



GoTo Pitch

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TOKYO, Japan

AI Based Full Stack Video Pitching Platform



GoToPitch

VaaS (Video as a service)
company for Startups, Investors,
Incubators & Corporates



GoTo Pitch

OUR MISSION

- 1. Accelerate the Startup Ecosystem***
- 2. Make Funding accessible for all innovative startups in an easy way***

About Us

- We are a team of researchers and entrepreneurs from Tokyo, JAPAN disrupting the future of the start-ups fundraising process.
- We provide a platform for the founders & entrepreneurs to record their **short video pitches** and share with the global investors.

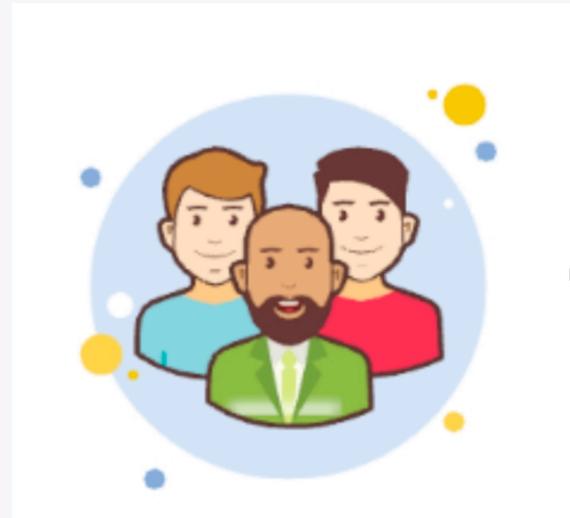


Revolutionising the way Startups fundraise

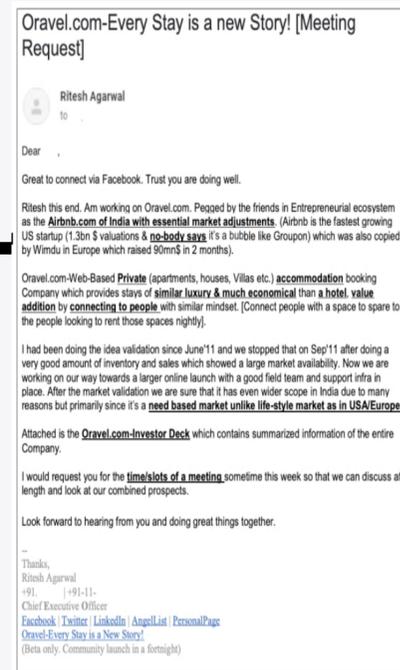


GoToPitch

Cold Emails from founders



Startups



Investors

No time for reading long Emails

Investment thesis is not aligned

VCS can't understand the idea of company by just pitch decks



GoToPitch

Pitch to the right investors through video decks



Record a video deck

Investors

Search **Apply for funding** Industry Clear

Investor Name	Industry	Funding Stages	Action
Marubeni Corporation	Biotech, Clean Technology	Venture Capital, Series A, Venture Capital	View Profile →
住友商事株式会社	Life Sciences, Technology, Software, Sports, Retail, Real Estate, Media, Manufacturing, Logistics, Internet of Things, Information Technology, Human Resources, Hospitality, Health and Wellness, Finance, Fashion, Events, Entertainment, Energy, Education, E-commerce, Construction, Clean Technology	Series C and above, Series B, Series A, Seed, Angel, Idea	View Profile →
Skyland Ventures	E-commerce	Idea	View Profile →
楽天株式会社	Information Technology	Series A	View Profile →

Sending Videos increases your chance to get interview



10 X 
= 5 hrs



10 X 
= 0.5 hrs

Evolution of Pitch Decks



1990-2000

In person meetings



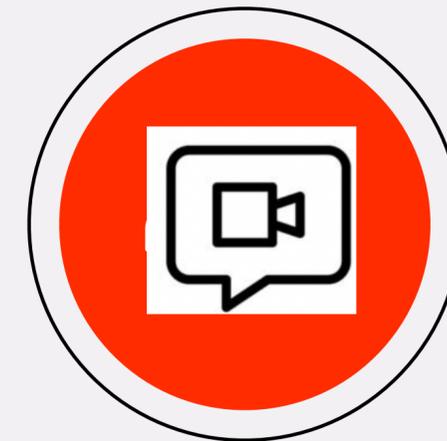
2000-2010

Business Plans
(Excel)



2010-2020

Pitch Decks



Video Decks

GoToPitch

For Entrepreneurs: Value addition through video pitches



GoToPitch



01



SHOWS FOUNDERS PASSION

02



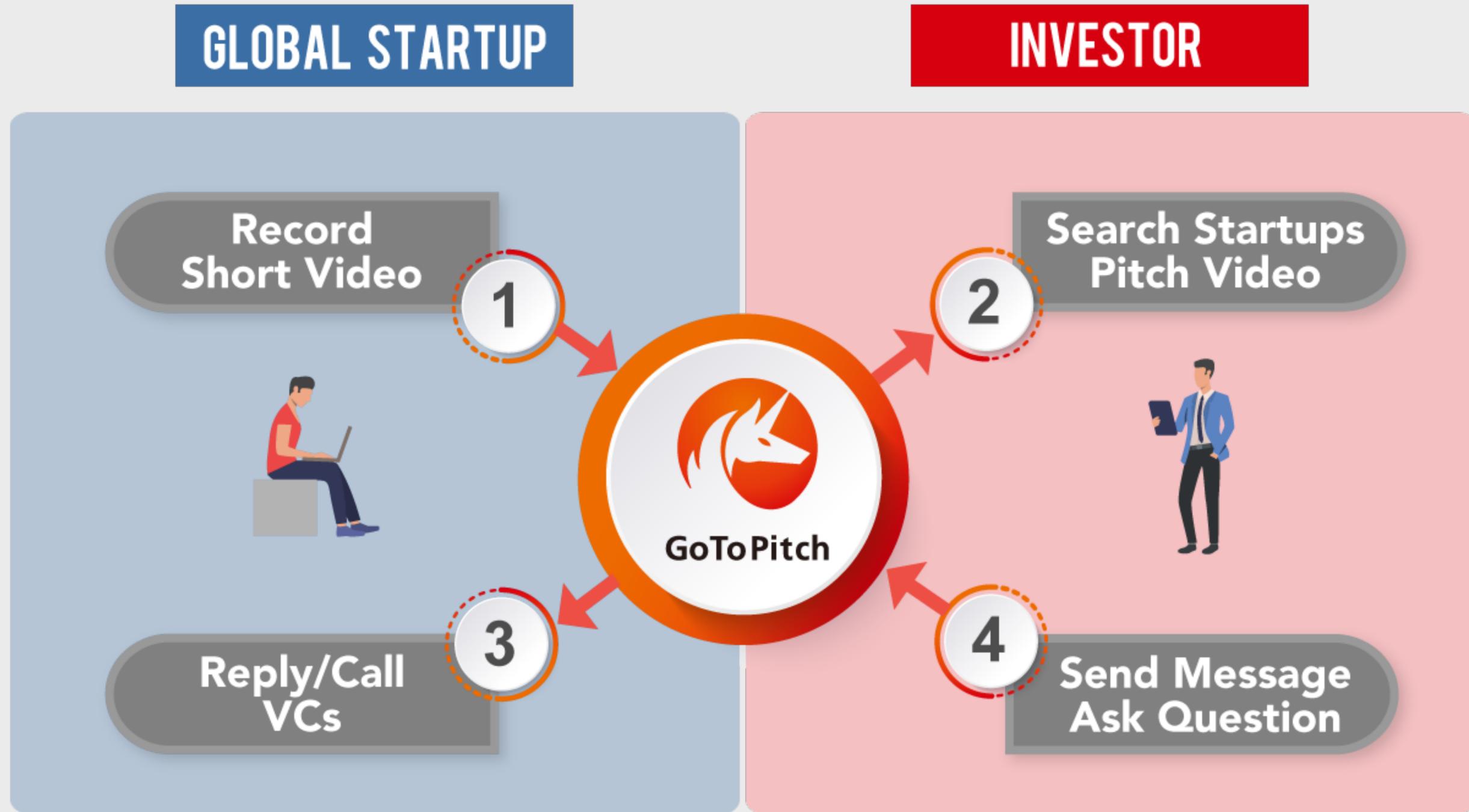
GRABS MORE ATTENTION

03



HELPS SHARE STORIES

How it works?



GoToPitch help *founders* to target only *potential investors* instead of sending tons of cold emails

Strategic approach towards solving all Startups challenges



FUNDING



Providing startups with the curated data of 5000 venture capitalists around the world.

TALENT ACQUISITION



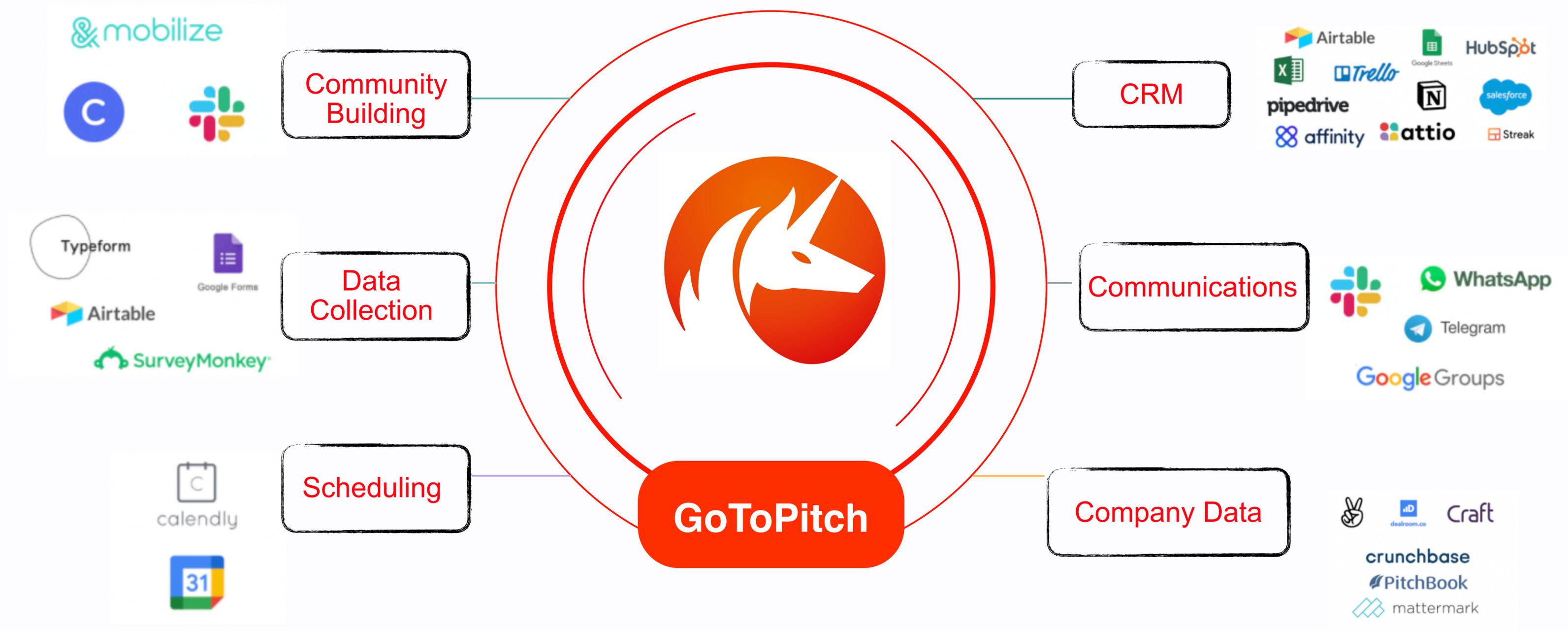
Students looking for the JOB can pitch to the startup founders directly through videos

BUSINESS DEVELOPMENT



Startups can pitch about their product to the potential partners and collaborators

Creating a Unified Ecosystem for investors





GoToPitch

OUR TEAM:

Passion + Experience + Dedication



Founder and CEO

SHASHANK TYAGI

B.Tech, M.Tech, Ph.D*

MEXT scholar 2016  文部科学省

PhD*, 九州工業大学  **Kyutech**
Kyushu Institute of Technology

Worked in IIT Delhi as
Research Scientist



Co-Founder

VENKATESH

MBA, IIM Bangalore

 Combinator

Selected in Y combinator
batch 2017

2 times Founder
Exited a video startup
“Anvera” last year



Strategic Manager

ABHAY TIWARI

B.Tech, MS

Experienced in Strategy



Customer success

KISHI HITOMI

Experienced in Design &
Intl. comm.

GoToPitch in Numbers



GoToPitch

20,000
Visitors

Website visitors
in last 3 months

1400
Mins

Video Pitch Recorded
using our Technology

4000
Mins

Time spent by
Investors on videos

20+
Countries

Startups from 20+
countries created
their video decks

50%
Top startups

More than half of the
video pitch are from the
founders from top
institutes like IIT

180
Connections

Connections made between
startups and investors

Our Collaborators



GoToPitch

Govt. Institutions



NASSCOM



Academic Institutions



Entrepreneurship Cell
IIT Kharagpur



E-Cell
IIT Hyderabad



We are Featured in:



Featured in Media



GoToPitch

This Tokyo-based VaaS platform is helping startups make the right business pitch to investors

By Naina Sood | July 26, 2021



Founded in May 2021 by Indian researcher Shashank Tyagi, Tokyo-based GoToPitch aims to help startups create video-based presentations to pitch to the right investors and raise funding.

YOURSTORY

TC トピックス イベント CrunchBase トレンド イベント中止・延期 暗号通貨 新型コロナウイルス 検索

VC / エンジェル

起業家と投資家が自分の時間の都合に合わせてつながれる非同期ピッチ動画プラットフォーム「GoToPitch」がリリース

2021年6月24日 by tetsuokanai

List 0

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起業家と投資家を つなぐ

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We are committed to support Social and innovative Startups across the globe



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THANK YOU!

Reach out to us at:

tyagi@gotopitch.ai

<https://gotopitch.ai/>

