

# The "Humanization of Childbirth" initiative by JICA

## Improving quality of care for maternal and child health

1996



Brazil

The "Internal Transformation" of the healthcare providers

Towards an empathetic and supportive care



From "authoritative attitude" to "attentive listening"

2004



Bolivia



Sharing the essence of midwifery inspired by the work of Japanese midwives

2004



Armenia

The experience of being treated with kindness and respect through participatory training leads to an internal change among healthcare providers.

2006



Benin

2007



Madagascar

2009



Senegal

Creating a supportive environment for "Humanized Childbirth" experiences

Creating a safe and secure environment where women are respected



Improved care through the provision of basic "small" equipment and respect for privacy

As new life is welcomed into this place, we make this space warm and friendly so that the mother can be empowered to give birth to her child.

2017



El Salvador

2015



Tanzania

2010



Cambodia