



Group members with agriculture extension staff

Through the experience of market survey, we realized that by communicating with various buyers, we are able to obtain more information on the price and buyers' preference in quality, quantity, timing of harvesting etc. We decided to change from open pollinated varieties to hybrid varieties which are more profitable. The skills we learnt from the project training enabled us to increase yields tremendously. Now we also have our market stall in the town.

### Amuka Twende Nganoini SHG Nyeri County

Before SHEP Approach, we didn't have specific buyers for bulb onions. We were selling to brokers who came to our farm irregularly. They normally came to our farm with buyers. But we were not allowed to talk to the buyers.



Motorbikes bought by group members from incomes of horticulture farming.



Onion storage for the group.

*This is a successful group which has grown from strength to strength due to desire to improve their lives. The training and implementation of the SHEP Approach was the vehicle they used to achieve their goals. The youthfulness of most members and their high level of savings guaranteed pathway to a bright future.*

**-----Mr. Kioko, SHEP PLUS**

