This training aims to support JICA’s projects which focus on human resource development in private sector, such as Japan center project through offering lectures and sites visit on practical applications of Japanese management methods (Kaizen, SS etc.) for Agri-Business companies. In addition, this program purposes promotion of oversea operation of small and medium size companies (SME’s) for each country.

**Objective/Outcome**

1. Acquirement of practical applications of Japanese Management Methods (Kaizen, 5S, Marketing and HACCP)
2. To be considered opportunities for overseas operations through visiting companies in Tokachi region (Hokkaido) which are the same trades as participants, and communicating with other trainees.

**Outcome**

1. To understand applications of production and quality control methods(KAIZEN).
2. To understand applications of operation management method (5S).
3. To understand application of marketing theories.
4. To understand application of food safety control system (HACCP).
5. TO consider the potential of overseas operations.

**Contents**

1. Lecturer: The concept and applications of production and quality management
2. Site visit: Agricultural machine company
3. Lecturer: The concept of operation management (SS)
4. Site visit: Confectionery manufactures, Agricultural machine companies
5. Lecturer: Marketing Management Practice
6. Site visit: Bakers, Confectionery manufactures
7. Lecturer: Basics of food hygiene control
8. Site visit: Dairy manufactures, Confectionery manucatures
9. Meeting with SME’s in Hokkaido (Tokachi region)

**Target Organization / Group**

Private companies in agri-business (Agriculture, livestock, food, dairy products) and related organizations

**Target Group**

Job title: Executives and Manager
Job experience: More than 5 years
Other qualification:  
• Completed a business course which offered by Japan centers or acquired same level of knowledge of business management.
• Having plan for overseas operations

**Outline**

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