



# Lessons for Sustainable Development and Contribution to the World -Agricultural Development in the Cerrado-

Co-organized by  
the Brazilian Agency for Cooperation and the Japan International Cooperation Agency

**Friday, June 22, 2012, 5:30-7:00 p.m.**

## **Japan Pavilion, Athletes Park**

This special seminar will look at the seminal Brazilian experience in developing the Cerrado region, to identify lessons for the promotion of “a green economy in the context of sustainable development and poverty eradication,” one of the central themes of the Rio+20 conference.

### **PROGRAM**

#### **I. OPENING BY CO-CHAIRS**

**Dr. José Roberto Rodrigues Peres** Director General of EMBRAPA Cerrado  
**Dr. Akio Hosono** Director of JICA Research Institute

#### **II. WELCOMING REMARKS**

**H.E. Minister Marco Farani** Director of the Brazilian Agency for Cooperation (ABC)  
**H. E. Ambassador Masahiko Horie** Ambassador for Global Environment Affairs, Japan

#### **III. SESSION I: THE ROLE OF PRODECER IN ACHIEVING AGRICULTURAL DEVELOPMENT IN THE CERRADO**

**Dr. Carlos Magno Campos da Rocha** General Director of EMBRAPA Fisheries and Aquaculture  
**Dr. Emiliano Pereira Botelho** President of CAMPO

#### **IV. SESSION II: DEVELOPMENT IN THE CERRADO AND ENVIRONMENTAL PROTECTION**

**Dr. Edson Sano** Head of Remote Sensing Center, IBAMA  
**Dr. Koji Asano** Chief Advisor for Jalapão Region Ecological Corridor Project

#### **V. OPEN DISCUSSION**

#### **VI. CLOSING BY CO-CHAIRS**