Financial Assistance Projects/Standard Indicator Reference (Broadcasting)

Development strategic objectives (*)	Mid-term objectives	Sub-targets of mid-term objectives	Types of infrastructure		Indicator examples	Policy and methods for setting indicators	Country name	Project name	FY of evaluation
3. Development of broadcastin facilities and equipment	3-1. Development of broadcasting infrastructure		TV broadcasting equipment	Operation indicators	Basic indicators TV broadcasting hours per day Total broadcasting hours of self-produced TV programs The number of self-produced TV programs Area coverage for TV viewing	For all the operation and effect indicators except for "viewer satisfaction levels," compare before and after the project.	Afghanistan	The Project for Improvement of TV Broadcasting Equipment in Kabul	2007
					Supplementary indicators Total broadcasting hours of multi-language TV programs The number of multi-language TV programs		Indonesia	The Project for Improvement of Broadcasting Equipment for Television of the Republic of Indonesia (TVRI) Makassar Station	2008
				Effect indicators	Basic indicators Viewer's satisfaction Viewer Population of TV Supplementary indicators The number of TV broadcasting channels	It is desirable to assess "viewer satisfaction levels" quantitatively as much as possible, through questionnaire surveys, etc.	Senegal	The Project of Reinforcement of TV broadcasting capacity of Radiodiffusion Télé vision Sénégalaise (RTS)	2010
							Tunisia	National Television Broadcasting Center Project (Japanese ODA loan)	2006
			Radio broadcasting equipment				Myanmar	The Project for Capacity Development of Myanmar Radio and Television	2016
				Operation indicators	The number of radio broadcasting hours per day The number of radio programs	For all the operation and effect indicators except for "listener satisfaction levels," compare before and after the project.	Tanzania	The Project for Strengthening the Radio Broadcasting for School Education by Improving the Quality of Education and Promotion of Equal Access to Education	2005
				Effect indicators	Basic indicators Listener satisfaction levels Viewer Population of TV Supplementary indicators The number of channels The literacy rate in rural areas through the nationwide broadcasting of radio education programs	It is desirable to assess "listener satisfaction levels" quantitatively as much as possible, through questionnaire surveys, etc.	Burkina Faso	The Project for Improvement of Equipment in the National Radio Station in Burkina Faso	2008
					e vaccination rate of rural residents through the nationwide broadcasting of health ormation radio programs				
			Development of radio broadcasting transmitting systems	Operation indicators	The hours for which radio broadcasting is possible	For all the operation and effect indicators except for "listener satisfaction levels," compare before and after the project.	The Solomon Islands	The Project for the Improvement of Radio Broadcasting Network for Administration of Disaster Prevention	2010
				Effect indicators	Basic indicators The number of times emergency information was transmitted The coverage ratio of the population who can receive radio broadcasts (%) Population benefiting from radio broadcasting The radio broadcasting service area (%) The number of radio listeners		Papua New Guinea	The Project for Improvement of Equipment of the National Broadcasting Corporation	2008
		3-1-2. Expansion and development of broadcasting networks	of TV transmitting stations and transmitters	Operation indicators	Basic indicators The coverage of TV reception The TV broadcasting hours	For all the operation and effect indicators, compare before and after the project.	Afghanistan	The Project for Improvement of TV Broadcasting Facilities in Kabul	2009
				Effect indicators	Basic indicators The number of times emergency information was transmitted The number of TV viewers The percentage of TV viewing households The number of TV programs				

Financial Assistance Projects/Standard Indicator Reference (Broadcasting)

Development strategic objectives (*)	Mid-term objectives	Sub-targets of mid-term objectives	Types of infrastructure	Indicator examples		Policy and methods for setting indicators	Country name	Project name	FY of evaluation
3. Development of broadcasting facilities and equipment	3-1. Development of broadcasting infrastructure	3-1-2. Expansion and development of broadcasting networks	Radio transmitting stations and transmitters	Effect indicators	Basic indicators The coverage of radio reception The radio broadcasting hours The percentage of the population who can receive radio broadcasts Supplementary indicators The number of outlying islands with radio reception Basic indicators The number of times emergency information was transmitted The expansion of coverage of good radio reception The size of the population that can listen to good quality radio The radio broadcasting service area (%) Supplementary indicators Power-saving effect (achieved by the introduction of shortwave broadcasting which consumes less power) (%)	Compare before and after the project. Effect indicators Compare before and after the project.	Tuvalu Mongolia Tanzania Pakistan	Medium Wave Radio Broadcasting Network and Disaster Prevention The Project for Improvement of Shortwave Radio Broadcasting Network The Project for Strengthening the Radio Broadcasting for School Education by Improving the Quality of Education and Promotion of Equal Access to Education	2007 2005
				Operation indicators	Basic indicators Facility inoperative rate (facility operating rate) (%)		Sri Lanka	Digital Terrestrial Television Broadcasting Project (Japanese ODA Ioan)	2014
				Effect indicators	Basic indicators The coverage ratio of digital terrestrial broadcasting to population (%) The number of beneficiaries		Maldives	Digital Terrestrial Television Broadcasting Network Development Project	2017
					Supplementary indicators The number of TV channel available for viewing				

^(*) The development of strategic objectives that do not apply to any grant aid projects was omitted. The mid-term objectives and the sub-targets of mid-term objectives that do not apply to grant aid projects were also omitted.