



Kwansei Gakuin University
Institute of Business and Accounting
International Management Course (IMC)

Graduate School code: 19

Web site: <http://www.kwansei-ac.jp/iba/imc/>

1. Graduate School code	19	
2. Maximum number of participants	5 Participants per year	
3. Fields of Study	<input checked="" type="checkbox"/> Environmental Science <input type="checkbox"/> Marine Science <input type="checkbox"/> Meteorology <input type="checkbox"/> Natural Disaster/ Disaster Prevention Science <input checked="" type="checkbox"/> Tourism <input type="checkbox"/> Politics <input checked="" type="checkbox"/> Economics <input type="checkbox"/> Sociology <input type="checkbox"/> Education <input type="checkbox"/> Engineering <input type="checkbox"/> Agriculture (incl. Fisheries) <input type="checkbox"/> Geology <input type="checkbox"/> ICT <input type="checkbox"/> Medical Science <input checked="" type="checkbox"/> Others(Business Administration)	
Sub Fields	Management, Marketing, Finance, Global Public Management	
4. Program and Degree	Program	International Management Course (IMC)
	Degree	Master of Business Administration
5. Standard time table (Years needed for graduation)	2 years as a Master's Student	
6. Language of Program	English	
7. Desirable English level and Necessary Academic background	Linguistic Ability	A rough guideline for the level of English might be a TOEFL score of at least 570 (PBT) or 85 (iBT), IELTS 6.0, or a TOEIC score of at least 780.)
	EJU, IELTS, GRE or else	1. University graduates and those due to graduate by September, 2018. These include the following: 1) Persons who have received, or are expected to have received by September, 2018, 16 years of school education in a country other than Japan. 2) Persons who have received 15 years of school education in a country other than Japan, and who are recognized by the Institute as having obtained the required academic credit with outstanding results. 3) Persons who have received, or are expected to have received by September, 2018 16 years of school education by correspondence study in a country other than Japan.

		<p>4) Persons who have received, or are expected to have received by , 2018 16 years of school education, including courses at an educational institution designated by the Minister of Education, Culture, Sports, Science and Technology as conducting courses of a foreign university in Japan</p> <p>2. Persons recognized by the Institute as having academic ability at least as high as that specified in 1 above.</p> <p>3. Persons recognized by the Institute as having academic ability at least equivalent to that of a university graduate, on the basis of a separate qualifying test.</p> <p>4 Applicants are strongly recommended to provide a GMAT score certificate or other evidence that they are qualified to follow a graduate-level management course.</p>
8. Prior Inquiry From Applicants (Before Submission of Application Documents)	<p>Prior contact is recommended. E-mail Address for inquiries: imc@kwansei.ac.jp</p>	
9. Website	<p>(1) Institute of Business and Accounting: http://www.kwansei-ac.jp/iba/imc/</p> <p>(2) Kwansei Gakuin University http://global.kwansei.ac.jp/</p>	
10. Professors and Associated Professors	Name	Research Subject, Contact (e-mail), Special message for the Future students
	Yasushi Akashi (Mr.) Professor	International Public Policy, Research Project in the United Nations, Research Project in Foreign Affairs, Seminar in Diplomacy, Peace and Security, Seminar in Multilateral Negotiation
	Jun Kukita (Mr.) Professor	Management of International Organizations, Seminar in Global Environmental Policy, Seminar in Global Diversity, Seminar in Global Communication, Career Seminar for International Organizations, Global Sustainable Development, Seminar in International Human Rights and Humanitarian Principles, Internship in the United Nations
	Yuji Maeda (Mr.) Professor	Corporate Finance, Financial Risk Management, Statistics, Individual Research
	David T. Methe (Mr.) Professor	International Management, Leadership and Corporate Renewal, Advanced Topics in Business F, Group Research Project, Individual Research
	Shun-ichi Murata (Mr.) Professor	Global Sustainable Development, Research Project in the United Nations, Career Seminar for International Organizations, International Public Policy, Management of International Organizations, Seminar in Global Environmental Policy, Research Project in the United Nations, Internship in the United Nations

	Katsuhiko Okada (Mr.) Professor	Special Topics in Finance, Corporate Finance
	Yoshinobu Sato (Mr.) Professor	Marketing Strategy, Special Topics in Marketing
	Takahiro Shinyo (Mr.) Professor	Research Project in Foreign Affairs, Seminar in Multilateral Negotiation, Seminar in Diplomacy, Peace and Security, Career Seminar for International Organizations, Internship in Diplomatic Institutions
	Osamu Suzuki (Mr.) Professor	Management, Designing Organizational Systems, Organizational Behavior, Group Research Project, Individual Research
	Schumpeter Tamada (Mr.) Professor	Product Innovation
	Hiroshi Yutani (Mr.) Professor	Business Economics, Principles of Finance, Capital Markets, Asian Financial Market, Group Research Project, Individual Research
	Norlia Ahmad (Ms.) Associate Professor	Marketing Management, Marketing Case Analysis, Service Marketing, Advanced Topics in Business A, Group Research Project, Individual Research
	Mohammad Badrul Haider (Mr.) Associate Professor	Accounting for Decision Making, Financial Reporting and Analysis, Group Research Project, Individual Research
	Erick Gonzales (Mr.) assistant professor	Business Ethics, Making Ethical Decisions
		In addition to the above participating faculty members, a number of supporting faculty members teach IMC classes.
11. Features of University	<p>Kwansei Gakuin University(KGU) is an independent institution for higher education, offering Bachelor' s, Master' s, and Doctoral degrees in over 35 different disciplines to a student body of about 24,000, including approximately 700 foreign students. Founded in 1889, the University maintains academic standards that rank among the highest of all Japanese universities and colleges. Though founded on Christian principles, the University welcomes students of different beliefs.</p> <p>The main campus, the Nisninomiya Uegahara Campus, is located about halfway between Kobe and Osaka in the city of Nishinomiya in Hyogo Prefecture.</p>	
12. Features of Graduate School	<p>【Institute of Business and Accounting】 < International Management Course (IMC) > - Training students as businesspersons with a global perspective, expert knowledge and business skills</p>	

	<p>This is an MBA program mainly for new university graduates and international students, as well as persons with working experiences. Based on global standards, all classes are conducted in English.</p> <p>This Course places great emphasis on practical training; group work and case studies will deal with actual business issues; lectures and seminars by business leaders and others with practical business expertise will give students insights into the day-to-day issues faced in business life. The Course contains four programs (majors), Management program, Marketing program, Finance program and Global Public Management, in which students can develop knowledge and skills related to international business and public management. With a small student/faculty ratio, the Course provides small class sizes, close faculty attention, enhanced student/faculty interaction and supervision.</p> <p>IMC classes are conducted both in the Nisinomiya Uegehara Campus and in the Osaka Umeda Campus, a satellite campus located in Umeda, Osaka.</p>
<p>13. Features and Curriculum of Program</p>	<p>【A. Courses offered in the International Management Course】 Please click here for the Table : http://www.kwansei-ac.jp/iba/assets/pdf/bs/timetable_imc_2017.pdf</p> <p>【B. Required Number of Credits for Completion】 Please click here for the Table : http://www.kwansei-ac.jp/iba/assets/pdf/bs/curriculum_imc_2017.pdf</p> <p>【C. Specialized Study Programs】 The International Management Course provides four specialized study programs: Management, Marketing, Finance and Global Public Management..</p> <p>(1) Overview of Management Program i. Objectives of the program The objective of the Management program is to provide students the career knowledge and skills to develop insights necessary for confronting the managerial challenges of increasingly global and technologically innovative industries. Through case analyses, simulations and interactive discussions we explore how practicing managers face critical decisions in generating new opportunities, and building organizational capabilities required for sustaining competitive advantage.</p> <p>The topics examined in the program include analysis of industries, organizational structure and systems, and the development of the people essential to manage in organizations where value is increasingly derived from the management of knowledge and other intangible resources. International and cross-cultural influences are examined through the unique global composition of the faculty and student body as well as course content. Environments marked by the rapid emergence of technological, social, political and economic events require managers with ingenuity and sensitivity to the ethical dimensions of managerial decision-making. We strive to foster an awareness of and practice in these decision-making skills.</p> <p>We endeavor to equip our students with the curiosity and learning skills</p>

needed to build and continually re-invigorate the capabilities that will enrich their careers, create value for the organizations they manage and the constituencies these organizations serve.

ii. Structure of courses and its uniqueness

● Basic Course

‘International Management’ is mandatory for the management major and provides students fundamental knowledge of managerial theories and practices in a global setting. In addition, the knowledge and skills obtained by taking ‘Management’, ‘Business Ethics’, ‘Organizational Behavior’, ‘Corporate Strategy’ and ‘Leadership and Corporate Renewal’ are a good foundation for the management major.

● Advanced Courses (summary and unique courses)

We provide a variety of topics in the advanced courses. We recommend ‘Technology Management’, ‘Product Innovation’ and ‘New Product Development & Diffusion of Innovation (Advanced Topics in Business F)’ for students with interests in building capabilities in entrepreneurship/entrepreneurship. Courses such as ‘Making Ethical Decisions’, ‘Cross-Cultural Management’, ‘Business Negotiations’ and ‘Information Management for Decision-Making’ are recommended for students who are interested in building understanding of the social, political and cultural influences on management practice.

● Individual Research

Students can choose any topic related to management for their individual research. ‘Group Research Project’ is a preparatory course for ‘Individual Research’. Students can individually consult with their instructor about the content and process for research.

iii. Other courses which are closely related to the Management program

Students for the Management program are strongly recommended to take ‘Accounting for Decision Making’, ‘Business Statistics’ and ‘Business Economics’ in advance. Courses such as ‘Principles of Finance’, ‘Marketing Strategy’, ‘Marketing Management’ are also recommended.

(2) Overview of Marketing Program

i. Objectives of the program

The Marketing program aims to provide sound theoretical bases and practical skills to those who aspires a career in marketing practice. In this program, students are expected to learn in depth how to manage the marketing management process; the planning (plan), execution (do), and control (see) process that is associated with customer-oriented marketing strategies and tactics. Following the completion of this program, the students are expected to obtain the requisite knowledge and skills for marketing managers, and the “marketing mind” such as viewing the product and/or services from the customers’ point of view.

Class discussion, assignments and case analysis are designed to facilitate students’ learning experience as well as deeper understanding of marketing concepts and their applications to various business settings. The program offers basic to advanced courses in marketing area; the

curriculum are designed to reflect fundamental issues of marketing strategies such as understanding of market environment (customers, competitors and collaborators), segmentation, targeting, positioning, the 4Ps (product, place, promotion and pricing) and brand management, among others.

ii. Structure of courses and its uniqueness

● Basic Courses

‘Marketing Management’ is mandatory; ‘Marketing Strategy’ and ‘Marketing Communication’ are basic courses and essential for marketing major. The students are strongly advised to take ‘Marketing Management’ and ‘Marketing Strategy’ in sequence, preferably in the same semester. ‘Marketing Communication’ provides the students with the basic knowledge necessary to communicate effectively with the markets. The obtained knowledge from the three courses is critical to prepare students for more advanced courses.

● Advanced Courses

‘Marketing Research,’ ‘Marketing Case Analysis,’ ‘International Marketing Practice,’ ‘Consumer Behavior (Advanced Topics in Business A),’ ‘Brand Management,’ ‘Product Innovation,’ ‘International Marketing (Advanced Topics in Business C),’ ‘Service Marketing’ and ‘Special Topics in Marketing’ among others, are designed to give advanced knowledge of a specific marketing area or subject. By wisely combining those courses, it will be possible for students to develop a curriculum pattern that fit their career plans and develop solutions for specific marketing problems.

● Individual Research

Students can choose any topic related to marketing for their individual research. ‘Group Research Project’ is a preparatory course for ‘Individual Research’. Students can individually consult with their instructor about the research and its contents.

iii. Other courses which are closely related to Marketing program

Students in marketing program are strongly advised to take ‘English Communication’, ‘Business Ethics’, ‘Statistics’, ‘Business Economics’ and ‘Accounting for Decision Making’. Courses such as ‘Management’ and ‘Corporate Strategy’ are also recommended.

(3) Overview of Finance Program

i. Objectives of the program

The overall objective of the Finance program is to provide students with a solid understanding of finance and accounting allowing the application of various finance models to real world decision-making in a global context. We discuss how financial managers face critical decisions such as which assets the firm should invest in, how to raise the cash to pay for them, and how much cash they pay out as dividends to shareholders. In the classroom, we use case studies mixed with lecture style teaching.

The topics demonstrated in the program include analysis of financial statements, capital budgeting, valuation of firms, investment in securities, the asset and liability management, the link between risk and returns, risk management among others.

As a career plan, students with the finance major can pursue responsible positions in financial institutions, experts in investment, asset managers, financial analysts or corporate financial managers such as controllers, treasurers and risk managers.

ii. Structure of courses and its uniqueness

●Core / Basic Courses:

‘Principles of Finance’ is mandatory for the finance major, which provides students the fundamental knowledge of financial theories and practices. In addition, the knowledge and skills obtained by taking ‘Accounting for Decision Making’ and ‘Corporate Finance’ can be a good foundation for the finance major.

●Advanced Courses:

We provide a variety of topics in the advanced courses. We recommend ‘Financial Risk Management’ for students who pursue risk officers. Courses such as ‘Capital Market’ and ‘Portfolio Management’ are recommended for students who would like to specialize in investment and asset management. Also, ‘Financial Reporting and Analysis’ enables students to identify and extract financial data from various sources including financial statements.

●Individual Research:

Students can choose any topic related to finance for their individual research. ‘Group Research Project’ is a preparatory course for ‘Individual Research.’ Students can individually consult with their instructor about the research process and its contents.

iii. Other courses which are closely related to the Finance program

Students for the Finance program are strongly recommended to take ‘Statistics’ and ‘Business Economics’ in advance. Courses such as ‘Corporate Strategy,’ ‘Marketing Strategy,’ and ‘Marketing Management’ are also recommended.

(4) Overview of Global Public Management Program

i. Objectives of the program

The Global Public Management program aims to provide sound theoretical bases and practical skills to students who aspire professional career in leadership roles at global public services institutions, such as the United Nations, diplomatic institutions, as well as international NGOs. As an addition to the current three programs, the new program reinforces and extends our efforts on raising highly specialized professionals who embody our school motto of ‘Mastery for Service’. Students who major this program start by gaining basic skills and knowledge to administer organizational activities including managing human resources and organizational processes, developing and maintaining favorable and supportive relationships with various stakeholders, as well as planning and deploying available financial resources. Building on those foundational skills and knowledge concerning managing international organizations, students then earn specialized expertise critical for international civil servants by examining topics including issues concerning sustainable economic development, fair and ethical distribution of wealth and profits,

	<p>environmental protection, as well as peace and security, among others. The curriculum is organized by building highly specialized courses co-offered with the Graduate Course in UN and Foreign Affairs Studies on the foundation of Core and Basic courses offered through the standard MBA program of IMC.</p> <p>ii. Structure of courses and its uniqueness</p> <p>●Basic Courses ‘International Management,’ ‘Marketing Management,’ and ‘Principles of Finance’ are compulsory courses (i.e., mandatory) for students who major the Global Public Management program. Those courses provide students with fundamental knowledge of managing international organizations. In addition, the knowledge and skills obtained by taking ‘Making Ethical Decisions,’ ‘Marketing Strategy,’ and ‘Japanese Economy’ are a good foundation.</p> <p>●Advanced Courses Advanced courses of the program, including ‘International Public Policy’ ‘Management of International Organizations,’ ‘Seminar in Global Communication,’ ‘Seminar in Multilateral Negotiation,’ ‘Seminar in Diplomacy, Peace and Security’ and ‘Global Sustainable Development’ among others, are designed to closely follow the UN Competency Framework, which is a set of competencies widely used to select, evaluate, and train talents at the United Nations as well as at other international organizations. ‘Internship in United Nations’ and ‘Internship in Diplomatic Institutions’ provide students with practical opportunities to apply skills and knowledge they have learned in the program to address issues and problems which professionals at the United Nations or other diplomatic institutions confront day and night.</p>
14. Academic Schedule	Please refer to the following website for the details. : http://www.kwansei-ac.jp/iba/imc/iba/schedule.html
15. Supporting service to International Students	
International Students Support Center for Consulting or counseling about daily life, campus life, cross-cultural adjustment etc.	<ul style="list-style-type: none"> • Center for International Education and Cooperation (CIEC) The CIEC provides the following services for international students: <ul style="list-style-type: none"> - Procedures for renewal/changing of status of residence (visa) - Scholarships (tuition reduction, internal and external scholarships) - Counseling and advice on problems in daily life • Institute of Business and Accounting Office (IBA Office) The IBA Office provides counseling service as well as academic support for international students. When necessary, the Office will work with other offices to assist students. Such offices include the CIEC, the University's Health Care Center and Student Support and Counseling Office which provides professional counseling services to KGU students. <p>Please refer to the <u>website</u> for details.</p>
Provision of Student Dormitory	Kwansei Gakuin University provides four international residences: KGU International Residence I, II and III, and IV. Interested students should

	<p>consult with the CIEC. The availability may be limited at certain times and housing may not be available when you wish to move in. If you wish to move in the dormitory, after passing the screening, you should ask JICA first for confirmation of the availability not asking the university directly.</p> <p>Please refer to the website for details.</p>
<p>Japanese Language Education Program for International Students</p>	<p>The KGU Center for Japanese Language Education offers Japanese language courses ranging from beginner to advanced level for graduate students who are pursuing a degree in English.</p> <p>The classes operate under the “Japan and East Asia Studies Program” (Exchange Program) where graduate students learn alongside exchange students.</p>
<p>Cultural Activities</p>	<p>Field Trips As part of class work, students will often attend field trips to various locations around the Kansai area. Trips to local cultural spots, such as the Takarazuka Revue Company also take place at various times during the year.</p> <p>Coffee Hour Professors, lecturers, researchers, alumni and students from abroad are invited to talk over tea or coffee. This event is held 3 times each in the spring and fall terms.</p> <p>Global Week International and KGU students take part in a variety of cultural activities, ranging from speeches about cultural differences to an international food festival and demonstrations of Japanese culture.</p> <p>Chapel Hour Chapel Hour services have been preserved as part of the tradition of Kwansei Gakuin for about 125 years since its foundation. Chapel Hour is held during the 30 minutes between the first and second periods on days when classes are conducted. It features guest speakers invited from both inside and outside our University who deliver discourses that are different from the usual lectures, based on their own experience.</p> <p>Please refer to the website for details.</p>
<p>Any special attention to Religious Practice</p>	<p>Kwansei Gakuin University was founded on Christian principles by an American Methodist missionary. Chapel services are offered everyday and there are many Christian events held on campus throughout a year. However, we welcome students of different beliefs.</p> <p>In fact, Christian population in Japan is very small (it is said to be less than one percent of the total population) while there are a number of universities founded on Christian principles. Majority of our students are non-Christian.</p>
<p>facilities (Library etc)</p>	<p>University Library This highly functional, easy-to-use library is designed for today’s needs. It has a collection of about 1.7 million volumes, 1,790 seats and 120 PCs.</p>

	<p>Computing facilities Many computer stations are available on campus. In addition, each building has wireless connectivity.</p> <p>Training Center The Training Center is equipped with various training machines ideal for increasing your physical strength.</p> <p>Cafeteria & Coop A wide assortment of books, stationery, daily sundry goods, music CDs, and other articles necessary for your campus life are available here.</p> <p>Study rooms for IBA students Common Study Rooms and Group Discussion Room are available for IBA students.</p> <p>Please refer to the website for details.</p>
<p>Please state other particular supporting service you are endeavoring, if any.</p>	<p>N/A</p>
<p>16. Message to Prospective International Students</p>	
<p>Message from University</p>	<p>International Management Course (IMC) of Institute of Business and Accounting, Kwansai Gakuin University is the first full-time MBA program taught in English in Kansai Region of Japan. IMC is unique to have diversified students with respect to nationality. As of April 2015, no nationality, including Japanese, has dominant share out of the total students. In terms of regions, over 40% of our current students are from Africa & Middle East. Various opportunities to network with Japanese professional practitioners are also available for the IMC students. Faculty members as well as administrative staff are dedicated to support students to study. IMC will provide students with real cross-cultural experiences as well as opportunities to develop global insights in business.</p> <p>Please refer to the website for details.</p>
<p>Voice of International Students</p>	<p>Kouakou Koffi Valerie Ivory Coast Graduated in September 2012</p> <p>Going beyond quixotic academic routines! I got my four years Bachelor degree in Business Administration at Kwansai Gakuin University. Joining KG as an undergraduate proved to be a judicious decision three years later when I was on the job market. As a result, a few years later, when I considered going to graduate school, it did not take me too long to choose from the plethora of Business Schools in Japan. As a matter of fact, Kwansai Gakuin University has trained students who have ran Fortune 500 firms and, through that, has</p>

successfully placed graduates in the Japanese "Business Clerisy".

As for the MBA program in IBA, I can say with confident that it has the singularity of training a tyro into a smart and confident individual capable to break through competitive business environments regardless of the local culture. All several managerial and analytical skills I learnt there are proving to be rewarding on my current job. I often go back to my IBA time notebooks and case studies to settle some business, leadership, and interpersonal issues at work. The faculty and student body diversity is also one of the several merits of IBA. Before I entered IBA, I had never thought of seating next to someone from South America, The UAE, Saudi Arabia, Thailand, Bahrein, et cetera. But all these happen in 2 years. Learning with people from such a spectrum of belief and culture built in me tolerance and respect for the human kind.

As for the venue of the program, it couldn't be any better. IBA gives its students the opportunity to take classes on its Osaka Umeda campus in the ultra-busy business center of Osaka as well as on its chic, natty, and verdant main campus in Uegahara. By doing so, the program enhances the students' appetite for success in busy and competitive business environments while concomitantly building in them the dream to be part of the elite who contribute to society, and through that, live in posh suburbs.

I encourage all prospective students considering IBA for their MBA degrees in Japan. This is quite a rewarding investment for your future.

Please refer to the [website](#) for details.