



Okinawa Global Festa 2022

OKINAWA TO OKINAWA Business Symposium

The Attractiveness of Latin American Nikkei Business Cooperation

Aiming for a future where Uchinanchu in Central and South America and Okinawa are connected through business, the event will feature a lecture from the Bolivia-Okinawa emigration area, an introduction of efforts by companies in the prefecture aiming to expand into Peru, and a panel discussion by overseas and local experts.

Participation Fee

Free

Pre-registration required

2022 Oct. 29 (Sat)

LIVE
Online
livestreaming

Japan time
10:00~12:00
Doors open at 9:30

Oct. 28 (Fri.)
20:00(Peru), 21:00(Bolivia),
22:00(Argentina, Brazil)

Program

Lecture

Part I

OKINAWA TO OKINAWA Changes in the Bolivia-Okinawa Settlement and Future Prospects as a Result of the Project's Launch

Toru Higa, President, Bolivia Association of Okinawa

Lecture

Overseas Expansion Utilizing the Uchina Network in Latin America and JICA Projects

Atsushi Shibasaki, CEO, Lequios Soft Inc.

Panel Discussion

Part II

Expectations for Businesses Utilizing the Global Uchina Network

Reservations: Advance reservations required.

Scan this barcode to apply. ▶

Capacity Venue

82 persons (Online: No limit)

Deadline: Friday, October 28, 5:00 p.m. (Japan time)

<https://00m.in/o7s0W>



Inquiry Okinawa Global Festa 2022 Management Office
Okinawa Congrès Inc. TEL:098-869-4220

Venue

JICA Okinawa Gymnasium

(1143-1 Aza Maeda, Urasoe City)

There is no parking at the venue.
Please use public transportation or the free shuttle bus.



6 minute walk
from Yui Rail
Kyojuzuka Station

< Free shuttle bus service >



San-A Kyojuzuka City ⇄ JICA Okinawa

(Bus stop opposite the main entrance on the side of the electronics retail store)

If you are coming by car, please use the rooftop parking lot of San-A Kyojuzuka City.

Please note that due to the situation and measures against corona infection, there may be changes in the method of holding the event and the event content and time. We ask for your understanding and cooperation in wearing masks and in taking measures to prevent covid-19 infection at the venue.



Japan International Cooperation Agency
Okinawa Center

Host Japan International Cooperation Agency Okinawa Center (JICA Okinawa)
Co-hosts Okinawa Prefecture, Urasoe City, The 7th Worldwide Uchinanchu Festival Executive Committee
Cooperation WUB Okinawa
Sponsors JETRO Okinawa, Organization for Small & Medium Enterprises and Regional Innovation, Okinawa, Okinawa Industry Promotion Public Corporation, Argentina Friends of Okinawa, Okinawa-Cuba Friendship Association, Okinawa Brazilian Association, Peru Association of Okinawa, Bolivia Association of Okinawa

OKINAWA TO OKINAWA Business Symposium
 –The Attractiveness of Latin American Nikkei Business Cooperation–
 Program

Date and Time: October 29 (Sat) 10:00~12:00

Venue: JICA Okinawa Gymnasium /Online Simultaneous Delivery

Start Time	Agenda		Speaker	
10:00 }	Part I	Opening Remarks	Manabu OHARA Director General Latin America and the Caribbean Department Japan International Cooperation Agency (JICA)	
		Greetings from Guest of Honor	Natalia Fernanda SALAZAR BALDERRAMA Chargé d'affaires a.i. Embassy of the Plurinational State of Bolivia in Japan	
		【Speech】 Changes in the Bolivia- Okinawa Settlement and Future Prospects as a Result of the OKINAWA TO OKINAWA Project's Launch	Toru HIGA President Bolivia Association of Okinawa	
		11:03	Presentation of "Business Plan with Japan (Okinawa)" by Bolivian- Japanese Youth in Bolivia	Yuki TAMASHIRO Yumi Micaela TAMASHIRO Representative Hosted by JICA Bolivia Office "Uchina Business Workshop"
		Comments on the business plan and Q&A session	Seisho KIMURA Executive Director Future Okinawa Co., Ltd.	
		【Speech】 Overseas Expansion Utilizing the Uchina Network in Latin America and JICA Projects	Atsushi SHIBASAKI CEO Lequios Soft Inc.	
		Q&A	—	
11:03	Break (5minutes)			

11:08 }	Part II	Greetings from the sponsor	Denny Tamaki Governor of Okinawa Okinawa Prefectural Government
		<p>【Panel Discussion】 Expectations for Businesses Utilizing the Global Uchina Network</p> <p>(Facilitator) Yujiro YABE JICA Okinawa Director, Citizen Participation and Cooperation Division</p>	<p><Panelists></p> <ul style="list-style-type: none"> • Tsuguyoshi MIYAGI Director General Department of Culture, Tourism and Sports Okinawa Prefectural Government • Masakatsu SHIMABUKURO President ISHIMA S.R.L OFFICE • Seisho KIMURA Executive Director Future Okinawa Co., Ltd. • Jinkichi UEZU President Wordwide Uchinanchu Business Association OKINAWA
		Closing Remarks	Kazuko KURASHINA Director General Okinawa Center Japan International Cooperation Agency (JICA)
12:00			