

Target Countries : Latin America (Spanish)

Course No. : J1704447

No. : 1784667

Sector : Private Sector Development/Tourism

Sub-Sector : Nature Conservation/Sustainable Use of Natural Resources

Language : Spanish

Outline

This course is designed to develop human resources who can plan/manage eco-tourism which contribute to both revitalizing the regional/local economy and conserving her unique nature/culture.

Objective/Outcome	Target Organization / Group	
<p>【Objective】 The practical measures and improvement plans to which participating organizations are facing related to the regional economic development through the eco-tourism promotion will be formulated.</p> <p>【Outcome】 1. Current situation and issues the participating organizations are facing is sorted out in the job report. 2. Participants can explain the concept and promotion system of eco-tourism. 3. Participants can explain the concept of eco-tourism resources and the method of its management. 4. Eco-tourism program and human resource development program are formulated based on step 2 and 3. 5. Action plan is formulated against the issues sorted out in step 1, based on step 2 to 4.</p>	<p>【Target Organization】 governmental / public organizations and NGOs engaged in planning and managing the eco-tourism</p> <p>【Target Group】 More than 3 years of experience in eco-tourism or relevant field. University degree or equivalent with a good command of English, PC and digital camera. Not served in military but healthy both physically and mentally.</p>	
<p>Contents</p> <ul style="list-style-type: none"> - Country and Job Report presentation - Workshop for local resources development and study on each participant's country and region. - Site visit to various scale of eco-tourism programs - Introduction and practice of PCM (Project Cycle Management) - Lecture on environmental resources (e.g. Coral reefs, mangroves) - Key to balancing the revitalization of the region's economy and conservation of the nature and culture - Formulation and presentation of Action Plan 	<p>Course Period</p>	<p>2017/09/20~2017/11/25</p>
	<p>Department in Charge</p>	<p>Industrial Development and Public Policy Department</p>
	<p>JICA Center</p>	<p>JICA Okinawa</p>
<p>Implementing Partner</p> <p>NPO Okinawa Environment Club</p>	<p>Cooperation Period</p>	<p>2016~2018</p>
<p>Remarks and Website</p>	<p>Digital contents for PCM and other contents in regional development</p> <p>https://jica-net-library.jica.go.jp/jica-net/user/lib/contentDetail.php?item_id=885</p>	