

Cardiometabolic Diseases Digital Care Project (PE)

Leveraging technologies to accompany patient's care journey of obesity and diabetes, key public health challenges in Mexico

Outline

This project aims to improve access to healthcare for cardiometabolic diseases by investing in Clivi providing digital care services for patients with the cardiometabolic diseases, thereby contributing to the improvement of cardiometabolic conditions in the country.

Impact & Importance

1. Obesity and Diabetes as Social Challenges in Mexico

In Mexico, approximately 70% of adults are overweight or obese, and more than 10% of the population suffers from diabetes, which has become the second leading cause of death in the country. Difficulties in sustaining continuous treatment lead to complications and rising healthcare costs, making obesity and diabetes a serious social challenge in Mexico.

2. Subscription-Based Online Healthcare Service

Clivi provides a fully online, subscription-based healthcare service for metabolic diseases, including diabetes and obesity, delivering integrated medical and lifestyle care. Leveraging WhatsApp and AI, the platform improves treatment adherence and patient outcomes. Its asset-light model enables the delivery of high-quality healthcare to rural and low- to middle-income populations, contributing to the reduction of access disparities and the advancement of Universal Health Coverage (UHC), with strong growth potential.

Project Structure

