Target Crop Selection Sheet

Date:_____/_____/_____

Name of District:_____ Name of Sub-District:_____

Name of the Farmer Group:_____

Crop/ Variety	Consumed by the local or not	Experience in cultivating the crop	Month of planting /maturity period	Major production challenges	Average marketable yield per ha (kg)	Average unit price (USD/kg)	Total income per ha (USD)	Cost of production per ha (USD)	Estimated net income per ha (USD)	Main market(s)	Marketing conditions	Remarks	Ranking

<Example>

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Carrots /Nantes	Yes	Yes	March & July/ 3months	Carrot Rust Fly (Pest which affects roots)	10,000	0.20	2,000	825	1,175	X Market Y Market	X Market: 300kg on Thursday Y Market:200kg on Monday	Small ones can be sold in the village, Disease resistant	3
Spinach /Cornet	Yes	Yes	March/ 3months	High cost of seed	22,500	0.15	3,375	1,000	2,375	Y Market Z Retailer	Y Market: 500kg on Monday Z Retailer:100kg on Wednesday	Z Retailer comes to farm	1
Spring Onion/ White Lisbon	Yes	Yes	Feb & June/ 1 month	None	5,000	0.10	500	75	425	X Market Y Market	X Market: 600kg on Thursday Y Market: 400kg on Monday	Easy to grow	
Kale/ Thousand Head	Yes	Yes	March/ 3 months	Black rot (Leaf spot)	20,000	0.15	3,000	1,000	2,000	X Market Y Market	X Market: 600kg on Thursday Y Market:200kg on Monday	Can be sold in the village	2