This program aims to provide know-hows on developing Special Economic Zones (SEZ) and Industrial Zones (IZ) to investment promotion agencies and line ministries in charge of investment promotion. The program also provide foreign investors' viewpoints on decision making of investment destination. Participants of the program will visit Southeast Asia to understand key to success and management of SEZ/IZ.

### Objective/Outcome

- **Objective**
  - SEZ/IZ Developing Plan will be prepared based on analysis of potential for attracting foreign direct investment.

- **Outcome**
  1. To analyze potential for attracting foreign direct investment
  2. To understand basic principle and keys to success of SEZ/IZ Development
  3. To understand requirement of investment environment for attracting foreign direct investment
  4. To visit Southeast Asian SEZ/IZ for learning keys to success and management know-how of SEZ/IZ
  5. To prepare development plan of SEZ/IZ

### Contents

**Pre-Departure:** Analysis on potential industries for attracting foreign direct investment

**Core Phase in Japan** > Lecture and Company/Field Visit

1. To understand criteria of foreign investors for deciding location of investment.
2. To analyze potential industries for attracting foreign direct investment.
3. To understand role/purpose of SEZ/IZ, basic conditions such as prices, and success/failure stories of SEZ/IZ development.
4. To understand hardware investment environment (e.g. infrastructure)
5. To understand software investment environment (e.g. one stop service, SEZ related laws)
6. To prepare Development Plan of SEZ/IZ

**Supplemental Phase in Southeast Asia**

1. To visit Southeast Asian SEZ/IZ authorities and operators
2. To revise the Development Plan.

### Target Organization / Group

**Outline**

- **Target Organization**
  - Governmental Authorities in charge of SEZ/IZ (such as Ministry of Industry, Investment Promotion Agency and SEZ Authority)
- **Target Group**
  - Decision making level of SEZ/IZ development. (Director or higher level is preferred)

### Implementing Partner

(A) World Business Associates/(B) World Business Associates

### Website

(A) JICA Tokyo(Industry&Public)/(B) JICA Tokyo(Industry&Public)