

Capacity Development for Entrepreneurs and MSMEs Activation in African Countries アフリカ地域 起業家育成・中小零細企業活性化		Continuing	
		10 participants	
Target Countries : African Countries			
Course No. : J1704150		No. : 1784645	
Sector : Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion			
Sub-Sector :			
Language : English			
Outline			
This program is designed for entrepreneurs and managers of micro, small and medium-sized enterprises (MSMEs) in Africa to develop their capacity by acquiring business strategy, human resource development and marketing in Japan. This includes not only site visits on local industries but also measures for MSMEs promotion from the government side, and provides opportunity for making network among participants.			
Objective/Outcome		Target Organization / Group	
【Objective】 Micro, small and medium-sized enterprises (MSMEs) promotion measures are implemented by organizations of participants. 【Outcome】 1. To understand measures for Entrepreneurs and MSMEs promotion in Japan and roles of industry-government-academia 2. To understand the fundamental knowledge about business strategy, human resource development and marketing in Japan for tackling/solving problems in respective countries 3. To consider valid methods for Entrepreneurs and MSMEs promotion by visiting MSMEs, regional power generation facility and actual situation of Japanese rural development 4. To prepare Action plan for accelerating entrepreneurship and local industry development		【Target Organization】 Entrepreneurs, MSMEs and Governmental organization in charge of promotion of local industry. Pair of officer in public and private is preferable. 【Target Group】 1. Young entrepreneurs, Managers of MSMEs and Governmental organization in charge of promotion of local industry. 2. Over 5 years' experience in this field.	
Contents			
1. Lecture: Management support for Small & Medium Enterprises, MSMEs promotion measures in Japanese government, Kitakyushu Foundation for the Advancement of Industry Science and Technology 2. Site visit: MSMEs university, Employment support center for elderly, disability and job seeker, Companies dealing with Africa 3. Lecture: Quality control for enterprise management, Business Plan For Empowering Rural Enterprise, Management Plan, Entrepreneurship (Theory of organization) 4. Site visit: 5S activities, 5. Lecture: Entrepreneur, High value-added agricultural products, Hygiene management of food for exporting, Micro-scale hydraulic power generation, Small-scale wind power generation 6. Site visit: Organization for One Village One Product in Oita, Micro-scale hydroelectric power station, Solar lantern 7. Lecture: IAS (Issue Analysis Sheet), Action Plan Making 8. Work Shop: Discussion among Participants, Strategic planning through discussion and Work Shop 9. Presentation: Job Report, Action Plan		Course Period	2017/05/13~2017/06/17
		Department in Charge	Industrial Development and Public Policy Department
		JICA Center	JICA Kyushu
		Cooperation Period	2015~2017
Implementing Partner	Under Planning		
Remarks and Website			