

**Target Countries :**

**Course No. :** (A)J1704326/(B)J1704383/(C)J1704316

**No. :** (A)1784621/(B)1784873/(C)1784932

**Sector :** Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion

**Sub-Sector :**

**Language :** (A)English/(B)English/(C)Russian

**Outline**

Cluster development projects have attracted attention from governments as a means to stimulate regional economic growth around the world, in order to accelerate various improvement and innovation by strategic and substantial integrations among stakeholders. This program offers opportunities to analyze various clusters in Japan and other countries as a reference to develop tailored policies, strategies, activities for each cluster.

Objective/Outcome	Target Organization / Group	
<p><b>【Objective】</b>                      To acquire practical and effective cluster approach, which is appropriate for the settings of targeted regional industry</p> <p><b>【Outcome】</b>                      1. To summarize and share the description of participant's cluster development, such as policy, strategy, operation, activity.                      2. To compare participant's cluster by understanding the basic concept of cluster approach                      3. To clarify the role/function of stakeholders in launching/managing/operating cluster                      4. To select appropriate methods and tools to activate cluster in the respective setting                      5. To be able to propose an idea/plan to activate participant's cluster by using knowledge gained from the program</p>	<p><b>【Target Organization】</b>                      National/Regional Governments, business associations, universities and research institutes, which initiates and/or facilitates cluster</p> <p><b>【Target Group】</b>                      - Officers/staffs engaged in cluster development, operation, management, etc.                      - More than 3 years in relevant field                      - Sufficient English ability for discussion</p>	
<p><b>Contents</b></p> <p>- Preparation/Problem identification: Report based on analysis of participant's cluster</p> <p>- Lectures and Case analysis: Basic concept/principal of cluster, government policy as cluster strategic plan, Organizational structure and the function, Cluster initiative organizations, Cluster coordinators and facilitators (or Pointpersons, secretariat etc.), Various types of Linkage</p> <p>- Summary: Action plan based on the review of participant's cluster approach</p> <p>*The term Cluster was introduced by Michael Porter (1990) as a "geographical concentration of interconnected companies and institutions in a particular field." . However, the economic cluster model is more than a group of firms within the same industry, and it represents a synergy, a dynamic relationship and a network between not only the companies that comprise a cluster but also the successful partnering of the stakeholders</p> <p>*Cluster operates in widely different settings, but there is no single model to make all cluster successful. Each cluster needs to find the approach that will be most effective under the given circumstances.</p>	<p><b>Course Period</b></p>	<p>(A) 2017/10/01~2017/10/31                      (B) 2017/09/27~2017/10/28                      (C) 2017/11/19~2017/12/19</p>
	<p><b>Department in Charge</b></p>	<p>Industrial Development and Public Policy Department</p>
	<p><b>JICA Center</b></p>	<p>(A) JICA Hokkaido (Sapporo)/ (B) JICA Chubu/ (C) JICA Hokkaido (Sapporo)</p>
	<p><b>Cooperation Period</b></p>	<p>2016~2018</p>
<p><b>Implementing Partner</b></p>	<p>(A) Northern Advancement Center for Science &amp; Technology/(B) Toyohashi University of Technology/(C) Under Planning</p>	
<p><b>Remarks and Website</b></p>		