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MonJa Startup Accelerator Program in response to COVID-19



To support startups which are going to introduce innovative ideas for fighting against COVID-19, The Japan International Cooperation Agency (JICA), Mongolia-Japan Center (MOJC), and MobiCom Corporation (MobiCom) have announced the launch of the MonJa Startup Accelerator Program. Selected startups can join in the program and also get up to maximum of 30,000 USD for 6 months empirical surveys to verify whether the proposed business contributes to social issues.

Maximum 30,000 USD/company

Supporting Program: Mentoring service, lecture, networking and pitch event.

Deadline: 23:59 on November 6th, 2020.

Schedule:

- · Application deadline: 23:59 on November 6th, 2020.
- · Selection by proposals: Middle November 2020.
- · Selection by interview with selected startups (in English): Late November, 2020.
- · Decision of startups for the Program: December, 2020.
- · Contract with JICA: From December 2020 to June 2021.
- · Pitch event: March and May, 2021.

*Number of startups: Basically, 3 selected startups can participate in this program. (Number of startups might change based on the selection).

Eligibility Criteria:

- · Be a profit/non-profit organization registered as an independent legal entity in Mongolia.
- · Have a management team of at least 2 persons.
- · Proposals from individuals will not be accepted.
- Have innovative product(s) or service(s) based on technology (e.g. mobile application, online service) in response or adoptable to the pandemic and post-pandemic society
 OR have a feasible business plan to create prototypes (Minimum Viable Product (MVP)).
- · Have no negative credit information (Non-performing loan and tax payment).
- · Be able to communicate in English.

How to apply & more info:

