

**Target Countries :**

**Course No. :** (A) J1704293 / (B) J1704289 / (C) J1704420

**No. :** (A) 1784622 / (B) 1784623 / (C) 1784624

**Sector :** Private Sector Development / Small and Medium Enterprises / Supporting Industries Promotion

**Sub-Sector :**

**Language :** (A) English / (B) English / (C) English

**Outline**

This program is for officers in charge of SME development to learn basic framework. Through lectures & site visits to public institutions and local SMEs, participants learn the essence of effective SME development policies and measures from Japan's experiences. In analyzing the current issues and exchanging views among participating countries, the objective for SME development will be clearly identified.

| Objective/Outcome  | Target Organization / Group   |   |
|--|---|---|
| <p><b>【Objective】</b><br/>                     An action plan to promote Small and Medium Enterprise (SME) development is formulated by participating organizations.</p> <p><b>【Outcome】</b><br/>                     1. Participants are able to clarify the current situations and issues of SMEs in their countries.<br/>                     2. Participants are able to explain the essence of effective SME development policies based on case studies of Japan and other countries.<br/>                     3. Participants are able to make a tentative action plan to solve the current issues on SME for the further SME development.</p>   | <p><b>【Target Organization】</b><br/>                     Government ministry, local government, public institutions in charge of SME development.</p> <p><b>【Target Group】</b><br/>                     Officers working in organizations for SME development with more than 2 years' experience in the field of SME support.</p> |   |
| <p><b>Contents</b></p> <p>Prior to coming to Japan, participants are requested to make pre-study report by visiting SMEs in their countries.<br/>                     1. To clarify the current situations and issues of SMEs in their countries.<br/>                     (1) Presentation of pre-study report and discussion on the current issues of SMEs.<br/>                     (2) Workshop for information/view exchange among participants.<br/>                     2. To explain the essence of effective SME development policies.<br/>                     (1) Lectures (SME policies and support measures, roles of SME support organizations, etc.) (2) Site visits (Supporting organizations, financial institutions, SMEs, etc.)<br/>                     3. To make a tentative action plan for SME development - Guidance and Presentation</p> | <p><b>Course Period</b></p>   | <p>(A) 2017/11/12~2017/12/12<br/>                     (B) 2018/01/29~2018/02/24<br/>                     (C) Under Planning</p> |
|  | <p><b>Department in Charge</b></p>  | <p>Industrial Development and Public Policy Department</p>  |
|  | <p><b>JICA Center</b></p>   | <p>(A) JICA Kansai (I) / (B) JICA Kansai (I) / (C) JICA Shikoku</p>   |
|  | <p><b>Cooperation Period</b></p>  | <p>2017~2019</p>  |
| <p><b>Implementing Partner</b></p>   | <p>(A) Under Planning / (B) Under Planning / (C) Under Planning</p>   |   |
| <p><b>Remarks and Website</b></p>  | <p>Website of The Small and Medium Enterprise Agency: <a href="http://www.chusho.meti.go.jp/sme_english/index.html">http://www.chusho.meti.go.jp/sme_english/index.html</a></p>   |   |