



**ROOKIE SYSTEMS**  
BETTER THE WORLD WITH AI

<https://www.rookies.mn/en>



企業名 / Name

**Rookie Systems LLC**  
ルーキー・システムズ



業種 / Sector

**AI**



設立年 / Established

**2019**



従業員数 / Employees

**11**



所在地 / Location

**Ulaanbaatar,**  
**Mongolia**



連絡先 / Contact

[info@rookies.mn](mailto:info@rookies.mn)

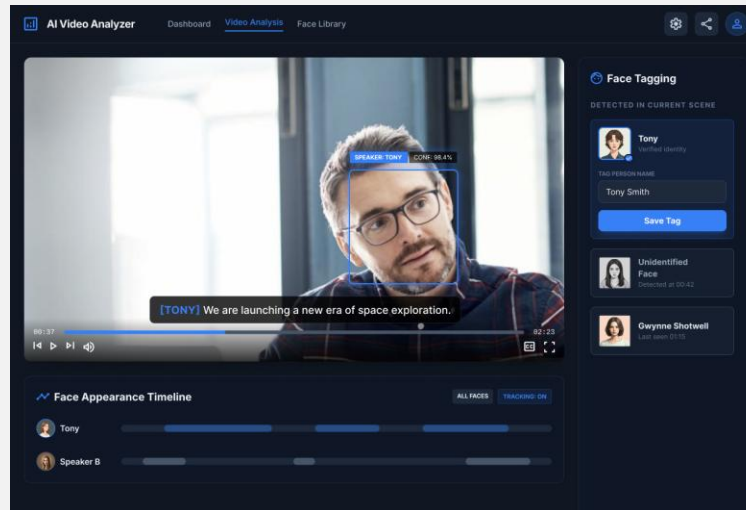


### 来日者情報 / Participant Info

- 2014 - Osaka University Bachelor's degree
- 2014 - Freebit, Japan - Machine Learning Engineer
- 2017 - And Global - Senior AI Engineer
- 2019 - Machine Learning UB community - Founder
- 2019 - Rookie Systems - Founder

Position: **Founder and CEO**  
Name : **Bilegsaikhan Bayarsaikhan**

## TV Monitoring AI System



### 事業内容 / What We Do

English:

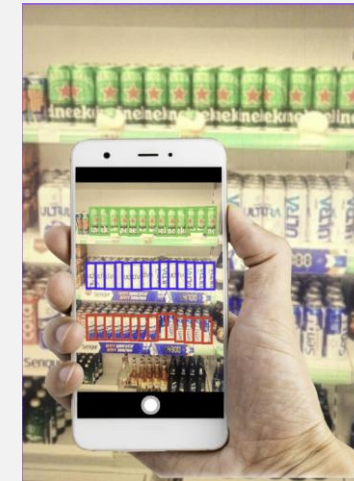
Our company specializes in high-precision, AI-powered computer vision solutions that transform complex visual data into actionable business intelligence across multiple industries. We bridge the gap between physical operations and digital efficiency through advanced analytics and automation. Our core solutions focus on these domains: Identity Verification for fintech, TV Monitoring using visual understanding and STT technology, Traffic Monitoring for smart city infrastructure, and Inventory Management for retail operations.



### Past JICA Support Received

ICT Industry Development Project in Mongolia

## AI Shelf Monitoring and Inventory Management



Japanese:

当社は、複数の業界にわたって複雑な視覚データを実用的なビジネスインテリジェンスに変換する、高精度のAI搭載コンピュータービジョンソリューションを専門としています。高度な分析と自動化を通じて、物理的な運用とデジタルの効率性のギャップを埋めます。

私たちのコアソリューションは、フィンテック向けのID認証、視覚的理解とSTT技術を使用したTVモニタリング、スマートシティインフラのためのトラフィックモニタリング、小売業のための在庫管理の領域に焦点を当てています。

## 来日者情報 / Participant Info



- **2015** - Bachelor of Science in Software Engineering @MUST
- **2015** - Insta, Programmer
- **2019** - Machine Learning UB Community, Co-Founder
- **2020** - And Global - Application Developer

Position: **CTO**  
Name : **Ariunbat Ganbold**



- **2019** : Onch Data LLC, AI-ML Engineer
- **2020**: SendMN, Software Engineer
- **2022**: Ingenious Solutions, AI Engineer
- **2023** Master of CS @ NUM
- **2025** Doctoral student of CS @ NUM

Position: **Senior AI Engineer**  
Name : **Bilguun Ochirbat**



- **2017**- NUM - Bachelor
- **2023** - Steelcase Inc. - Data Analyst Intern
- **2023** - Georgia Institute of Technology - MS in Data Analytics
- **2023** - Outlier - AI Prompt Evaluator
- **2024** - Ikea - Loyalty Specialist
- **2025** - Rookie Systems LLC - Business Analyst

Position: **Business Analyst**  
Name : **Oyunzaya Batdorj**



- **2024** - National University of Mongolia  
— B.S. in Computer Science
- **2024** - Technology Engineer — MIRAPRO
- **2025** - AI/ML Engineer — Rookie Systems LLC

Position: **AI Engineer**  
Name : **Saruulsaikhan Sainnyam**