

Good practices by the public transport operators worldwide against the COVID-19

Presentation

10th December 2021

Agenda

Overview of the study
 Impact of COVID-19
 Good practices – Overview
 Good practices – Case study
 JICA's support

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BCG This study aims to collect good practices of counter measures against COVID-19 among transport authority/ operator across the world

Background and objective

- Transport sector has been significantly affected by COVID-19 due to lock down as well as safety issues from passenger perspective
- However public transport is still important role as social infrastructure especially for essential workers
- Public transport authority/operator has been implementing counter measures against COVID-19 to make it sustainable transport system

Approach

- The purpose of this study is to investigate:
 - the impact of COVID-19 on global transportation businesses
 - the details and effects of measures taken by public transportation operators against COVID-19
 - the actual status of new technologies and services in the public transportation sector
- This study covers 28 countries, mainly focusing on developing countries

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Daily new cases and use of transportation - #1 Singapore



Source: BCG research, desktop research

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Daily new cases and use of transportation - #2 New Zealand **jic**A BCG





Source: BCG research, desktop research

Daily new cases and use of transportation - #3 Kenya



Source: BCG research, desktop research

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Daily new cases and use of transportation - #4 Bangladesh



Source: Google Mobility Data, BCG research, desktop research

Daily new cases and use of transportation - #5 Panama



Source: BCG research, desktop research

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BCG Structure and reorganize propositions and action policies for each target to summarize good practices

	Main Target	Purpose	Action		Initiative examples
1	Individual	Minimize the risk of	Prevent "infected	Detecting infected people in advance	 Auto temp screening Negative PCR test result
	level	infection when using public transportation	person boarding"	Prevention of boarding after detection	 Auto ticket gate responding to negative cert passport
	•User •Crew	_	Prevent "infection in	Prevention of infection via "human"	No conversation Mask mandate No conversation Social distancing
				Prevention of infection via "goods"	 Contactless operation (E.g.: payment) Car disinfection
		**		Prevention of infection via "air"	Car ventilation
2	Operator	Establish a sustainable	Supply mgmt.	Goods perspective	Car maint. / parts mgmt. Stable power supply Signal system maint.
	level	"operation system"		People perspective	 Stable employment (temp allowance / side jobs) Provision of safe working environment
	operator		Demand mgmt.	Promotion of use rate (Per person)	 Communication (Safety) New service (New pricing)
		<mark>⊘∕⊗</mark> ∕⊘∕		Seating occupancy rate mgmt.	 Train frequency mgmt. based on occupancy rate Incentive design (E.g.: Dynamic pricing)
	-	Establish a sustainable	External support	Financing (Increase)	 Gov. support (to companies / employees) Support from private banks
		"finance base"		Exemption (Decrease)	 Tax exemption Exemption measures
		4	Internal efforts	_ Increase sales	Business diversification
			4	Reduce cost	Shorter ops hours Personnel reduction Reduced frequency
				Asset sale / usage	 Use of assets (train / station, etc.) for non- transportation purpose
3	Local gov. /	Reform a new form of	Maintenance of the	Flow of people	 Transportation of essential workers (Med personnel) Migrating workers / students, etc.
	national gov.	mobility adapting new mobility needs during/after	mobility system	- Flow of goods	 Maintenance of logistics network Response to new logistics needs
	•Local gov. •Central gov.	the pandemic 🛛 🛛 😦 🖯	Evolution of the	Qualitative changes of transportation	Modal shift Mobility Promotion of Active
		o O	mobility system	Quantitative changes of transportation	Urban development (E.g. Compact city) Telework

BCG List of good practice (1/3)

	Target	Purpose	Action policy	,	Examples of initiatives in each	country		Blue	: Candidate	e for "C	Good"p	ractice
							Ena	cting a	gent	I	Phase	
					Examples of initiatives	Country	Central gov.	Local gov.	Biz operator	⁻ Res ¹	Rec ²	Rej ³
1	Individual	Minimize the risk of	Prevent "infected	Detecting infected people in advance	Mandatory submission of negative test result before boarding (Long distance travel)		•			✓		
	•User •Crew	infection when using	person boarding"	-	Automatic temperature screening (Use of Robot)		•				\checkmark	
	CICW	transportatio n	Prevention of boarding after detection Mandatory exhibition of hea mgmt. app "Health Code" w	Mandatory exhibition of health mgmt. app "Health Code" when passing gate	*3	•					\checkmark	
			Prevent "infection	Prevention of infection via "human"	Passenger capacity restriction to 50%	•	•		\checkmark			
			in the car"		Car delivery service by rent-a-car operator "SOCAR"				٠	✓	√	
					Contactless payment via SMS using mobile money M-PESA				٠		✓	
					4 Real-time traffic visualization using traffic app "AT Mobile"	***		•				√
			L .	Prevention of infection via "goods"	Disinfection of cars using UV lamp				٠	√		
					Automatic face mask recognition using AI	*			٠		✓	
					Auto face mask recognition and contact tracing of infected people using AI	*			•		✓	✓
				Prevention of infection via "media (air)"	Thorough car ventilation in using 99% virus removal system				٠	√		
					-						11	

1. Response, 2. Recovery, 3. Rejuvenation (Infection control phases defined by ADB)

BCG List of good practice (2/3)

	Target	Purpose	Action policy		Examples of initiatives in each	country		Blue	: Candidat	e for "C	Good"p	ractice
							Ena	cting a	gent	l	Phase	
					Examples of initiatives	Country	Central gov.	Local gov.	Biz operator	Res ¹	Rec ²	Rej ³
2	Biz operator	Establish a sustainable	Supply mgmt.	Goods perspective	8 Auto mgmt. of parts required for vehicle maintenance				•		✓	√
	•Transportation operator	"operation system"	-	People perspective	Employee secondment during tenure and acceptance of side jobs				•	✓		
					Employee health mgmt. using contact-tracking app Bluezone	*	•			\checkmark	√	
			Demand mgmt.	Promotion of use rate (Per person)	Promotion of coupon "Flexible season ticket"				•	√		
				Seating occupancy rate management (per car)	Occupancy rate mgmt. based on demand forecast using Al	*			٠		√	✓
					¹² Incentive design for passengers who change from trains to busses during peak time	C	•					✓
		Establish a sustainable	External support	Financing (Increase)	Subsidy to drivers of busses / jeepneys carrying medical personnel	*	•			√		
		"finance base"			³ Provision of charged transportation cards to the poor	*	•			✓	✓	
					⁴⁹ Proposal competition of smart city to to local gov.	*	•	•				✓
		\mathbf{S}		Exemption (Decrease)	Cut on gasoline price by the government	*	٠			\checkmark		

1. Response, 2. Recovery, 3. Rejuvenation (Infection control phases defined by ADB)

BCG List of good practice (3/3)

	Target	Purpose	Action policy	olicy Examples of initiatives in each		country	Blue: Candidate			e for "Good"practice		
							Ena	cting a	gent		Phase	
					Examples of initiatives	Country	Central gov.	Local gov.	Biz operator	Res ¹	Rec ²	Rej ³
2	Biz operator	Establish a sustainable	Internal efforts	Increase sales	Opening a café using unoperated train cars	AAA			•	√		
	IEVEL • Transportation	"finance base"			Delivery service using car hailing service provider "Bluebird"				٠		✓	
	operator				New biz in collaboration w/ players of other industries using				•			\checkmark
	-	_		Reduce cost	Employee secondment during tenure and acceptance of side jobs (Recap)				•	✓		
					Occupancy rate mgmt. based on demand forecast using AI (Recap)	* *			•		\checkmark	\checkmark
		Asset sale	Asset sale / usage	18 Reusing unoperated train seats for COVID patients	۲	•		٠	√			
		\$			Remodeling / using busses as mobile vaccination sites		•		•	✓		
3	Local gov. /	Seeking the ideal form of	Maintena nce of	Flow of people	Special train operation for migrating workers and students	۲	۰			√		
	level	mobility for the	vel the mobility for th	¹³ On-demand shuttle service for medical personnel			•			✓		
	•Local gov. •Central gov.	coronavirus / post the	system	Flow of goods	Proxy agricultural delivery / order system via online banking and SNS				٠			✓
	Coronavirus Evolution Qualitative changes of Changing car ro	²⁰ Changing car roads to bicycle lanes			•		✓					
			mobility system		Promotion of "20-Minute Towns and a 45-Minute City"	C	•				13	, 🗸

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Case example of contactless payment introducing digital for public transportation (bus) ticket purchase / payment

	Country	Kenya 🚟							
	Area	Nairobi							
	Implementer	Safaricom Limited (The largest telecommunication carrier)							
	Start date	March 2020							
D	Objectives	Following the spread of coronavirus, addressed increasing demand for contactless payment at public transportation							
escription of measure	Measure details	 Safaricom Limited, in collaboration with public transportation players, used its mobile money "M-PESA" as a payment method for train tickets Payment / transfer / deposit can be made using SMS function 							
Ċ	Effectiveness/ people's reaction	 Payment shifted to contact (cash) to contactless (M-PESA) The use rate initially accelerated with gov. support and high penetration rate of M-PESA Introduced at all 400 public transportations as of Feb 2021 Sataficom considering of additional introduction at 400 matatus (small share-ride bus) Meanwhile, immediate use rage is on a declining trend (Some operators and users are voicing dissatisfaction) Operator: Dissatisfied with to increased transparency (tax / pocket money) User: Find difficulty in error / refund operation 							
Effect fa	Affinity with existing infra	 Some 70% of the population / 90% of adult population use M-PESA in Kenya 140K agencies available for toll charge in Kenya (also available via app) Money transfer / payment / deposit can be made as mobile money even without bank account 							
actors	Convenience	 Charged toll can be used for various payment incl. at Kiosk, restaurants and for school fee payment Internet connection is not necessary as SMS is used for money transfer 							

Source: BCG調査

Minimizing infection risk at public transportation

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Minimizing infection risk at public transportation

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BCG Successful in delivering info widely by adding traffic status to existing app and in visualizing accurate / projected status using new technologies

Case example of visualizing car congestion status at public transportation and launching / providing to customers as new service

	Country	New Zealand 🔭
	Area	Auckland
	Implementer	Auckland Transport
	Start date	March 2020
Descript	Objectives	Provide safer transportation services by strengthening infection prevention measures in train cars such as ensuring social distance against the risk of infections through contact and droplets
tion of measure	Measure details	 Provide real-time congestion status of transportation incl. bus / underground / ferry using own app Obtaining info from transportation incl. bus / info from transportation incl. bus / info from transportation incl. bus / info from transportation info from transportation incl. bus / info from transportation info from transportation incl. bus / info from transportation in
	Effectiveness/ people's reaction	 No. of passengers in Apr 2021 made 10-fold recocery from Apr 2020 Increase in the no. of passengers attribute to other factors beside the app Initiatives were realized quickly and at low cost using the data obtained from conventional transprotation card (AT HOP card)
Effect fi	Availability of existing digital platform	 Few barrier for passengers as a new servie was added to existing own app "AT Mobile" to visualize the transprotation info. Visualized congestion status of busses using the usage data of existing transportation card "AT HOP card"
actors	Availability of new tech	• To confirm the no. of passengers in each train car, sensors are installed at each door to automatically count the no. of passengers boaring and existing. The information is updated on a real-time basis 16

Source: BCG survey

jica Al system to detect unmasked individuals gives passengers sense of security BCG and reduces burden on business operator to prevent in-vehicle spread

Case of introducing AI system which automatically screens masked/unmasked passengers

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	Country	Viet Nam 📩
	Area	Hanoi
	Implementer	Binh Anh Group (Electronics manufacturer specialized in dev. of in-vehicle cams, GPS, and drive recorders)
	Start date	March, 2023
	Objectives	To raise awareness of the Ministry of Health's "5K" (Masking, Disinfecting, Social distancing, Avoiding crowds, and Health reporting)
Description of measure	Measure details	 Install AI system in Hanoi bus system security cameras to detect unmasked individuals Warning if passengers are not wearing or are improperly masked Initially provided to businesses free of charge to trial When unmasked person detected, possible to automatically analyze image data and forward to public transportation server
	Effectiveness/ people's reaction	 Possible to minimize infections from airborne droplets because system can detect not only presence/absence of mask, but also whether masks are being worn properly Because system is set to send mobile alerts to business, passengers can feel sense of security and business operator's burden is reduced. "Al tech not only helps public transport operations, but helps improve passenger safety" (Dao Thanh Anh, Chairman of Bin Anh Group) Since results of introducing system have been well received, other apps developed by same company to be trialed in public transportation soon
Effect factors	Advanced tech for infection control	 Possible to minimize infections from airborne droplets because system can detect not only presence/absence of mask, but also whether masks are being worn properly If masks are not worn properly, the risk of spreading infection increases

Source: BCG research

Minimizing infection risk at public transportation

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Establishment of sustainable "operations system"

Provide timely transportation services that meet demand by using AI system to BCG measure/forecast demand in real time

Case of realizing efficient transportation service provision that meets demand by measuring/forecasting demand in real time

	Country	Panama 🛓						
	Area	Panama City						
	Implementer	Alstom, Panama Metro (Comprehensive provider of train-related tech including cars, communications, signals, and maintenance)						
	Start time	March, 2020						
	Objectives	Relieve congestion at all stations and provide transportation service that meets demand						
Description of mea	Measure details	 "Mastria" - AI system that can provide companies with measures/forecasting of passenger congestion and flow at each station. Information created by combining internal data points: sensors detecting weight of each car, ticket purchase history, signals, surveillance cams, and external data: e.g. weather. Automatically creates operational plan to alleviate extreme congestion periods 30 min. beforehand; plan sent to business operators 						
asure	Effectiveness/ people's reaction	 According to passengers, waiting times at stations decreased significantly Before measure implemented, 80% of passengers forced to wait for later train due to congestion. Post implementation, reduced to (about half) System has reduced passengers' time in station by 3 min./person Prior to system during peak hours, necessary to wait for ~3 trains before riding; now, possible to get on next train at least "Essentially, the use of Mastria technology has benefited our users in particular by reducing waiting times during peak periods" (About Perez, Metro de Panama) Through automatic analysis and sending operational plan to operators prior to extreme congestion, possible to provide efficient transpor services according to passenger demand 						
Effect factors	NVariety of info obtained	 Visualize and forecast congestion from multiple perspectives (traffic-specific and general info) Create info by combining internal data points: sensors detecting weight of each car, ticket purchase history, signals, surveillance cams, and external data: e.g. weather. 						

Establishment of a sustainable "operating system"

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Example of implementing a campaign to promote transfers between transportation modes by offering incentives

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	Country	Singapore								
	Area	Stations along The North-East line								
	Implementer	LTA: Land Transport Authority								
	Start date	February 2020								
	Objectives	Manage vehicle load factor and mitigate congestion, and provide transportation services that meets customers' needs								
Description of measu	Measure details	 LTA offers incentives via an app to passengers who transfer from trains at stations along the North-East line with the highest load factors in the country (Punggol/Sengkang/Parkway Parade) to buses at designated stations (Macpherson/Paya Lebar/Parkway Parade) to buses during peak hours Offer 150 points (= S\$1.5) per transfer 								
ure	Effectiveness/ people's reaction	N/A								
Effect factors	Convenience	 Rewards are automatically paid to the user's registered credit card and can be used as cash, providing a high level of convenience Points can also be used to pay for public transportation at ticket offices 								



Establishment of sustainable "financial base"

BY distributing pre-charged transportation cards, possible to use card safely for contactless payment while also encouraging public transportation use

Case of distributing pre-charged transportation cards

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	Country	Panama 📕								
	Area	All Panama								
	Implementer	Central Government of Panama								
	Start date	March 15, 2021								
	Objectives	Stimulus for people in dire financial straits due to coronavirus spread								
Description of measure	Measure details	 Central Gov't of Panama enacted monthly financial stimulus for economically disadvantaged people resulting from spread of COVID-19 (those living in rural areas or unemployed due to COVID-19) (120 USD/month payment per person) To support transit, pre-charged transportation card (12 USD) provided; Can be used in Metro & MiBus Qualifying individuals can apply for payment through app. 								
	Effectiveness/ people's reaction	 1 month after launch, ~800k Panamanians have used both financial stimuli 60% of users said: "I couldn't survive without using both stimulus types" Because the transit stimulus is not paid in cash (pre-charged card), public transport can be used safely (contactless payment) 								
Effect factors	Payment by transportation card	 By distributing pre-charged transportation cards, possible to encourage use of public transportation without allowing for other use of money Possible to use public transportation safely through contactless payment 								

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Establishment of sustainable "financial base"

In India, secured beds for COVID-19 patients by utilizing suspended inter-city railway cars as isolation wards

Case of using suspended service inter-city train cars as isolation wards

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	Country	India
	Area	All India
	Implementer	Indian Ministry of Railways / Ministry of Health
	Start date	March, 2020
Descr	Objectives	To secure more beds due to bed shortage from rise in COVID-19 patients
ription of measure	Measure details	 With cases exceeding 320k/day since April, Ministry of Railways remodeled sleeper cars into isolation wards to combat bed and ICU shortage Installed hospital beds, stretchers, masks, disinfectants, and ventilators
	Effectiveness/ people's reaction	 At start of plan, ~5k cars used as isolation facilities; ~70k beds secured for COVID-19 patients By adding another 500 cars, 8k additional beds Ministry of Health announced plan to temporarily use nursing-care facilities/hotels (44 locations) and banquet halls (77 locations) as hospitals
Effect factors	Secure car bodies by suspension of all train service	 Enacted suspension of all railways on April 14th for the first time in Indian Railways 167 year history Halted 7,349 stations nationwide, which normally operates more than 20k local and long-distance trains/day Suspended 67,368km length of lines due to COVID-19 lockdown (continued cargo trains only)
	Utilization of beds in national railways	 Indian Railways is national railway, so speedy compliance w/ gov't request and low-cost initiative (From gov't perspective) Also, because railway is state-owned, possible for gov't to provide direct financial support regardless of how trains are used

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JICA's assistance schemes

Technical Cooperation



Human Resource Development in Philippines Training is provided to the staff of DOTR Philippines at Tokyo Metro General Training and Training Center.

Official Development Assistance Loans



Urban railway construction project in India Provided ODA loan for urban railway construction projects in Delhi and Chennai.

Official Development Assistance Grants

Public-Private Partnerships



Providing Operating Control Center for Myanmar Railways At Yangon Central Station, the system and device for train and track monitoring etc. are installed.



Study for Improvement of bus operation in Vietnam Japanese bus operator conducts survey to the business including improvement current bus operation in Hanoi.

JICA's support for the public transportation worldwide

1. For Planning

(Ex)Formulation of Policy, Strategy and Master Plan



(Ex)ODA Loan



3. For Establishment of Organization

(Ex)Support for making rules, regulations of the organization

4. For Operation & Maintenance

(Ex)Training for drivers and maintenance staff

JICA supports a series of processes from planning to operation & maintenance.

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 ①Held a "COVID-19 Infection Prevention Seminar" in cooperation with the ILO in Phnom Penh, Cambodia. (May 2020)



②Held an online workshop on "COVID-19 and public transport" jointly by JICA and the Secretariat for Public Transport in Belgrade, Serbia. (February 2021)



Mobility Management is important!

Transformation of the mindset of society to use more public transportation is

required!



↑Workshops for residents near bus stops



 \uparrow How to get the bus for Children



↑ Collecting a series of stamps event on Bus Free Day



↑ Lots of tools are made for MM Activity

Mobility Management Handbook was published!

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Mobility Management Handbook(For Participants) (ENG)<u>https://libopac.jica.go.jp/images/report/12356861.pdf</u> Mobility Management Handbook(For Stakeholders) (ENG) <u>https://libopac.jica.go.jp/images/report/P1000044077.html</u>



