



ADMISSION INFORMATION

Admission requirements

- Bachelor Degree:
 - Applicants graduated in the same major (Business Administration) or the relevant major (Marketing).
 - Applicants graduated in other majors could apply if having at least 2 consecutive years of work experience in the field of business administration at a managerial position.
- GPA + Work Experience:
 - Applicants who have $GPA \geq 2.8/4.0$ are not required to have working experience
 - Applicants who have $2.5 \leq GPA < 2.8$ are required to have at least two years of work experience;
 - Applicants who have $GPA < 2.5$ are required to have at least ten years of work experience.
- English proficiency requirement:
 - At least level 4/6 (B2) in Vietnamese Standardised Test of English Proficiency (VSTEP) or equivalent (IELTS ≥ 5.0 ; TOEIC 4 skills (R ≥ 385 , L ≥ 400 , S ≥ 160 , W ≥ 150 ...))

Entrance exam

- Open admission
- Entrance exam: screening documents and interview

Application documents

Visit the VJU website at www.vju.vnu.edu.vn or vju.ac.vn for admission guidelines and to download application documents.



Yokohama National University is a leading public education institution in Japan, especially in the fields of business administration, economics, science and engineering



Assoc.Prof. Pham Thi Lien
Vietnam National University, Hanoi
Director
Master's Program
in Business Administration



Prof. Yoshiki Matsui
Yokohama National University
Co-Director
Master's Program
in Business Administration

"The MBA program at VJU will expose students to an eye-opening opportunity to study business and management in a proactive and creative manner. Strong commitment by highly motivated students shall be needed to accomplish a challenging and rewarding program. The curriculum emphasizes the sustainability or triple bottom line, the impact of national and organizational culture, and Japanese style management in the global business setting.

MBA students will tackle the internship program at a Japanese university and/or business enterprises in their second year and enjoy learning a lot about the reality of Japanese business, its market, and society. Students will be expected to perform significant and creative research activities with the professors at VJU, based on the comprehensive coursework and exciting internship practicum. We are going to get ready to receive and lead those prospective students very soon. Why don't you join us in the next autumn and pioneer a new frontier of business management towards the 2020s?"

(Prof. Yoshiki Matsui, Yokohama National University)



MASTER'S PROGRAM IN BUSINESS ADMINISTRATION

The program is endorsed by:

CONTACT INFORMATION

Address: My Dinh Campus, Luu Huu Phuoc Road,
Cau Dien Ward, Nam Tu Liem District, Hanoi

Phone: (+84) 24 7306 6001 (ext 5093)

Hotline: (+84) 966 954 736 or (+84) 969 638 426

Email: admission@vju.ac.vn





EDUCATIONAL OBJECTIVES

The master's program in Business Administration at Vietnam Japan University (VJU) has the following objectives:

- Equip students with scientific methods of reasoning and comprehensive knowledge, as well as specialized expertise, in the business administration field;
- Explain the basic philosophy and practices of business in Vietnam and worldwide, with special emphasis on Japanese-style management and sustainability;
- Provide students with a deep understanding of business ethics, corporate culture and corporate social responsibility (CSR);

After graduation, students will have the skills needed to become entrepreneurs or business owners, managers in multinational corporations, domestic or international enterprises, especially Japanese ones. They could also become policymakers in the public sector, ministries or government agencies. Students would also be able to pursue Ph.D. degrees at top universities in Japan or elsewhere in the world.

ADVANTAGES OF THE PROGRAM

- A high-quality program, based on the curriculum of Yokohama National University, modified to meet the requirements of the Vietnam context;
- An international academic environment with a minimum 50% of lecturers from Japan; modern facilities; participation in projects with well-known professors;
- Substantially subsidized tuition fees; scholarships for outstanding students based on performance;
- Opportunities for at least 50% of students to take the two-month internship at Yokohama National University and Japanese enterprises with a full covered cost;
- Modern knowledge and skills in a multicultural context, especially Japanese;
- Competency when applying for jobs at Vietnamese, Japanese enterprises and international organizations upon graduation.

CURRICULUM

The curriculum consists of a total of 64 credits, including core courses in fundamental and specific knowledge, as well as elective courses in each specified field.

COURSES	CREDITS
General Knowledge	10
Philosophy	4
Japanese Language	6
Fundamental and Specific Knowledge	36
Compulsory courses	18
Basic Sustainability Science	3
Methodology and Informatics for Sustainable Science	3
Managerial Economics	2
Organizational Behavior	2
Marketing Management	2
Strategic Management	2
Operations Management	2
Corporate Finance	2
Elective courses	18
Academic English	4
Qualitative Analysis	2
Quantitative Analysis	2
Human Resource Management	2
Leadership	2
Corporate Governance	2
Accounting for Business	2
Risk Management	2
Management Information System	2
Government and Market Economy	2
International Business	2
Technology and Innovation Management	2
Thought and Religion in Japan	2
Tradition and Modern in Japan	2
Economy and Business Management in Contemporary Japan	2
Society and Culture of Contemporary Japan	2
Law and Administration in Contemporary Japan	2

Series of Guest speakers' lectures

Practices for E-commerce	
Practices for Social Entrepreneurship	
Practices for Brand Management	
Practices for Supply Chain Management	
Total Quality Management/Lean/ISO 14000/3Rs	
Management Practices for Sustainable Business	
Corporate Social Responsibility	
Environmental Management/	
Environment and Business	
A series of talks about Japanese Style	
Management	
Internship	6
Master's Thesis	12

TEACHING LANGUAGES

English and Vietnamese

DURATION AND LOCATION

Duration: 24 months of full-time study

Location: My Dinh Campus of Vietnam Japan University

DEGREE AND QUALIFICATION

The degree of Master in Business Administration