

Datrics: AI Analyst for Enterprise

Empower Your Business Teams with Code-Free Analytics and AI



Anton Vaisburd, CEO

- Led 30+ employees data science & analytics consultancy, having Nordea, BBVA, McKinsey as customers
- Founder of math educational company (3000+ monthly visitors)
- GP at <u>sid.fund</u>
 - McKinsey & Company

BARCLAYS



Kirill Kirykov, CTO

- Former CTO and co-founder of <u>4ire</u> (exit)- service company (200+ employees), DeFi&FinTech consulting, architecture, development
- GP at <u>sid.fund</u>

HARMAN



Volodymyr Sofinskyi, COO

- Hands-on Data Scientist
 Expert, Manager and
 Consultant; clients include
 McKinsey, LEGO, BBVA
- Ex-Barclays IB Analytics

BBVA





4IRE LABS

GETTING INSIGHTS FROM DATA IS A TIME-CONSUMING PROCESS

- Long turnaround time
- Manual analytics/spreadsheet routines
- Modelling and forecasting
- Reports, visualizations
- Barriers to access data on demand



AI ERA IN ENTERPRISE DATA AND ANALYTICS

- 1. Manual / Code-based / Excel
- 2. Low-Code and automation
- 3. Al analysts and Agents



The Solution:

Virtual AI Analyst

As easy as asking a question and as powerful as code, designed to analyze and automate insights, reports and data processes.





THE SIMPLEST WAY TO DO AI-POWERED ANALYTICS WITH DATRICS

- 1. DATA: upload spreadsheets or connect datasources
- 2. PREPARE AND DEPLOY: join, clean and transform with a drag-n-drop or conversational UI
- 3. GENERATE INSIGHTS: ask question in the chat to get live data reports, visualizations, APIs, pivot tables and forecasts

everything through the web & chat UI



Datrics supercharges business teams and analysts to do exploration, insights and create data/AI apps without coding

We empower Analysts to do what the team of Data Engineer + Data Scientist + DevOps is required for







Datrics walkthrough

DATRICS CHAT INTERFACE: AI AGENT

8	明間別の円	『均備入額はいくら	ですか? 表を与え	こて箱ひげ因を描き、その結果を日本語の表にします	•				
6	> Te	ch details							
	0		平均借入額 12133.9						
	1	60 months	19843.6						
	Download full CSV								
		Loan Amou	unt Distributio	on by Term				⊙ €+ □ ≡×# ₫	
		35k 30k 25k 20k				_			
	2	15k 10k 5k 0				_			
				36 months	term		60 months		

- Prompt UI for data tasks
- Insights for everybody answer your data questions without chasing data teams
- Immediate interface for C-level,
 Business Unit heads, Budget owners.
- Governance and access management



OUR CLIENTS





After working with Datrics for more than four months, it's obvious we made the right choice in data analytics partner.

We are doing day-to-day analytics almost without involving engineering teams, completed LTV modeling project in just 6 weeks.

Petr Baron CEO TBI Bank



Datrics for Reporting Automation

Steps:

- **1 Gathered data** from multiple sources
 - Open banking API
 - Transactions from a DB
 - Data provided in XMLs
- **2 Automated data extraction, cleansing** and aggregation data with no manual involvement
- **3 Generated reports and chat interface:** interactive and shareable on a daily basis



Outcomes

- Custom data connectors and parsers collect data in a centralised data storage **days**, not weeks or months.
- Data is transformed, metrics and KPIs calculated and stored in a consumable format.
- Scoring model is applied, resulting in automatically generated reports and population of dashboards.
- Integration with email and Slack allow prompt notifications and access to results.



WHAT ARE SOME REAL PROBLEMS WE ARE SOLVING?

CUSTOMER'S SUCCESS STORIES

We Increased sales team efficiency by identifying **75% more leads** with conversion prediction and also our **churn rate decreased 15%** by using Datrics' solution

Retail & Ecommerce Teams With Datrics, we have a chatbased CFO co-pilot giving insights on KPIs and performance . LTV model was delivered in 6 weeks, **saving 60h+ / week** of manual work

Financial Services & Banking

We were able to **double data** and Al experiments with the same team and resource, also 70% time savings on data processing and maintenance, reducing reporting time with automated data preparation, improving ROI on analytics

Product & Data Analytics



Looking for Partners: Banks, Enterprises and Consultancies to...

- Achieve clear ROI on AI investments and create value together
- Automate spreadsheet and manual work
- Innovate on data&AI capabilities for FP&A, RevOps, Retail teams and domain experts without hiring additional teams.



ROI ON YOUR AI INVESTMENTS HAVE LLMs IN PRODUCTION IN ENTERPRISE

- Do 2x more data and AI experiments with the same team and resources! No ownership transition to engineering teams.
- Integrated in your current tech stack and workflows, no vendor lock and no overhead.
- Automation and sharing in a few clicks, conversational interface for everything.
- Governance and access management, collaborative work - full transparency and logs

Data App Chat E	Explorer	Home prices	Last updated: 28/12/2023 10:33:42
Ny questions What is the average sale price of houses in each neighborhood? I want to see the trend of house sale price over the years. Show me how many houses were sold each year.		Datrice copilot, how can I help you? What is the average cale price of houses in each neighborhood? How does the average "Crici-Areal" compare between houses built before 1980 and those built after 1980? What is the correlation between the HouseAge" and the "SalePrice"?	
New chat	VI		Ø



ありがとう

datrics



Anton Vaisburd

CEO, Co-founder av@datrics.ai

CONTACT US OR BOOK A DEMO HERE

