

Target Countries :

Course No. : (A)J1704116/(B)J1704306

No. : (A)1784634/(B)1784635

Sector : Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion

Sub-Sector :

Language : (A)English/(B)English

Outline

This program is designed for the officials in charge of promoting small and medium enterprises to strengthen their capacity to plan and implement effective support measures for the development of SMEs. Both theory and practice for SME support especially in the area of managerial and financial support are introduced with the experiences and lessons of SME development in Japan.

Objective/Outcome	Target Organization / Group	
<p>【Objective】 A plan for improving managerial and financial support for SME development is submitted by officials of government ministry, local government and public agency in charge of SME development.</p> <p>【Outputs】 1. Participants are able to identify the issues of SMEs (development policies and measures) of their countries. 2. Participants are able to explain the outline of SME development measures, especially in the area of managerial and financial support. 3. Participants can clarify what is needed to improve SME support in their home countries by grasping key factors in managerial and financial support for SMEs through case-studies of Japan and other countries. 4. Tentative action plan to improve SME support is formulated by participants.</p>	<p>【Target Organization】 Government ministry, local government and public agency in charge of SME development including CCIs, financial institutions, etc.</p> <p>【Target Group】 <position> Officers engaged in managerial or financial support for SMEs <experience> More than 3 years' experience in SME support</p>	
<p>Contents</p> <p>【Preliminary Phase】 Submission of pre study report</p> <p>【Phase in Japan】 Activities for Output 1 (1)Presentation : Pre-study report describing the current situation of SMEs in each country (2)Discussion : Comparison on SME situation among participating countries</p> <p>Activities for Output 2 & 3 (1)Lectures : Policies and measures of SME support in Japan (Managerial and financial support), The role of SME policy development organizations, Case-Studies, etc. (2)Site-visits : Public organizations in charge of SME development, Regional SME support Center, SMEs in trade and manufacturing sectors, SME consultant association, etc.</p> <p>Activities for Outputs 4 (1)Workshop : Selection of theme for action plan, based on PCM method (2)Guidance and presentation of tentative action plan (=Draft of a plan to improve SME support)</p> <p>【After returning to each participating country】 (1)Finalizing action plan (2)Submitting progress report of action plan to JICA within 3 months' after returning</p>	<p>Course Period</p>	<p>(A) 2017/05/22~2017/06/24 (B) 2017/09/03~2017/09/30</p>
	<p>Department in Charge</p>	<p>Industrial Development and Public Policy Department</p>
	<p>JICA Center</p>	<p>(A) JICA Kansai (I) / (B) JICA Kansai (I)</p>
	<p>Cooperation Period</p>	<p>2016~2018</p>
<p>Implementing Partner</p>	<p>(A) Pacific Resource Exchange Center/(B) Pacific Resource Exchange Center</p>	
<p>Remarks and Website</p>	<p>Website of The Small and Medium Enterprise Agency: http://www.chusho.meti.go.jp/sme_english/index.html</p>	