used to attract other impact investors.



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GEOGRAPHIC COVERAGE



- ARUN Location
- ARUN Partner Organizations

Geographic Coverage

South East Asia :

Cambodia, Laos, Philippines, Vietnam, Indonesia, Myanmar

South Asia :

India, Bangladesh, Sri Lanka, Nepal, Bhutan, Pakistan

INVESTMENTS IN INDIA

bookmybai.com @Mumbai



Matching helper services, including legal and accommodation support for helpers



stellapps

Smart Systems, Stellar Applications

@Bangalore



IoT services for dairy sector



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@Kolkata



Last mile primary healthcare services through the technology



@Kolkata, Dhaka



Providing Safe and affordable drinking water by using its own patent technology

ARUN



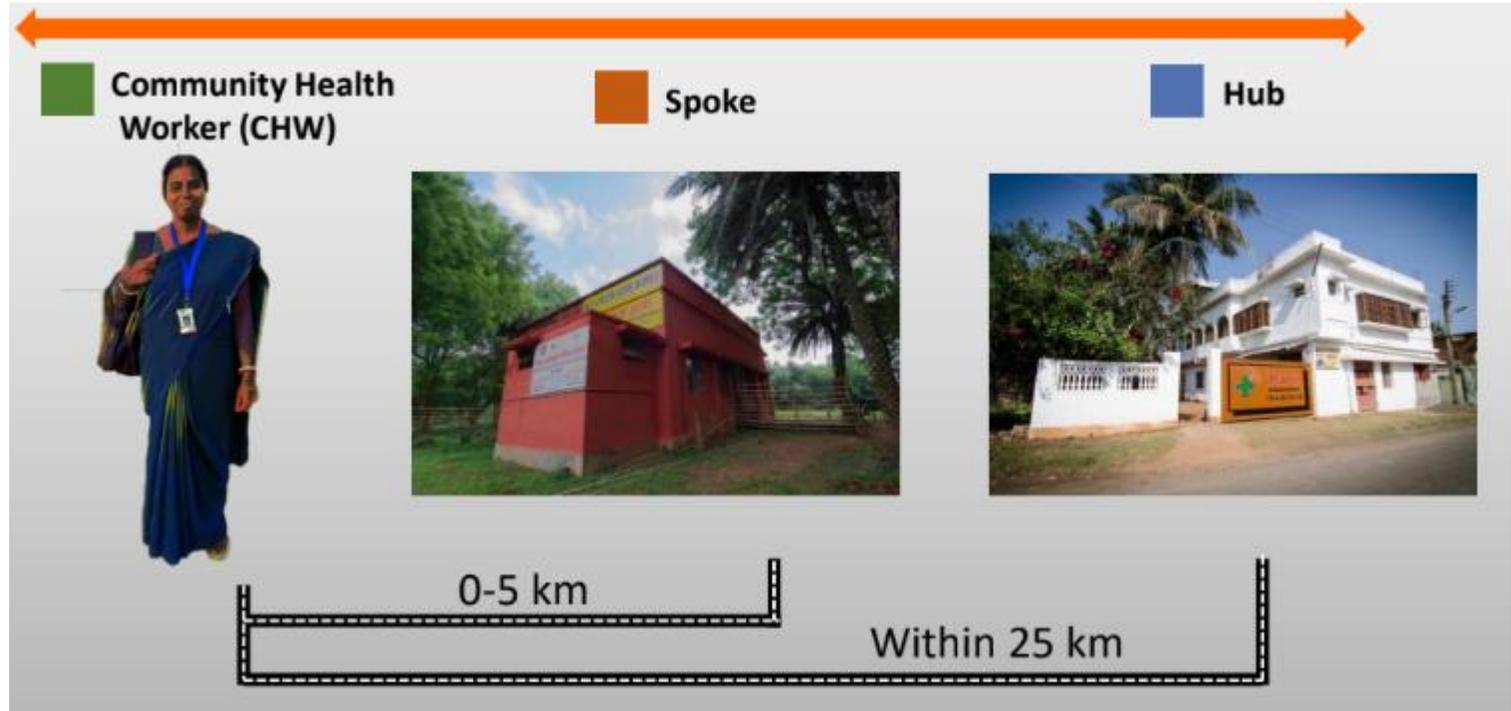
Problem Statement – lack of access to reliable and affordable healthcare services in rural India



iKure is a *Population Health Management* company that delivers primary healthcare services through digital technologies, a network of hub & spoke clinics and trained frontline health workers.

iKure's health management services span Preventive, Promotive and Curative aspects of healthcare.

iKure focuses on addressing the primary healthcare needs across all settings – rural, semi-urban and urban areas.

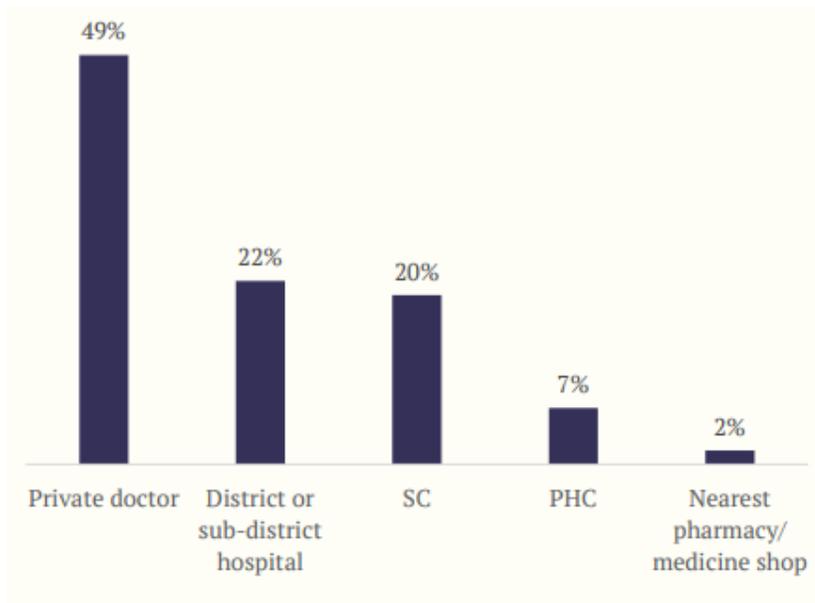


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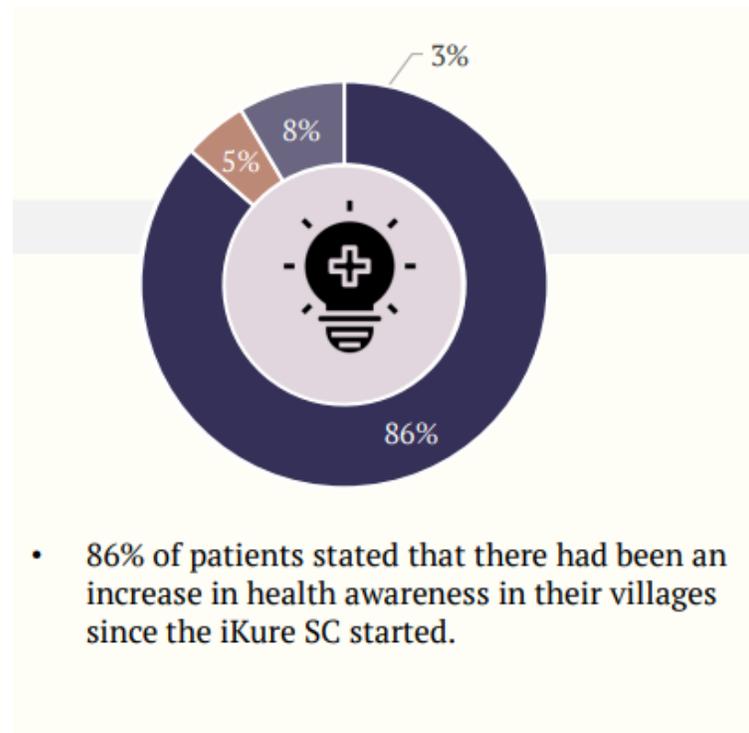
Impact

Healthcare facilities before iKure

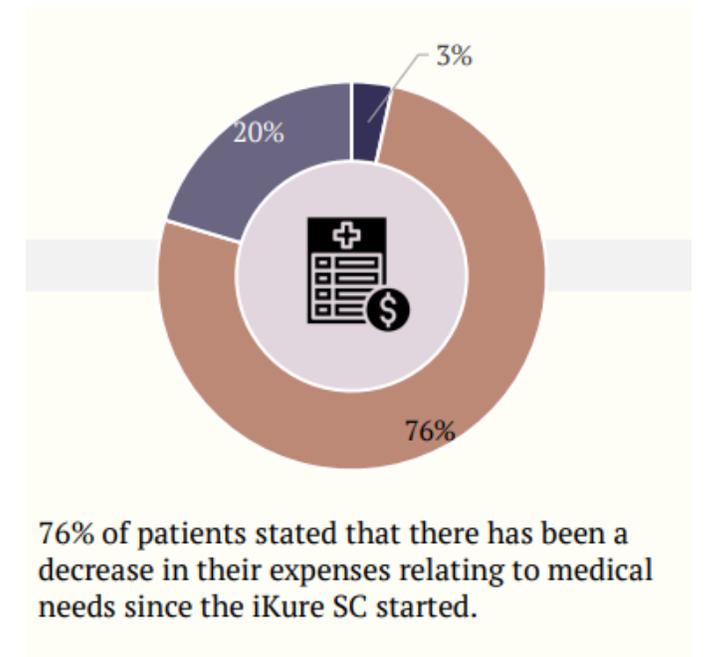


Source: iKURE Social audit report – August 2021

Change in health-related awareness level of people in the since the iKure SC started



Change in expenses relating to medical needs since the iKure SC started





THANK YOU

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