

THE MAIN PARTNER : TOHOKU UNIVERSITY, JAPAN'S LEADING UNIVERSITY IN SCIENCE & TECH / STARTUP DEVELOPMENT / GLOBALIZATION

Top Global School

Selected as the best university in the Times Higher Education 'Japan University Rankings' * for 4 consecutive years

- Ranked top in terms of internationality, educational results & resources.
- Number of international students: over 2,200 (13% of the total)

The only 'Universities of International Research Excellence' in Japan

- Potentially have access to the investment profits from the Japanese government's 10 trillion-yen fund for research

Commitment

Two Tohoku University Vice Presidents advocate the program

- " It is essential to strengthen cooperation with the Global South as we promote Global x Diversity" (Executive Vice President Aoki)
- " We have formed a task force and will take responsibly promote & ensure success of SIH" (Vice President Yamaguchi)

Have their own accelerators and venture capital

- Accelerator: TOHOKU UNIVERSITY Startup Incubation Center
- VC: TOHOKU University Venture Partners

179 startups have originated from Tohoku University

- Including 6 IPOs and 2 M&As
- Holding many seeds in the fields of environment and disaster prevention

Startup Eco-system



Tohoku University Aobayama Campus



Executive VP Aoki



VP Yamaguchi

THE MAIN FIELD IS SENDAI, THE LARGEST CITY IN THE TOHOKU REGION, HIGHLY ENGAGED IN SOLVING SOCIAL ISSUES

Population of about 1.1 million: Top among the 6 prefectures in the Tohoku (northeast) region

- Coexistence of metropolitan atmosphere with a proximity to nature

Convenient compact city

- Everything you need for daily life is available around Sendai Station

Easy access to traditional Japanese culture

- Sendai Tanabata Festival (August)
- 30 minutes from Matsushima, a popular tourist spot etc.

Sendai city is heavily focused on startup support

- Local government advocates “If you want to ‘start up’ a business, do it in Sendai/Tohoku”
- One-stop support center for startups was established recently.

Local government particularly focus on fostering social business

- Been an increase in social entrepreneurs since the Great East Japan Earthquake in 2011.
- Various support program / facilities are provided for social startups



Central area of Sendai city



Example of social entrepreneurship support program / facilities in Sendai

Sendai
-Largest city in
Tohoku-

Social Impact
Eco-system