

Target Countries : African countries

Course No. : (A) J1704051 / (B) J1704099

No. : (A) 1784720 / (B) 1784721

Sector : Agricultural/Rural Development/Rural Development

Sub-Sector :

Language : (A) English / (B) French

Outline

In African countries, agribusiness is being promoted for income generation of farmers and poverty reduction. However, most of the farmers are small scale, and central/local governments, agricultural cooperatives, and farmers groups who are supporting them do not have enough knowledge or skills for promoting agribusiness. Therefore, participants will learn how to promote agribusiness by small scale farmers.

Objective/Outcome	Target Organization / Group	
<p>【Objective】 Proposal formulated by the participant is discussed for implementation by his/her organization or targeted farmers/farmer's group.</p> <p>【Outcome】 1) Current situation and problems regarding agribusiness by small scale farmers are analyzed. 2) Basic knowledge for marketing, distribution, and sales of agricultural and processed agricultural products is acquired and explained. 3) Basic knowledge for processing and value addition of agricultural products is acquired and explained. 4) Proposal to support agribusiness promotion by small scale farmers is formulated.</p>	<p>【Target Organization】 Central or local governments, agricultural cooperatives, and farmer's groups in charge of promoting agribusiness for small scale farmers</p> <p>【Target Group】 1) Central and local government officers in charge of promoting agribusiness, extension officers, and leaders of agricultural cooperatives and farmer's groups 2) More than 5 years experience in the relevant field. 3) Be a graduate of a university</p>	
<p>Contents</p> <p>1) Formulation and presentation of inception report 2) Agricultural cooperative and sales strategy, distribution systems in Japan, agribusiness by rural women, organizing farmers, "Smallholder Horticultural Empowerment Project" (SHEP) by JICA in Kenya and SHEP approaches, wholesale market, road side station (michi-no-eki), direct sales shop 3) Processing of agricultural products, postharvest technology, new product development, food quality and safety control, packaging technique, six industry, OVOP (One Village, One Product), environmental circulation agriculture 4) Group discussion, formulation and presentation of a proposal</p>	<p>Course Period</p>	<p>(A) 2017/11/05~2017/12/16 (B) 2017/07/12~2017/09/06</p>
	<p>Department in Charge</p>	<p>Rural Development Department</p>
	<p>JICA Center</p>	<p>(A) JICA Tsukuba (Training) / (B) JICA Hokkaido (Sapporo)</p>
	<p>Cooperation Period</p>	<p>2017~2019</p>
<p>Implementing Partner</p>	<p>(A) Under Planning / (B) Takikawa International Exchange Association</p>	
<p>Remarks and Website</p>	<p>• This training course will be implemented two times with JICA Hokkaido. Maximum number of participants is 8 for JICA Hokkaido and 12 for JICA Tsukuba respectively, and 20 in total.</p>	