



amu

Nothing is Worthless.



**44.5% of Ocean
plastic pollution is
FISHING GEAR**



Is it
FISHERMAN's
fault?

System Error

Why?

- ① High industrial waste fees.
- ② Hard to sort recyclable materials.





Changing the value norm with fishing net

Hello!
We are amu.



Company Profile



Establish : May 15th, 2023

Representative : Kodai Kato

Location : Kesennuma City, Miyagi, Japan

Our Investors : ANRI / UBE Corporation / ANOBAKA





**KODAI
KATO**

CEO



**SHOHEI
ASHIHARA**

Co-Founder



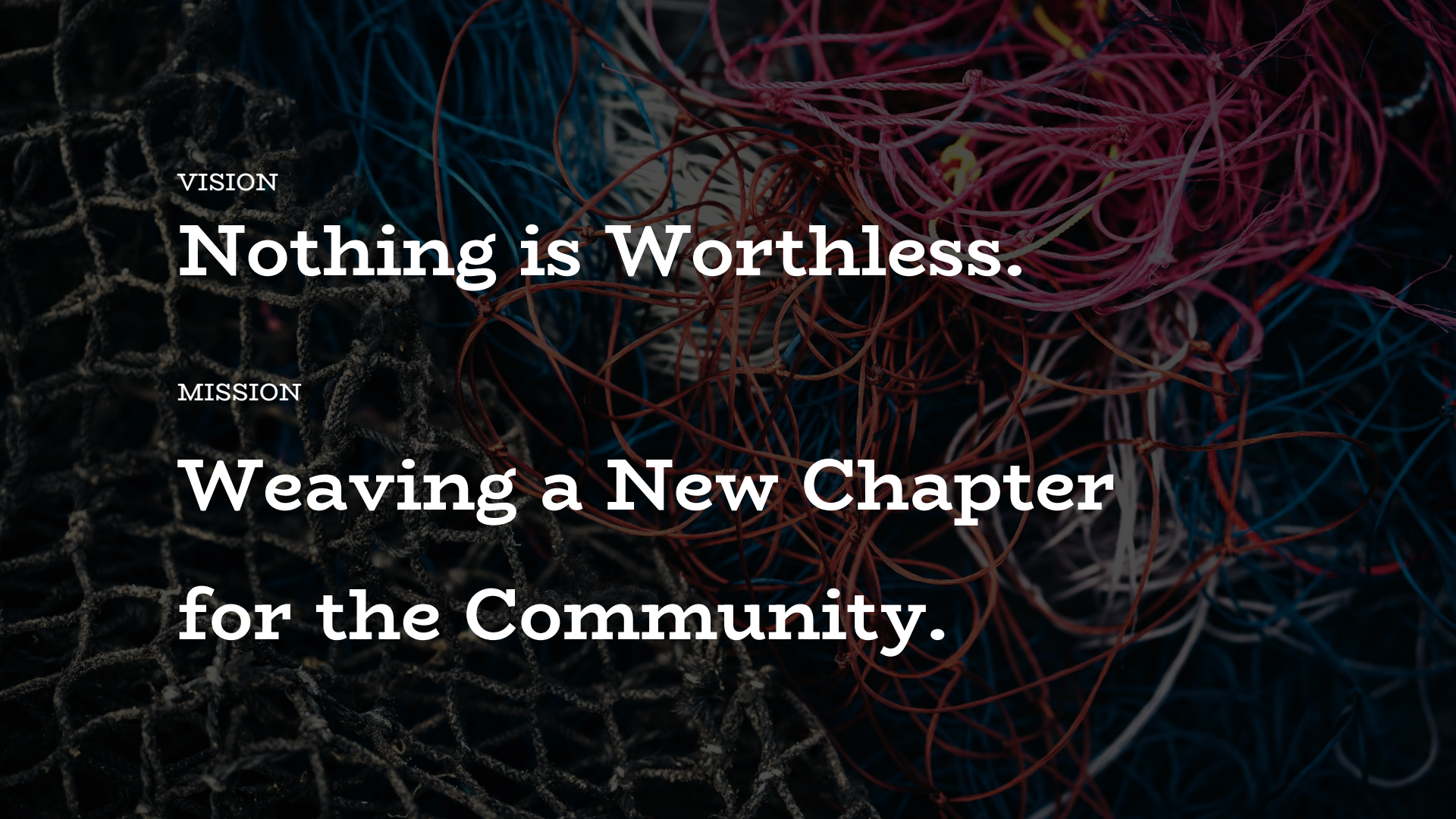
**HISASHI
TATEMOTO**

Co-Founder



**YURIKA
TANIKAWA**

Co-Founder



VISION

Nothing is Worthless.

MISSION

**Weaving a New Chapter
for the Community.**

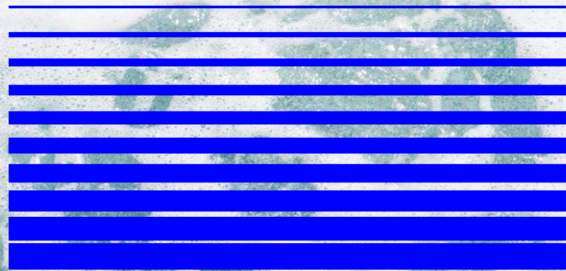
The material with the sea.

amuca®



The material with the sea.

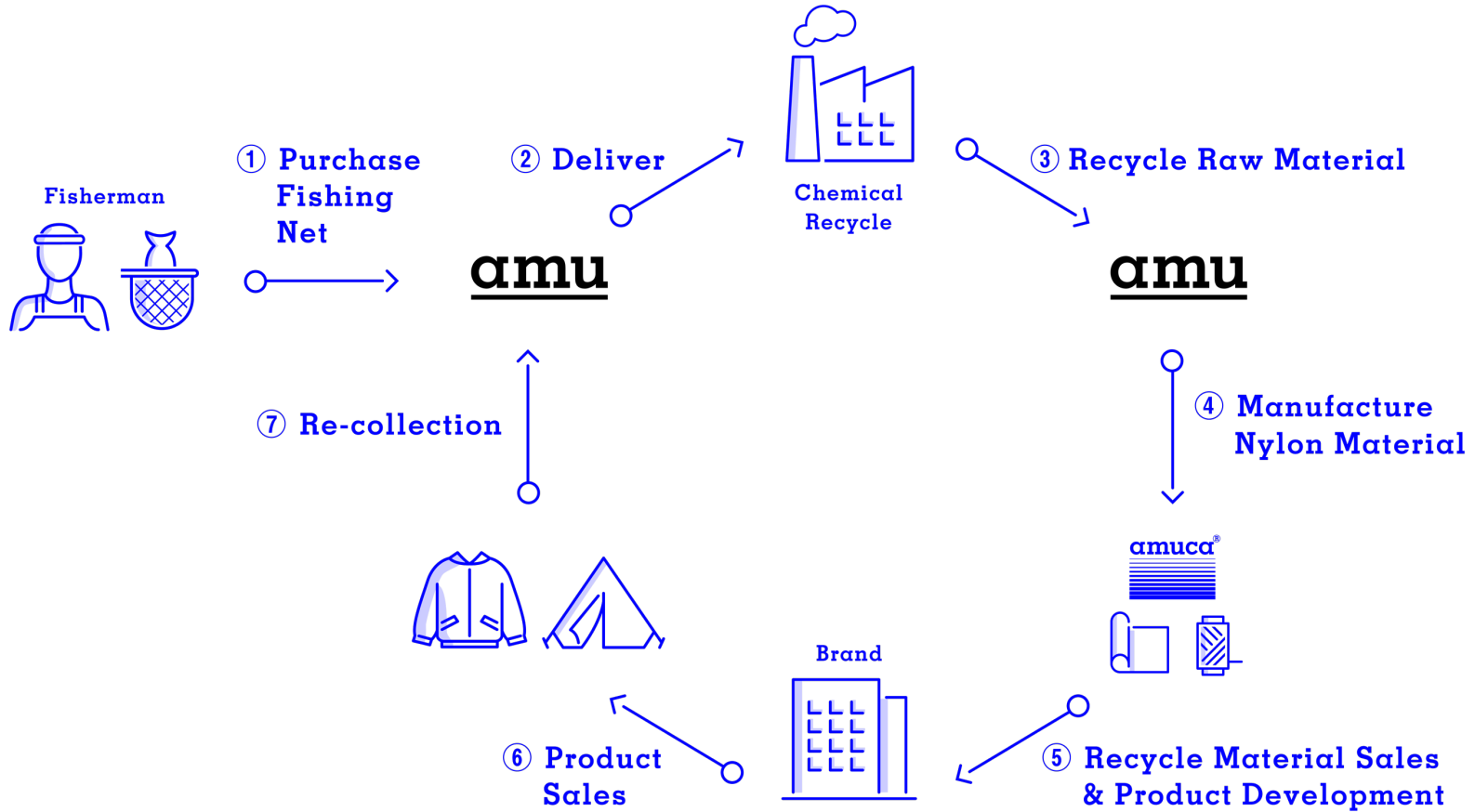
amuca[®]



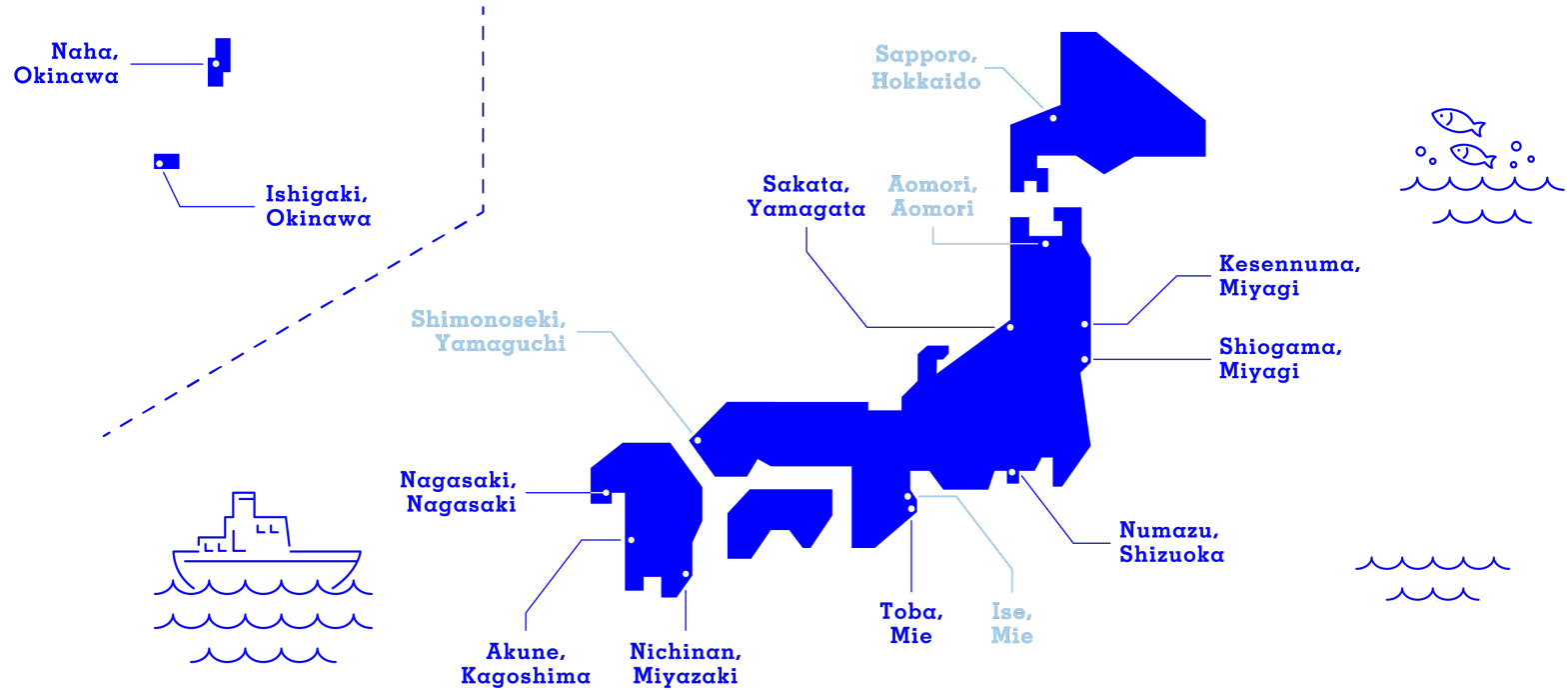
100% Recycle Material

Traceability

Contributing to Biodiversity



Current collection area



※Light blue area is under negotiation









T-Shirt



Umbrella



Rain Jacket



Backpack



Sandal



Tent



Cap



Game Piece



Jacket



Totebag



Camp Chair



Bomber Jacket



Smartphone Case



Eyewear

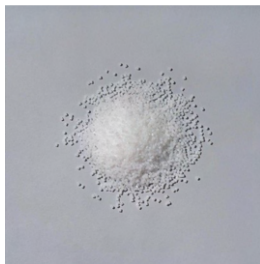


Cup



Fishing Gear







100% Recycled Eyewear



**100% Recycled
Tote Bag**



**100% Recycled
Nylon Jacket**

Challenge toward the Circular Economy



**Materials that cannot be chemically recycled
are turned into "Sustainable Tile"**





300ml / 1100

Strong Lager / 8.5%
300ml / 900

Bell Ringer
Fruit Hazy IPA / 7.5%
300ml / 1100

⑫ Days Over
Unfiltered Lager / 5.5%
300ml / 900

Hyper Hazy IPA
300ml / 1100

Hyper Hazy IPA
300ml / 1100

Hyper Hazy IPA
300ml / 1100

Hyper Hazy IPA
300ml / 1100

Hyper Hazy IPA
300ml / 1100



Achievements for 2024

1

Fish Net Collection: 50t

Regional Foundation Building

2

Revenue: 30M Yen

amuca 1st Lot Sales

3

Local Collaboration

Establishing Cooperative
Frameworks with Fishermen

Goals for 2025

1

Fish Net Collection: 100t

Existing and New Region Development

2

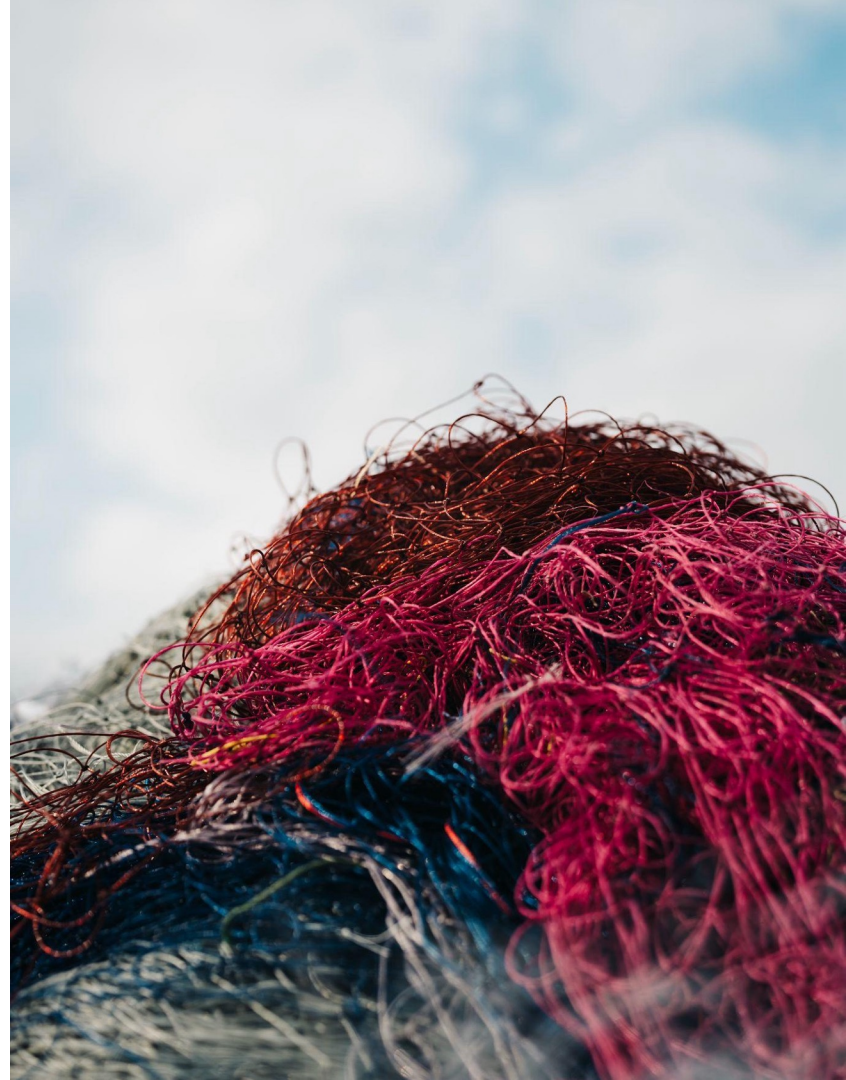
Revenue: 300M Yen

Trading Partner Collaboration

3

Local Collaboration

Recycling PE/PET Fishing Gear



Goals for 2026

1

Fish Net Collection: 300t

Nationwide Collection

2

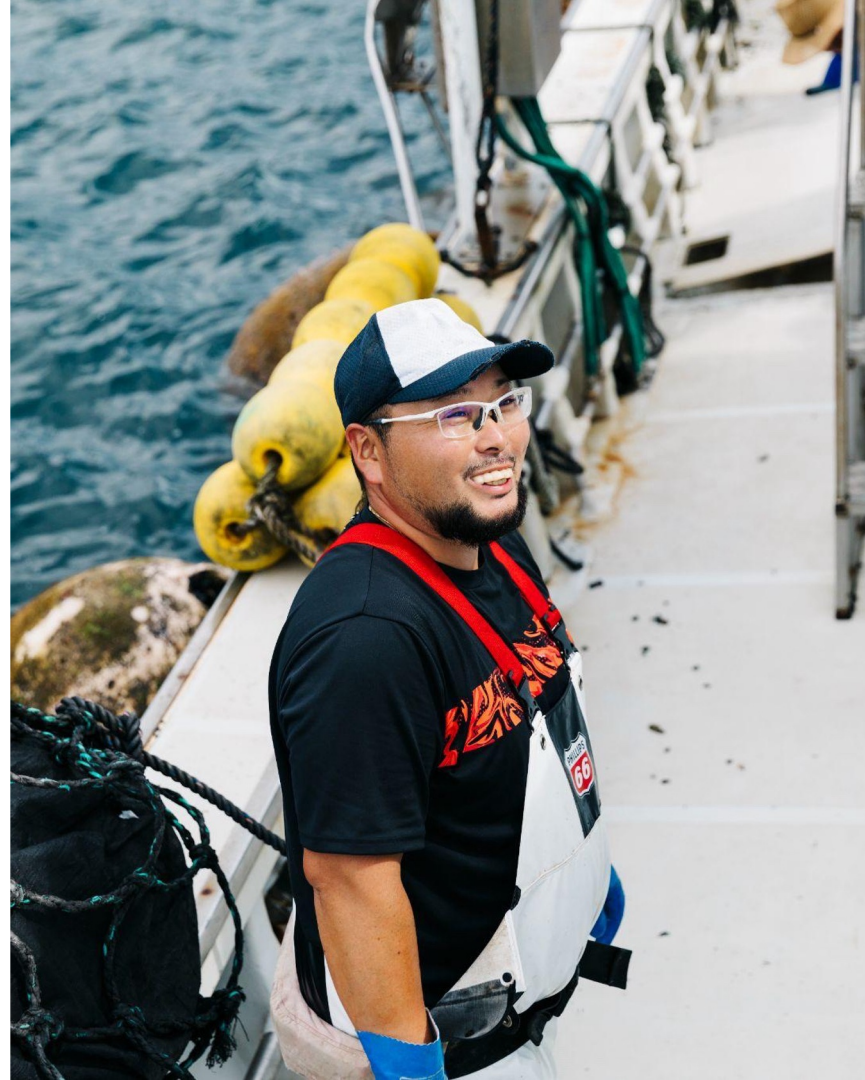
Revenue: 500M Yen

Sales to International Brands

3

Global Expansion

Leveraging Domestic Schemes for
Overseas Growth





Looking For...



Fishing Nets Around the World



New Partnerships



New Hires!

Fishing gear to biodegrade naturally.

600 years

Looking forward to collaborating with you.

みなさまと共に歩める日を楽しみにしています。

