

Date and hours: Tuesday 27th August from 18:00 to 19:30

Location: Exhibition Hall B03 at Pacifico Yokohama



Co-organizers :French Development Agency (AFD) / World Bank

Sports for Africa

Background

Sport is as an important enabler of sustainable development. It contributes to the development of society and individuals by promoting health and education as well as social inclusion and empowerment of women, children and the disadvantaged. This important role that sport can play in development and in achieving the SDGs is widely recognized and declared in the 2030 Agenda for Sustainable Development. In Africa, there is a growing awareness of sports for development, and many African countries, together with development partners, utilize sport as a tool to address a range of social problems.

Objectives

This event aims to discuss the roles of sports for development in Africa, efforts that have been taken to promote sports, and how to accelerate such efforts.

Key Questions

- ▶ What can sports do for development in Africa?
- ▶ What does sport mean to people in Africa?
- ▶ What are the challenges in promoting sports for development in Africa?

Speakers

Laetitia Habchi, Sport and Development Advisor, AFD

Didier Drogba, Vice President, Peace and Sport (Ex-Ivory Coast International footballer)

Hafez Ghanem, Vice President for Africa, World Bank

Tegla Loroupe President, Tegla Loroupe Peace Foundation (Former World Record Holder in women's marathon)

Daichi Suzuki, Commissioner, Japan Sports Agency

Hiroshi Suzuki, Senior Vice President, JICA

Naoko Takahashi, JICA Official Supporter (Sydney Olympic Gold medalist in women's marathon)

George Weah, President of Liberia (TBC)