## Objective/Outcome

**Objective**
Action plan using SHEP (Smallholder Horticulture Empowerment Project) approach learned in Japan and Kenya is implemented after returning to the participant's respective country.

**Outcome**
1. Challenges and issues of horticulture cultivation / distribution / marketing system and their extension system in participants’ countries are clarified and analyzed.
2. Theory of “Asymmetry of Information” and its practical cases in Japan are comprehended and explained.
3. Project management utilizing motivation are comprehended and explained.
4. The case of Kenya supporting smallholder farmer is comprehended and applicable points in participants’ countries are found.
5. Draft Action Plan for the challenges and issues clarified in output 1 is formulated through output 1 to 4.
6. The Action Plan is taken concrete shape and approved by participants’ organization and executed.

## Target Organization / Group

**Target Organization**
Central or local government in charge of farming support / extension

**Target Group**
Mid-level executive officer (Person who has the authority to some extent to start agricultural project in some extent)

**Expected Job Experiences**
Have more than 3 years experiences in the field of agricultural development

## Contents

**Preliminary phase**
1. Formulation of inception report describing and analyzing below issues; present situation of horticulture cultivation/marketing and distributions/extension systems, problems and their possible solutions
2. Lectures, field visits and discussions on the background and the methods of market-oriented agriculture development (Agriculture systems, organization of farmer’s group, gender, role of cooperatives)
3. Individual study, workshop, formulation of draft action plan

**Core phase in Japan**
5. Observation of on-going project, SHEP PLUS, farmer’s organizations, and revise action plan

**Program in Kenya**
6. Start participants’ own project based on action plan

**Finalization phase**
7. Formulation of action plan based on the above contents for smallholder farmers in their respective countries

## Course Period

- **A)** 2017/05/07～2017/05/20
- **B)** 2017/11/05～2017/11/08
- **C)** 2018/02/04～2018/02/24

## Department in Charge

Rural Development Department

## Implementing Partner

(A) Under Planning / (B) Under Planning / (C) Under Planning

The participants’ organization, may have chance to receive continuous assistance from JICA. When numbers are beyond ceiling, several courses will be established to cover them.