Brazil: Improving Efficiency in Agricultural Finance (PE)

Supporting small and medium-sized farmers and agriculture supply chain efficiency

Project Description: This project aims to contribute to improving the financial access and agricultural operations of small and medium-sized (SME) farmers in Brazil, while increasing the productivity of the country's agricultural supply chain.

Impact

1.Improving financial access for SME farmers and increasing productivity in the agricultural supply chain

SME farmers in Brazil primarily rely on concessional loans from state-owned banks supported by government subsidies. However, these institutions are increasingly unable to meet growing market demand. Agrolend addresses this financing gap by offering streamlined, digital credit services. By providing direct loans to farmers on behalf of retailers, Agrolend not only enhances farmers' access to timely credit but also improves cash flow for retailers, thereby contributing to greater productivity in the agricultural supply chain .

2. Climate Change Action

Despite Agrolend being a startup, it has already established an Environmental and Social Management System (ESMS) and maintains a high level of awareness regarding ESG and SDGs. The company provides loans exclusively to farmers who do not engage in illegal logging, thereby contributing to the reduction of deforestation.

Scheme