

**Target Countries :**

**Course No. :** (A)J1804093/(B)J1804096

**No. :** (A)1884634/(B)1884635

**Sector :** Private Sector Development/Small and Medium Enterprises/Supporting Industries Promotion

**Sub-Sector :**

**Language :** (A)English/(B)English

**Outline**

This program is designed for the officials in charge of promoting small and medium enterprises to strengthen their capacity to plan and implement effective measures for the development of SMEs. Both theory and practice for SME support especially in the area of managerial and financial support are introduced with the experience and lessons of SME development in Japan.

Objective/Outcome	Target Organization / Group	
<p><b>【Objective】</b>                      A plan for improving managerial and financial support for SME development is submitted by officials of government ministry, local government and public agency in charge of SME development.</p> <p><b>【Outcome】</b>                      1. Participants are able to identify the issues of SMEs (development policies and measures) of their countries.                      2. Participants are able to explain the outline of SME development measures, especially in the area of managerial and financial support.                      3. Participants can clarify what is needed to improve SME support in their home countries by grasping key factors in managerial and financial support for SMEs through case-studies of Japan and other countries.                      4. Tentative action plan to improve SME support will be formulated by participants.</p>	<p><b>【Target Organization】</b>                      Government ministry, local government and public agency in charge of SME support, including CCIs, financial institutions, etc.</p> <p><b>【Target Group】</b>                      Officials engaged in managerial or financial support for SMEs                      Those who have at least 3 years of experience in SME development/support</p>	
<p style="text-align: center;"><b>Contents</b></p> <p><b>【Preliminary Phase】</b>                      Submission of pre-study report on visiting SMEs</p> <p><b>【Phase in Japan】</b>                      1. Activities for Output1                      (1) Presentation: Pre-study report describing the current situation of SMEs in each country                      (2) Discussion: Comparison on SME situation among participating countries</p> <p>2. Activities for Output2 &amp; 3                      (1) Lectures: Policies and measures of SME support in Japan (Managerial and financial support), The role of SME policy development organizations, Case-Studies, etc.                      (2) Site-visits: Public organizations in charge of SMEs development, regional SME support Center, SMEs in trade and manufacturing sectors, consultant association, etc.</p> <p>3. Activities for Output4                      (1) Workshop: Selection of theme for action plan, based on PCM method                      (2) Guidance and presentation of tentative action plan (=Draft of a plan to improve SME support)</p> <p><b>【After returning to each participating country】</b>                      Finalizing action plan and submitting a progress report on action plan to JICA</p>	<p><b>Course Period</b></p>	<p>(A) 2018/5/21~2018/6/23                      (B) 2018/8/27~2018/9/29</p>
	<p><b>Department in Charge</b></p>	<p>Industrial Development and Public Policy Department</p>
	<p><b>JICA Center</b></p>	<p>(A) JICA Kansai (II)                      (B) JICA Kansai (II)</p>
	<p><b>Cooperation Period</b></p>	<p>2016~2018</p>
<p><b>Implementing Partner</b></p>	<p>(A) Pacific Resource Exchange Center/(B) Pacific Resource Exchange Center</p>	
<p><b>Remarks and Website</b></p>	<p>Website of The Small and Medium enterprise Agency: <a href="http://www.meti.go.jp/sme_english/index.html">http://www.meti.go.jp/sme_english/index.html</a></p>	