

PROJECT FOR CAPACITY DEVELOPMENT OF BUSINESS PERSONS THROUGH LAOS-JAPAN HUMAN RESOURCE DEVELOPMENT INSTITUTE (LJI)

Project period: September 2010 – August 2014

Project site: National University of Laos,
Vientiane Capital

Project outline: The Lao-Japan Human Resource Cooperation Center (LJC) was established through Japanese Grant Aid in May 2001 at the Dongdok main campus of the National University of Laos. The Centre jointly operated under a technical cooperation project of the Government of Japan through JICA. The objectives of LJC were to provide education in business management, computer skills and the Japanese Language. These human resource skills would contribute to the transition of the Lao economy to a market-oriented one. Another objective was to promote mutual understanding and friendly relationships between Lao and Japanese people.

In May 2010, LJC was upgraded to the Laos-Japan Human Resource Development Institute (LJI). LJI seeks to establish itself as an institute of excellence in developing human resources in business management, to strengthen socio-economic development in the Lao PDR as well as its ASEAN economic integration.

With the forthcoming establishment of the ASEAN community in 2015, the enhancement of Laos' international competitiveness is an urgent challenge for the sustainable economic development of the nation. To achieve this, vitalization is needed.

This project aims to strengthen the role and functions of LJI as the center for developing highly-qualified business persons, through the implementation of MBA and practical business courses. The project also aims to form a network between those who complete MBA and practical business courses, and members of industrial associations, to share business acumen to better handle challenges related to the ASEAN community as well as serving as a base to make policy proposals for sustainable vitalization of the private sector.

