Community-based Entrepreneurship for Rural Development
地方開発のためのコミュニティベース・アントレプレナーシップ

Objective
To plan and carry out project for the development of community entrepreneurs and promoters by community-based rural development approaches.

Outcome
1. To understand the conceptual framework of Community Capacity Development for Rural Development and Planning & Evaluation
2. To understand the concept of Systematic Value Addition (Decentralized Hands-on Exhibition and Community-based Rural Development Approach Policy Models) through Japanese/overseas experiences.
3. To be able to formulate feasible action plan for development of community-based small business entrepreneurs and promoters based on Community Capacity Development

Target Organization
Central/rural governmental organizations involved in the planning/promotion/evaluation of regional development and local industry promotion projects

Target Group
1. Central/Rural midlevel leaders who are in charge of planning/implementing/evaluating the rural development.
2. Experience in the relevant field: have more than 5 years of occupational experience in the above-mentioned field (Age between 30-50)

Contents
1. (1) Concept of Community Capacity Development and Policy Structure Model
   (2) Concept of Planning and Evaluation
2. (1) Concept of Systematic Value Addition (Decentralized Hands-on Exhibition and Community-based Rural Development Approach Policy Models) and its Case Studies
   (2) Study tours of development Experiences and practices in Oita Prefecture and others
3. (1) Case Studies
   (2) Group Discussions on Case Studies and Inception Reports
   (3) Formulation of Interim Report
   (4) Presentation of Interim Report (Action Plan)