



Photo of this issue



To care and share the importance of handwashing, wearing masks and physical distancing for fighting against COVID-19 with JICA scholars, JICA Tokyo have started to distribute the original masks with the logo of JICA Handwashing for health and life campaign, to those who leave JICA Tokyo for their respective universities after finishing their two-week health observation.

We hope that they contribute to practice handwashing and wearing a mask to protect their own and others' lives from COVID-19, and hope that they maintain their health and enjoy a new life in Japan.

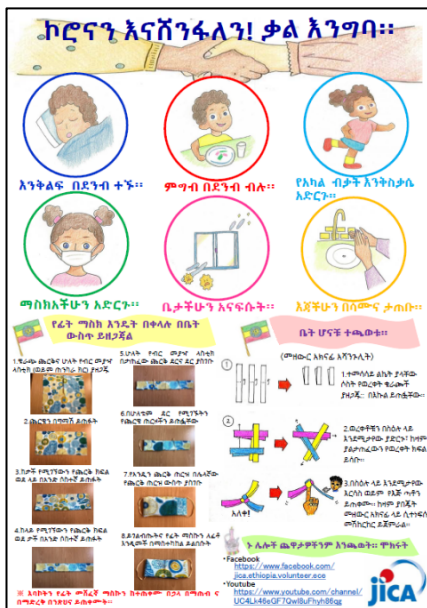
We are looking for your handwashing awareness photos!

(Photo by JICA Tokyo)

Distributed to over 20,000 children!

From the early child education field in Ethiopia Educational poster "Never get defeated by coronavirus!"

The educational poster "Never get defeated by coronavirus!" was created as a result of the meeting of the needs of both the Ethiopian kindergarten teachers who struggled to find a way to teach the children when they could not come to the kindergarten and the JICA volunteers of the early childhood education who wanted to do something from Japan for the children in Ethiopia.



In Ethiopia, there has been no information on preventive measures for children since the COVID-19 outbreak. This poster aims to raise children's awareness of COVID-19 prevention with its friendly contents, and has been distributed to 20,403 children of all 51 kindergartens and elementary schools in the capital city of Addis Ababa so far. The posters introduce COVID-19 measures as well as games and songs that can be practiced during the stay-at-home period. The children and their families who received the posters commented that "The illustrations are cute and the children are very interested", "It is easy to understand and explain to the children", and "All family members are making masks". Also, the families and teachers of the children were very grateful that the volunteers who had evacuated to Japan and could not return to Ethiopia for a long time remembered them.

As part of the COVID-19 preventive measures, handwashing behavior of people in Ethiopia has been improving, but more efforts are needed to improve individual hygiene awareness. In Ethiopia, hand-washing instruction using songs and picture-story shows has been conducted by successive volunteers. Now that schools and kindergartens have reopened, we hope that these activities will be utilized in the COVID-19 epidemic.

Poster "Never get defeated by coronavirus!"

(Volunteer Coordinator, Volunteer Project, Ethiopia Office Ms. Rieko Hara)



Poster distribution from the Principal to the children

When we heard that kindergartens would be closed due to COVID-19, our early child education volunteers discussed what we could do for the children. We thought that posters would be able to reach a large number of people in Ethiopia, where the Internet environment is unstable, so we decided to make posters. The poster was filled with the wishes of the volunteers, and the content was designed to be easy to understand and interesting for the children. The teachers at the school were assigned to were so pleased with our activities. When we saw the teachers handing out the posters one by one to the parents, we were very happy because we felt that our thoughts had been conveyed to them.

(Early child education, 183rd dispatch, Ms. Megumi Morikida)



“JICA Handwashing for health and life campaign” activity status

Hand washing campaigns are being conducted in many places!

We have been promoting handwashing through leaflets, “Correct Handwashing” by INOUE Kimidori, websites and newsletters. As a result, by the end of December 2020, 3 months after the start of the handwashing campaign, 110 activity reports were received from 17 departments of JICA and JICA overseas offices in 35 countries. The content of the activities varies, but many of them include displaying the "Correct Handwashing", posting on social media, providing hygiene products (soap, disinfectant, masks, etc.), and making and posting videos. We have also received many plans for future activities, and the handwashing campaign will be expected to spread around the world. As of the end of December 2020, “Correct Handwashing” by INOUE Kimidori has been translated into 26 languages, and it is expanding further.

In this newsletter, we will share and send out information about handwashing campaigns in various places, so that you can use it as a reference for your own activities. We also hope you will use the following tools.

Translation status of “Correct Handwashing”
As of the end of December 2020

1	English	14	Russian
2	French	15	Kyrgyz
3	Spanish	16	Bislama
4	Cambodian	17	Dhivehi
5	Cambodian	18	Hindi
6	Swahili	19	Bengali
7	Sinhalese	20	Nepali
8	Tamil	21	Mongolian
9	Tamil	22	Dari
10	Pidgin	23	Pashtun
11	Tamil	24	Indonesian
12	Amharic	25	Ukrainian
13	Arabic	26	Tajikistan

(Including in preparation)



Introduction of organizations and companies registered on the platform

Starting from this issue, we introduce organizations and companies that are participating in the "JICA Handwashing for Health and Life Campaign Platform". LIXIL Corporation is featured in this issue.

LIXIL Corporation

Link to Good Living

◎Company Information

LIXIL - SATO Toilet Systems for developing countries -

LIXIL makes products that improve how people live, from shower toilets to baths, kitchen systems, windows, doors, building exteriors and interior furnishings. As a priority area of our corporate responsibility strategy, we are working to solve global sanitation and hygiene issues, and we are deploying the innovative SATO Toilet Systems to developing countries with inadequate sewage systems. We aim to improve sanitation and hygiene for one hundred million people by 2025, and some 4.3 million units have been distributed to at least 38 countries, contributing to better sanitation for an estimated 21.0 million people. * As of September 2020

◎Handwashing activity

Promoting hand washing with SATO Tap

Handwashing is one of the most effective ways to prevent the spread of COVID-19 and other infectious diseases. However, looking around the world, many people in poverty are finding it difficult to even wash their hands frequently. In June 2020, LIXIL developed “SATO Tap”, a handwashing solution that can be used even in areas where water and sewage systems are not available. The system uses water in a plastic bottle and gravity, and is designed to release a minimum amount of water in a stable manner, and a soap holder is included. The simple design and production method have enabled low cost and low price.

◎Website

LIXIL official : <https://www.lixil.com/>
SATO official : <https://www.sato.lixil.com/>

◎Contact

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We are always looking for articles, photos, information, etc. that you would like to post or share in this newsletter. Please contact the secretariat below for (1) requests to subscribe/unsubscribe, (2) requests to publish articles, (3) problems with the display of this newsletter, or (4) any questions, requests, or feedback.



Global Environment Department JICA Handwashing for health and life campaign secretariat
Website https://www.jica.go.jp/english/our_work/thematic_issues/water/handwashing/index.html
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