**Target Crop Selection Sheet**

Date: / /

Name of District: Name of Sub-District:

Name of the Farmer Group:

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| **Crop/ Variety** | **Consumed by the local or not** | **Experience in cultivating the crop** | **Month of planting /maturity period** | **Major production challenges** | **Average marketable yield per ha (kg)** | **Average unit price (USD/kg)** | **Total income per ha (USD)** | **Cost of production per ha (USD)** | **Estimated net income per ha (USD)** | **Main market(s)** | **Marketing conditions** | **Remarks** | **Ranking** |
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**Target Crop Selection**

<Example>

Date: / /

Name of District: Name of Sub-District:

Name of the Farmer Group:

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| **Crop/ Variety** | **Consumed by the local or not** | **Experience in cultivating the crop** | **Month of planting /maturity period** | **Major production challenges** | **Average marketable yield per ha (kg)** | **Average unit price (USD/kg)** | **Total income per ha (USD)** | **Cost of production per ha (USD)** | **Estimated net income per ha (USD)** | **Main market(s)** | **Marketing conditions** | **Remarks** | **Ranking** |
| Carrots/Nantes | Yes | Yes | March & July/ 3months | Carrot Rust Fly (Pest which affects roots) | 10,000 | 0.20 | 2,000 | 825 | 1,175 | X Market  Y Market | X Market: 300kg on Thursday  Y Market:200kg on Monday | Small ones can be sold in the village, Disease resistant | 3 |
| Spinach/Cornet | Yes | Yes | March/ 3months | High cost of seed | 22,500 | 0.15 | 3,375 | 1,000 | 2,375 | Y Market  Z Retailer | Y Market: 500kg on Monday  Z Retailer:100kg on Wednesday | Z Retailer comes to farm | 1 |
| Spring Onion/ White Lisbon | Yes | Yes | Feb & June/ 1 month | None | 5,000 | 0.10 | 500 | 75 | 425 | X Market  Y Market | X Market: 600kg on Thursday  Y Market:  400kg on Monday | Easy to grow |  |
| Kale/ Thousand Head | Yes | Yes | March/ 3 months | Black rot (Leaf spot) | 20,000 | 0.15 | 3,000 | 1,000 | 2,000 | X Market  Y Market | X Market: 600kg on Thursday  Y Market:200kg on Monday | Can be sold in the village | 2 |
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