

Target Countries :

Course No. : (A)J1804101/(B)J1804102

No. : (A)1884622/(B)1884623

Sector : Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion

Sub-Sector :

Language : (A)English/(B)English

Outline

This program is for officers in charge of SME development to learn basic framework. Through lectures & site visits to public institutions and local SMEs, participants learn the essence of effective SME development policies and measures from Japan's experiences. In analyzing the current issues and exchanging views among participating countries, the objective for SME development will be clearly identified.

| Objective/Outcome | Target Organization / Group | |
|---|---|---|
| <p>【Objective】 An action plan to promote Small and Medium Enterprise (SME) development is fomulated by participating organizations.</p> <p>【Outcome】 1. Participants are able to clarify the current situations and issues of SMEs in their countries. 2. Participants are able to explain the essence of effective SME development policies based on case studies of Japan and other countries. 3. Participants are able to make a tentative action plan.</p> | <p>【Target Organization】 Government ministry, local government, public institutions in charge of SME development.</p> <p>【Target Group】 Officers working in organizations for SME development with more than 2 years' experience in the field of SME development.</p> | |
| <p style="text-align: center;">Contents</p> <p>【Preliminary Phase】 Submission of pre-study report on visiting SMEs</p> <p>【Phase in Japan】 1. Activities for Output1 (1)Presentation: Pre-study report describing the current situation of SMEs in each country (2)Discussion: Comparison on situation fo SMEs among participating countries</p> <p>2. Activities for Output2 (1)Lectures: SME related administration, development,policies for SMEs, policy formulation, the role of SMEs development organizations, case-studies, etc. (2)Site-visits: Public organizations in charge of SMEs development, regional support Center, SMEs in trade and manufacturing sectors, consultant association, etc.</p> <p>3. Activities for Output3 (1)Workshop: Selection of theme for action plan draft (2)Guidance and presentation of tentative action plan (=Draft of a plan for SME development)</p> <p>【After returning to each paticipating country】 Finalizing action plan within participating organization and submitting a progress report on action plan to JICA</p> | <p>Course Period</p> | (A) 2018/11/12~2018/12/8 (B) 2019/1/28~2019/2/23 |
| | <p>Department in Charge</p> | Industrial Development and Public Policy Department |
| | <p>JICA Center</p> | (A) JICA Kansai (Ⅱ) (B) JICA Kansai (Ⅱ) |
| | <p>Cooperation Period</p> | 2017~2019 |
| <p>Implementing Partner</p> | (A) Pacific Resource Exchange Center, etc./ (B) Pacific Resource Exchange Center, etc. | |
| <p>Remarks and Website</p> | Website of The Small and Medium Enterprise Agency: http://www.chusho.meti.go.jp/sme_english/index.html | |