

The Importance of Private Sector Development in Human Security

The private sector is a source of employment and income for many people, enabling them to live with dignity. It is important to foster resilient industries where everyone, including young people, women, and individuals with disabilities, can work safely and vibrantly, and respond to complex crises. Moreover, addressing challenges in various fields such as agriculture, health, and education through innovation by private companies significantly contributes to the realization of human security.



JICA's Contribution through the Practice of Human Security Approach

JICA aims for inclusive and sustainable social and economic development by fostering private companies that support employment and by assisting the growth and transformation of businesses that address social issues. To achieve this, JICA focuses on empowering communities and individuals to strengthen their ability to make choices in response to threats, thereby supporting private sector development in developing countries. Specifically, JICA provides: 1) policy support for industrial promotion that generates growth and employment; 2) development of consultants and systems that operate in their own and neighboring countries, promoting the growth of private companies through Kaizen and management support, and creating safe workplaces and employment for all; 3) support for building ecosystems that nurture startups solving social issues, enhancing the potential of entrepreneurs; and 4) promotion of linkages between private companies through business matching and support for South-South cooperation, contributing to the establishment of resilient industries by leveraging the potential of private companies and developing countries.

Contribution to the SDGs



JICA contributes to the achievement of SDG Goal 8 “Promote inclusive and sustainable economic growth, employment and decent work for all”, Goal 9 “Build resilient infrastructure, promote sustainable industrialization and foster innovation”, especially the following the SDGs targets

- 8.3: Promote policies to support job creation and growing enterprises
- 9.2: Promote inclusive and sustainable industrialization

CASE

Contributing the Growth of MSMEs in Cameroon and Neighboring West African Countries

Since 2015, Since 2015, JICA has collaborated with the Cameroonian government and stakeholders to improve the competitiveness of local SMEs by training public and private consultants who can support SMEs improve quality, productivity, and business management using KAIZEN and business development services. In 2023, JICA expanded its efforts beyond Cameroon by collaborating with Cameroonian consultants to extend support to eight neighboring West African countries. JICA will continue to contribute to the development of resilient industries in the West Africa.



Providing advisory services to visiting companies in Gabon.