

Target Countries :

Course No. : (A)J1704301/(B)J1704304

No. : (A)1784639/(B)1784874

Sector : Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion

Sub-Sector :

Language : (A)Spanish/(B)Spanish

Outline

In many developing countries, rural areas remain underdeveloped and face the problem of disparities among regions. The governments aim to develop rural areas by local industry development and SMEs development. This training course is aimed to learn about SMEs support measures and strengthening of corporate structure for local industry development.

| Objective/Outcome | Target Organization / Group | |
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| <p>【Objective】 SMEs promotion plan for contributing to local industry development is formulated.</p> <p>【Outcome】 1. To be able to explain the measures of the central and local governments about SMEs support policies in Japan 2. To be able to explain about strengthening value added products utilizing characteristics of companies and regions 3. To be able to instruct human resource development and business management (including production and sales) for development of competitive companies 4. To increase capacity of formulating a strategic action plan for SMEs and local industry promotion</p> | <p>【Target Organization】 1. Local gov't and public institution for SME support and local industry development 2. Chamber of commerce, Federation, Business Union for SME</p> <p>【Target Group】 1. Officials of local gov't and public institution for SME support and local industry dev't 2. Officer of Chamber of commerce, Private enterprises-Federation, Business Union</p> <p>• More than five years-experience in the above mentioned field</p> | |
| <p>Contents</p> <p>Curriculum consists of lectures, study tours, discussions and presentations</p> <p>1. SMEs support measures in Japan (1) Industrial development and role of SMEs in Japan (2) SMEs promotion related laws(Central Government) (3) SMEs support measures (local government)</p> <p>2. Support for strengthening value added products by regional organizations (1) Role of Chamber of Commerce (2) Role of Agricultural cooperative</p> <p>3. Strengthening of corporate structure (1) Quality control (2) Production management (3)Sales promotion (4) Human resource development (in-factory training/ Cooperation with vocational training schools)</p> <p>4. Action Plan (1) Guidance to identifying the issues (2) Sharing of issues among participants (3) Job report and Action plan presentation</p> | <p>Course Period</p> | <p>(A) 2018/01/16~2018/02/17 (B) 2017/06/06~2017/07/07</p> |
| | <p>Department in Charge</p> | <p>Industrial Development and Public Policy Department</p> |
| | <p>JICA Center</p> | <p>(A) JICA Kyushu/(B) JICA Kyushu</p> |
| | <p>Cooperation Period</p> | <p>2016~2018</p> |
| <p>Implementing Partner</p> | <p>(A)Kitakyushu International Techno-cooperative Assoc./ (B)Kitakyushu International Techno-cooperative Assoc.</p> | |
| <p>Remarks and Website</p> | | |