Objective/Outcome

The practical measures and improvement plans to which participating organizations are facing related to the regional economic development through the eco-tourism promotion will be formulated.

1. Current situation and issues the participating organizations are facing is sorted out in the job report.
2. Participants can explain the concept and promotion system of eco-tourism.
3. Participants can explain the concept of eco-tourism resources and the method of its management.
4. Eco-tourism program and human resource development program are formulated based on step 2 and 3.
5. Action plan is formulated against the issues sorted out in step 1, based on step 2 to 4.

Target Organization / Group

governmental / public organizations and NGOs engaged in planning and managing the eco-tourism

Target Group

More than 3 years of experience in eco-tourism or relevant field. University degree or equivalent with a good command of English, PC and digital camera. Not served in military but healthy both physically and mentally.

Contents

- Country and Job Report presentation
- Workshop for local resources development and study on each participant’s country and region.
- Site visit to various scale of eco-tourism programs
- Introduction and practice of PCM (Project Cycle Management)
- Lecture on environmental resources (e.g. Coral reefs, mangroves)
- Key to balancing the revitalization of the region’s economy and conservation of the nature and culture
- Formulation and presentation of Action Plan

Course Period

2017/09/20～2017/11/25

Department in Charge

Industrial Development and Public Policy Department

JICA Okinawa

JICA Center

Cooperation Period

2016～2018

Implementing Partner

NPO Okinawa Environment Club

Digital contents for PCM and other contents in regional development

https://jica-net-library.jica.go.jp/jica-net/user/lib/contentDetail.php?item_id=885