

'Exclusive Masterclass on Innovation Ecosystems'
Hosted by JICA

Outline of Program

The recorded video will be released as unlisted on YouTube a day before with a link to chat for discussion.

Day1: Sunday, 14th Jan 2024 – Lecture 1 (Pre-Recorded)

Topics

- Understanding the importance of the Innovation Ecosystem
- Studying the case of Silicon Valley and Singapore
- Mechanism that accelerates an ecosystem building

Day2: Monday, 15th Jan 2024 – Lecture 2 (Pre-Recorded)

Topics

- Innovation Ecosystem Stakeholder Models and what each stakeholders care
- Business Model Canvas – perspective from different stakeholders
- The Risk Capital as a Stakeholder will be delivered on 18th Jan 2024, lecture 4

Day 3: Tuesday, 16th Jan 2024 – Lecture 3 (Pre-Recorded)

Topics

- Mentoring startup – What investors view a PMF
- Evaluating the startup via investment game

Day 4: Thursday, 18th Jan 2024 – Lecture 4 (Online: LIVE)

Topic

Morning (9:00–12:00)

- How investors work – Risk Capital as an Innovation Ecosystem Stakeholder
- Startup acceleration with AI as a mentor

Afternoon (13:30–15:30)

- Investment Game Simulation
- Open Innovation Challenge Discussion (Target and Curriculum)

Day 5: Friday, 19th Jan 2024 – Lecture 5 (Online: LIVE)

Topic

Morning (9:00–12:00)

- Vision Discussion of Colombo's Innovation Ecosystem (Targets and Time Desired)
- Stakeholder Model Building for Colombo's Innovation Ecosystem

Afternoon (13:30–15:30)

- Completion of Colombo's Innovation Ecosystem Building Plan
- Recap and Q&A (with additional tips on ecosystem monetization)